



Annual Report on Program Learning Outcomes Assessment

Program: MS in Arts Administration

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1. List the learning outcomes for the program:

- Demonstrate a sophisticated awareness of the most important challenges and opportunities facing nonprofit and for-profit cultural organizations.
- Demonstrate a deep understanding of the history, structure, and institutional behavior of arts organizations in the nonprofit, public, and private sectors in the United States.
- Demonstrate a solid understanding of the structure and operation of global cultural institutions and the environment in which they operate.
- Demonstrate a deep understanding of the best practices in the following areas as applied to the administration of arts organizations: fundraising; financial management; legal issues; engaging with communities; cultural policy; marketing; artistic decision making; leadership; and general management practices.
- Demonstrate an awareness of the structural and operational similarities and differences between visual arts organizations, performing arts organizations, and arts service organizations.
- Demonstrate competence sufficient to successfully obtain a professional position in the field of arts administration.