

Annual Report on Program Student Learning Outcomes Assessment

Program: Master of Business Administration (MBA)

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1. List the learning outcomes for the program:
 - We develop graduates with self-awareness and strong career management skills
 - We develop graduates who can apply integrative leadership, have strong communication skills, and can perform well and contribute appropriately on teams
 - We develop graduates who understand the strategic implications and application of technology within business
 - We develop graduates who possess a management-systems perspective. Graduates will have an understanding of core, functional, business knowledge; and will be able to successfully apply critical and analytical thinking within a management-systems perspective
 - We develop graduates who possess an ethical, global, perspective

Students in the Dual Degree MSMBA will also be exposed to the learning goals below:

- We develop graduates with basic, functional competence in the core areas of systems architecture, analysis and design, networking, and data management
- We develop graduates with the unique ability to leverage technology for strategic advantage in business
- We develop graduates with the ability to apply technology effectively and efficiently to business operations