

# Annual Report on Program Student Learning Outcomes Assessment

**Program:** School of Public Health – MPH, MS, DrPH, and PhD programs

**Program Contact and Title:** Lisa Sullivan, Associate Dean for Education (MPH and DrPH degrees);  
Roberta White, Associate Dean for Research (MS and PhD degrees)

**College/School Contact and Title:** Lisa Sullivan, Associate Dean for Education, and Roberta White, Associate Dean for Research

## 1. List the learning outcomes for the program (if you are new to program assessment, you might want to begin with 3-5 primary outcomes):

The School of Public Health has clearly defined competencies for each of its degree programs and concentrations:

### DOCTOR OF PUBLIC HEALTH (DRPH)

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#### *Advocacy:*

- Analyze the impact of legislation, judicial opinions, regulations, and policies on population health
- Develop evidence-based strategies for changing health law and policy
- Utilize consensus-building, negotiation, and conflict avoidance and resolution techniques

#### *Communication:*

- Develop informational and persuasive communications
- Employ evidence-based communication program models for disseminating research and evaluation outcomes
- Explain program proposals and evaluations to lay, professional, and policy audiences

#### *Community/Cultural Orientation:*

- Apply research from anthropology, psychology, history, demography, sociology, and social epidemiology in national and international contexts
- Develop collaborative partnerships with communities, policy makers, and other relevant groups
- Assess cultural, environmental, and social justice influences on the health of communities

#### *Critical Analysis:*

- Interpret quantitative and qualitative data following current scientific standards and apply theoretical and evidence-based perspectives from multiple disciplines in the design and implementation of programs, policies, and systems
- Synthesize information from multiple sources for research and practice and evaluate the performance and impact of health programs, policies, and systems
- Identify and navigate the secondary data sources available for use at the regional and community levels internationally and in the U.S. and understand and apply meta-analysis to evaluate policies, especially in situations involving inconsistent or limited data

#### *Leadership:*

- Create a shared vision and articulate this vision to diverse groups, stakeholders, and other professional collaborators to achieve high standards of performance and accountability

- Develop skilled teams and capacity-building strategies at the individual, organizational, and community level
- Guide organizational decision-making and planning based on internal and external environmental research

*Management:*

- Implement strategic planning processes;
- Evaluate organizational performance in relation to strategic and defined goals;
- Organize the work environment with defined lines of responsibility, authority, communication and governance and develop financial and business plans for health programs and services;

*Professionalism and Ethics:*

- Apply relevant ethical, legal, and human rights principles to difficult and controversial public health policy decisions while demonstrating a commitment to personal and professional values
- Articulate the major ethical, legal and human rights principles relevant to public health policy making, both in the US and internationally
- Design strategies for resolving ethical concerns in research, law, and regulations