

Program Name: M.S. Degree, Arts administration

Academic Department: Arts Administration

Program Director/Coordinator: Daniel Ranalli, Assoc. Prof.

Date approved by department/program faculty: October 3, 2013 & April 15, 2014

1. Learning Objectives:

Students graduating with a degree in **ARTS ADMINISTRATION** are expected to:

- Demonstrate advanced knowledge of the history, structure and institutional behavior of arts organizations in the nonprofit, public and private sectors in the U.S. and, in a global context, including international cultural policy.
- Demonstrate proficiency with a sophisticated skill set emphasizing best practices with regard to: fundraising and financial management; setting goals in a mission driven (as well as a revenue driven) organization; understanding the important legal issues inherent in managing (either) performing or visual arts organizations; marketing within arts organizations; and engaging communities with the arts.
- Demonstrate competence sufficient to successfully obtain a position in the field of arts administration and/or nonprofit management.