



Annual Report on Program Learning Outcomes Assessment

Program: *B.S. in Journalism*

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1. List the learning outcomes for the program:

- *The student will learn to apply basic principles such as accuracy, fairness and public service, and communicate clearly in analog and digital journalism platforms.*
- *The student will conduct research using a variety of sources and evaluate the accuracy of such information, with the goal of furthering a society built on the foundation of free speech.*
- *The student will understand and discuss the historical, legal and ethical underpinnings of American media.*
- *The student will design and execute an effective job search in journalism.*
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