Annual Report on Program Student Learning Outcomes Assessment

Program: BS in Business Administration (BSBA)
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- 1. List the learning outcomes for the program:
- We develop graduates competent in a general management perspective; including understanding the global nature of business, taking into account relevant risks and constraints, and devising strategies which address ethical concerns
- We develop graduates with a basic understanding of core functional areas
- We develop graduates who view business problems through a cross-functional lens
- We develop graduates with strong communication skills
- We develop graduates with effective collaborative skills; including leadership and team performance
- We develop graduates with a basic understanding of technology and its application in solving management problems