



**Saturday,
October 15, 2011**

808 Gallery at Boston University
808 Commonwealth Avenue
Boston, MA 02215

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**Photographic
Resource Center
at Boston University**

832 Commonwealth Ave
Boston, MA 02215
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Sponsorship Opportunity

Sponsoring the PRC 2011 Benefit Auction will connect you with the movers and shakers of Boston's cultural and business elite. Our Board of Directors and members are known nationally in photography and art collection circles and are leaders in the business, financial, and philanthropic communities in Greater Boston.

The PRC 2011 Benefit Auction will be held on Saturday, October 15 at Boston University's 808 Gallery. The evening will begin at 5:30 pm with an elegant reception and gourmet hors d'oeuvres before the live auction at 6:45 pm. Stuart Whitehurst of Skinner, Inc., and featured on *Antiques Roadshow*, will be the auctioneer. At 8:15 pm the silent auction will begin with open bar, appetizers, and dessert.

Tickets for the live auction are \$100 and include entrance to the silent auction. Tickets for the silent auction are \$25 for members/\$35 for non-members.

Presenting Sponsorship benefits

- **Acknowledged by emcee as a presenting sponsor.**
- Logo prominently placed in the PRC Gallery for one year as a Presenting Sponsor of 2011 Benefit Auction.
- Most prominent placement of logo on all auction publicity including press release, invitations, website, eblasts, and sponsor banner.
- 10 tickets to live auction (\$1000 value).
- Full-page ad in auction catalog (\$500 value).
- Two full-page ads in PRC magazine, *Loupe* (\$1,100 value).
- Two memberships to the PRC at the Patron Level for one year, which include invitations to all VIP receptions, free admission to PRC lectures, choice of print from our Print Program, and subscription to *Loupe* (\$2,000 value).

Presenting Sponsorship Level: \$10,000

Gold Sponsorship benefits

- Logo prominently placed in the PRC Gallery for one year as a Gold Sponsor of 2011 Benefit Auction.
- Prominent placement of logo on all auction publicity including invitations, website, eblasts, and sponsor banner.
- 6 tickets to live auction (\$600 value).
- Full-page ad in auction catalog (\$500 value).
- Full-page ad in PRC magazine, *Loupe* (\$550 value).
- Two memberships to the PRC at the Benefactor Level for one year, which include invitations to all VIP receptions, free admission to PRC lectures, choice of print from our Print Program, and subscription to *Loupe* (\$1,000 value).

Gold Sponsorship Level: \$5,000

Silver Sponsorship benefits

- Logo prominently placed in the PRC Gallery for one year as a Silver Sponsor of 2011 Benefit Auction.
- Prominent placement of logo on all auction publicity including invitations, website, eblasts, and sponsor banner.
- 4 tickets to live auction (\$400 value).
- Half-page ad in auction catalog (\$300 value).
- Half-page ad in PRC magazine, *Loupe* (\$325 value).
- Two memberships to the PRC at the Contributor Level for one year, which include invitations to all VIP receptions, free admission to PRC lectures, and subscription to *Loupe*.

Silver Sponsorship Level: \$2,000

Selenium Sponsorship benefits

- Placement of logo on all auction publicity including invitations, website, eblasts, and sponsor banner.
- 2 tickets to live auction (\$200 value).
- Half-page ad in auction catalog (\$300 value).
- Two memberships to the PRC at the Supporter Level for one year, which include invitations to all VIP receptions, and subscription to *Loupe* (\$300 value).

Selenium Sponsorship Level: \$1,000

Non-profit Sponsorship benefits

- Placement of logo on all auction publicity including invitations, website, eblasts, and sponsor banner.
- 2 tickets to live auction (\$200 value).
- Half-page ad in auction catalog (\$300 value).
- Two memberships to the PRC at the Supporter Level for one year, which include invitations to all VIP receptions, and subscription to *Loupe* (\$300 value).

Non-profit Sponsorship Level: \$600



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Sponsorship Reply Form

Yes, I would like to become a Sponsor of the PRC 2011 Benefit Auction and support the PRC as the preeminent fine art photography center in New England!

Name(s)

Organization/Business

Address

Address

City State Zip

Phone Email

Website

Signature

Sponsorship levels

(Refer to attached sheet for benefits.)

I agree to be a Sponsor at the level below. Please check one.

Presenting Sponsorship: \$10,000

Gold Sponsorship: \$5,000

Silver Sponsorship: \$2,000

Selenium Sponsorship: \$1,000

Non-profit Sponsorship: \$600

No payment is necessary at this time. We will mail an invoice.

Please send this form to address below or fax to 617-975-0606.

Thank you!

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