

College of Communication

Department of Journalism

M.S. in Broadcast Journalism

Program Contact and Title: Susan Walker, associate professor and program director
College Contact and Title: James Shanahan, professor and associate dean

1. Student Learning Outcomes for the graduate program in Broadcast Journalism.
 - a) The student will produce accurate, fair and compelling news reports, seen on any platform: television, radio, print or online
 - b) The student will gain reporting experience using video, audio, graphics and text.
 - c) The student will gain experience in the live reporting of breaking news.
 - d) The student will produce long-form reporting – TV or radio news magazine segments or documentaries.
 - e) The student will demonstrate news judgment and know the history, ethics and laws of the journalism industry.
 - f) The student will become proficient in writing for a variety of platforms.
 - g) The student will be able to conduct research, use reliable sources and computer databases for original reporting.