Fall 2013 CAS IR 330 Diplomatic Practice T,Th 9:30-11:00 SOC B59

"The reason for having diplomatic relations is not to confer a compliment but to secure a convenience."

-- Sir Winston Churchill

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Office Hours

 Tuesday:
 2:30-4:00

 Wednesday:
 10:00-12:00
 and 1:00-3:00

 Thursday:
 2:30-4:00

 Other days/times by appointment

Course Outline

Diplomacy is the tool by which a nation's foreign policy is implemented. This course will examine diplomacy as the management of the official relations between states and intergovernmental organizations to promote national interests, through both cooperation and competition. The course arc is designed to familiarize students with the key building blocs of diplomatic activity.

A detailed schedule is included below. After the introductory session, we will take two classes for an overview of the history and development of diplomacy into its current form. The following four sessions will look at the basic building blocks of diplomacy: ministries of foreign affairs, embassies and other diplomatic missions, the various species of diplomatic personnel. and the international legal norms governing their behavior. Two classes will be devoted to what diplomats do: how do they spend their time, and how do they operate in dangerous environments? Much of the world's diplomatic activities take place at the United Nations and regional bodies, so we will spend two classes considering the unique culture and operations of these organizations. We will follow with two sections on the study of treaties and other international agreements and the development of new international norms. One class on the role of Congress will bring us to the mid-term exam. After the midterm, we will have three sessions to look at other actors on the diplomatic stage, including the military, development community, and non-official actors.

When most people think of diplomacy, they envision "negotiations." Indeed, most diplomats aspire to negotiate international agreements and consider doing so the pinnacle of their careers. We will have three sessions on negotiations, which will include an exercise in which students will be divided into four teams to negotiate an international agreement (see below). We will have one class each on mediation (a specialized form of negotiation), and the often highly-charged practice of "summitry." Two classes will be devoted to how the United States formulates its foreign policy. The final two substantive classes will consider how diplomacy and

diplomats can confront two new challenges: emerging threats to international health and conflict prevention/stabilization operations. We will wrap up with a class entitled "Who Needs Diplomats?" and finally with a course review.

Special Remarks

We will start each day with a short discussion of the "events of the day" and their applicability to the lesson. Therefore, students should scan a quality daily, such as *the New York Times* or *Washington Post*, and weekly (such as *The Economist*) to productively participate in class activities. Access to periodicals is available on-line or through the Mugar library. Moreover, the class will draw on the instructor's experiences as a diplomat to illustrate the lessons' main points. Students should do the required reading **in advance**, as they will provide the context and point of departure for the day's discussion. Lecture notes will be posted on Blackboard after the lesson. (Note: lecture notes merely serve as guidelines and reminders. They will not substitute for attendance.)

Students are expected to attend all classes except in case of a valid excuse (i.e. personal illness). Please e-mail me in advance of any absence.

Students will adhere to the All-University Academic Conduct Code, which can be found at www.bu.edu/academics/policies/academic-conduct-code/.

<u>Required Texts</u>

We will draw heavily on the following texts, which are available at the BU Barnes and Noble bookstore or through other booksellers.

Kissinger, Henry	Diplomacy, Simon and Schuster, New York, 1995
Berridge, G.R.	Diplomacy: Theory and Practice, 2nd Edition, Palgrave Press, New York,
2002	
Pigman, Geoffrey	Contemporary Diplomacy, Polity Press, Cambridge (UK), 2010

Additional required readings will be posted to Blackboard Learn.

Recommended Texts

Readings from these two books will be posted on Blackboard. However, they are highly recommended as supplementary reading for those interested in a diplomatic career.

