Annual Report on Program Student Learning Outcomes Assessment

Program: Master of Business Administration (MBA)

Program Contact and Title: Lloyd Baird, Professor of Organizational Behavior Faculty Director of the PhD Program

College/School Contact and Title: Steven Davidson, Assistant Dean, Strategic Initiatives & Student Learning

- 1. List the learning outcomes for the program (if you are new to program assessment, you might want to begin with 3-5 primary outcomes):
- We develop graduates with *advanced knowledge of literature and theory* in their area of specialization (the major)
- We develop graduates with adequate knowledge of *literature and theory* in an area other than their specialization (the minor)
- We develop graduates with theoretical and practical knowledge of *advanced research skills*
- We develop graduates prepared to *teach at the undergraduate and master's level* in a business school
- We develop graduates capable of *producing original research of quality* appropriate for publication in scholarly journals