FOR IMMEDIATE RELEASE:
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IN CONJUNCTION WITH THE PRC 2013 GALA, THE PRC IS PLEASED TO ANNOUNCE TWO CONCURRENT EXHIBITIONS:

Marie Cosindas: A Life of Color
Exhibition: October 22 – November 1, 2013
Opening Reception: Wednesday, October 23, 6:30 – 8 pm
Location: PRC Gallery, 832 Commonwealth Avenue, Boston

In recognition of Marie’s achievements in color photography, the PRC is pleased to bestow Marie Cosindas with a Lifetime Achievement Award to be presented to her by author Tom Wolfe at the PRC 2013 Gala (November 2, 2013). To celebrate Cosindas’ contributions to the field of photography, the PRC will also host the exhibition Marie Cosindas: A Life of Color, organized by Assistant Curator Hilary Falcon, which features exemplary works from Cosindas’ career.

Born in 1925 in Boston, Massachusetts, Cosindas is regarded as one of the pioneers of color photography. Early in her career, she did not consider herself a photographer but rather a designer. After studying painting at School of the Museum of Fine Arts, she worked as a designer until 1960. It was not until she participated in one of Ansel Adams’ photography workshops in Yosemite Valley in 1961 that she began to view her photography as more than simply a design tool. The following year, when Polaroid was looking for people to test out their new Polacolor instant film, Adams recommended Cosindas. Over the coming years, Cosindas embraced the process and played an instrumental role in the advancement of color photography.

Cosindas was a master at manipulating exposures using available light and color filters, as well as the film development process. By doing so, she was able to create stunning portfolios with distinct tonality and saturation that were unmatched. Her best-known work includes series of still lifes and color portraits of...
<< many prominent figures of the time, all of which possess unique painterly qualities.

Her work was first featured in a solo show in 1966 at the Museum of Modern Art in New York, one of the museum’s first exhibitions to feature color photography. The following year, Cosindas had solo shows at the Museum of Fine Arts, Boston (MA), the Art Institute of Chicago (IL), and the Spoleto Festival in Italy. In the coming years, she began to appear in many notable publications, including Camera and Life, and by the end of the decade, she was considered one of the best-known photographers in the United States. Today, her work is held in many major institutional collections, including the Smithsonian Institute (Washington DC) and the Metropolitan Museum of Art (New York).

**PRC 2013 Gala Preview Exhibition**

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**Location:** PRC Gallery, 832 Commonwealth Avenue, Boston

Also on display in the PRC Gallery will be a preview of work donated for the auction at the PRC 2013 Gala on Saturday, November 2. The preview includes photographs by Nick Nixon, Larry Fink, Richard Misrach, Abelardo Morell, Rod Dresser, Elliott Erwitt, Henry Horenstein, Bruce Davidson, Kenro Izu, Marie Cosindas, Chris Enos, Michal Ronnen Safdie, Paul Ickovic, and Gunnar Plake. The PRC 2013 Gala is a celebration of photography and New England’s most venerable center for fine art photography, the Photographic Resource Center. Peter Galassi, former Chief Curator of Photography at the Museum of Modern Art, will speak about “Robert Frank in America,” and the PRC will present a Lifetime Achievement Award to Marie Cosindas for her pioneering work in color and Polaroid photography. The award will be presented by Tom Wolfe, one of America’s leading cultural critics, the subject of Marie’s early...

The **PRC 2013 Gala** is **Saturday, November 2, 2013 at 6pm** at the Boston University Trustee Ballroom, 1 Silber Way, 9th floor, Boston, MA 02215.

For more information about the gala, please visit: [prcboston.org/2013Gala](http://prcboston.org/2013Gala)

**About the Photographic Resource Center at Boston University**

Founded in 1976, the Photographic Resource Center (PRC) at Boston University is an independent non-profit organization that serves as a vital forum for the exploration and interpretation of new work, ideas, and methods in photography and related media. The PRC presents exhibitions, fosters education, develops resources, and facilitates community interaction for local, regional, and national audiences. Cited by the Boston Globe as "one-stop shopping for the photo buff," the PRC’s gallery hosts several exhibitions each year, emphasizing new ideas and trends in contemporary photography. Ranging from provocative theme-based exhibitions to the highly anticipated juried and student exhibitions, the PRC expands our understanding of the human experience through its stewardship of the photographic arts.

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