 Kopp, Harry Career Diplomacy, 1st Edition, Georgetown University Press, Washington, 2008
 Dorman, Shawn (ed) Inside a U.S. Embassy: How the Foreign Service Works for America, American Foreign Service Association, Washington, 2011

Grading Distribution

Class participation	10%
Negotiating Exercise	05%
Mid-term exam	25%
Briefing paper (5 pages)	25%

Final Examination

35%

Briefing Paper

Students will be required to write a memorandum from the Secretary of State (Minister of Foreign Affairs) to the President (Prime Minister). The paper will be a maximum of five (5) pages and be 1.5 line spacing with Times New Roman 14 font. The paper must:

- a) describe the problem set
- b) propose a diplomatic strategy for resolution or management
- c) identify assets, constraints and potential trade-offs

<u>Note</u>: choose an issue that allows you to be specific. Be complete yet succinct: clarity, grammar and spelling count. You are <u>strongly encouraged</u> to discuss your paper with the instructor over the course of the semester. An example of the format will be provided on the first day of class and posted on Blackboard.

Papers are due to Turnitin on Blackboard, with a back-up copy, in either Word or Pages format, by e-mail (rgloftis@bu.edu) no later than 5:00 pm on Tuesday, December 3. Late papers will be automatically reduced a full letter grade per day.

Participation and Negotiations Exercise

Classroom discussion will be an integral part of this class. Students are expected to complete the readings before class and to contribute to the discussions. There are many ways to contribute, including asking for clarification, offering informed opinions and respectfully engaging fellow students.

For the negotiations exercise, students will be divided into four teams, representing the United States, Germany, France and the United Kingdom. Team members will be assigned specific roles, such as foreign, defense, or finance ministries: you will receive both team and individual instructions prior to the start of the exercise. Your goal will be to negotiate certain key points to be included in a treaty to conclude the First World War. Success will require work outside the plenary session. (Those familiar with the Treaty of Versailles will immediately recognize that we are only touching on a fraction of the issues confronting the parties in 1919.) The exercise will conclude with a "hot-wash" session in which we discuss not only the substance but the dynamics of the exercises. Grades will be based on participation in both segments.

Midterm and Final Examinations

The midterm examination will encompass the material covered to date and will consist of multiple choice and short answer questions. The final examination will cover the entire class and will consist of short answer questions and one short essay.

Course Schedule

<u>Tuesday, September 3</u> Introduction and Course Overview

Thursday, September 5

History of Diplomacy

• Berridge: 105-112

• Kissinger: pages 78-102

<u>Tuesday, September 10</u> *History and Evolution of Diplomacy* • Kissinger: pages 218-245

• Kissinger: pages 218-24.

Thursday, September 12

The Home Office: The Department of State and Ministries of Foreign Affairs

• Berridge: pages 5-24

• 2010 Quadrennial Diplomacy and Development Review (QDDR): pages 37-46 (Blackboard)

<u>Tuesday, September 17</u> Diplomatic Missions: Embassies, Consulates, Interest Sections • Berridge: pages 112-116 and 132-143

Thursday, September 19

Diplomatic Personnel: Ambassadors, Counselors, Consuls, Attaches' and other exotic creatures • Kopp: pages 150-167 (posted on Blackboard)

- Chief of Mission Authority as a Model for National Security Integration Christopher Lamb and Edward Marks Center for Strategic Research, Institute for National Strategic Studies, National Defense University 2010 (www.ndu.edu/inss/docuploaded/INSS%20Strategic%20Perspectives%202_Lamb%20.pdf) (Blackboard)
- Ambassador's Letter of Instruction (Blackboard)

Tuesday, September 24

The Vienna Conventions

• *The Vienna Convention on Diplomatic Relations* Professor Eileen Denza, United Nations Audio Visual Library <u>http://untreaty.un.org/cod/avl/ha/vcdr/vcdr.html</u> Read the "Introduction" through "Influence of the Vienna Convention on Diplomatic Relations." (Blackboard)

• *The Vienna Convention on Diplomatic Relations* 1961: <u>http://untreaty.un.org/ilc/texts/instruments/english/conventions/9_1_1961.pdf</u> (Blackboard)

• The Vienna Convention on Consular Relations 1963 (Blackboard)

Thursday, September 26

Diplomatic Methods and Practices

- Berridge: pages 117-130
- Pigman: pages 107-160

Tuesday, October 1

Diplomatic Security: Operating in an Unsafe World

• Sullivan, Joseph (ed): Embassies Under Siege Chapter 1 (Blackboard)

Thursday, October 3

- Introduction to Multilateral Diplomacy
- Berridge: pages 146-167
- Pigman: pages 49-69
- "The Rules of Multilateral Diplomacy" -- Anonymous (Blackboard)

Tuesday, October 8

The United Nations and Regional Organizations

- The United Nations Charter <u>www.un.org/en/documents/charter/</u> (Blackboard)
- Righter, Rosemary Utopia Lost: The United Nations and World Order pages 25-42(Blackboard)

Thursday, October 10

Treaties and International Law

- Berridge: pages 72-85
- *The International Criminal Court: History and Role* Report to the Parliament of Canada 2008 www.parl.gc.ca/content/lop/researchpublications/prb0211-e.pdf (Blackboard)

Tuesday, October 15

Developing New International Norms: The Responsibility to Protect (R2P)

• "The United States and R2P: From Words to Action" Albright and Williamson (Blackboard)

Thursday, October 17

The Role of Congress

- *"Foreign Policy Consultation Between the President and Congress"* The Hon. Lee H. Hamilton, Elliott School Lecture, George Washington University, October 14, 1999 (Blackboard)
- "Congressional Staff Attitudes Toward the Foreign Service and Department of State" American Foreign Service Association www.afsa.org/portals/0/2013 Congressional_attitudes.pdf (executive summary) (Blackboard)

Tuesday, October 22

Mid-Term Exam

Thursday, October 24

Uniformed (and Armed) Diplomats: The Increasing Diplomatic Clout of DOD

- Pigman: pages 161-179
- Kopp: pages 117-122 (Blackboard)

Tuesday, October 29

Development as a Diplomatic and Foreign Policy Tool

- CRS Report: Foreign Aid: An Introduction to U.S. Programs and Policy http://www.fas.org/sgp/crs/row/R40213.pdf (Blackboard)
- Visit <u>www.foreignassistance.gov</u> to review where and how U.S. provides foreign assistance.

Thursday, October 31

Other Actors: Private Citizens, NGOs, Corporations and the Role of Public Opinion

• Pigman: Pages 70-106

Tuesday, November 5

Negotiations

- Berridge: pages 27-53
- "U.S. Negotiating Behavior" USIP Special Report 2002 www.usip.org/sites/default/files/sr94.pdf (Blackboard)

NOTE: Instructions and background material for the November 7 negotiation exercise will be distributed at the end of class.

Thursday, November 7

Negotiations Exercise

• Instructions and background material (see November 5)

<u>Tuesday, November 12</u> Negotiations Exercise "Hot-Wash"

<u>Thursday, November 14</u> *Mediation* • Berridge: pages 186-206

Tuesday, November 19 Summitry

• Berridge: pages 168-186

Thursday, November 21

U.S. Foreign Policy

• "A National Strategic Narrative" Mr. Y 2011 The Woodrow Wilson Center for Scholars www.wilsoncenter.org/MrYPaper (Blackboard)

Tuesday, November 26

Is There a Uniquely American Approach to Diplomacy?

- On American American Exceptionalism and U.S. Foreign Policy
 - <u>http://nationalinterest.org/commentary/how-american-exceptionalism-dooms-us-foreign-policy-7640</u>
 - www.nationalreview.com/articles/268588/defense-american-exceptionalism-clifford-d-may

Thursday, November 28

Thanksgiving Holiday: No Class

Tuesday, December 3

New Challenges for Diplomacy: International Public Health

 "Influenza virus samples, international law, and global health diplomacy" David P. Fidler European PubMed Central <u>http://europepmc.org/articles/PMC2600156/reload=0;jsessionid=YDRtEkgbSxNvQaRH8njs.2</u> 0 (Blackboard)

Thursday, December 5

New Challenges for Diplomacy: Conflict and Stabilization Operations

- 2010 QDDR pages 121-135
- "The State Department, USAID, and the Flawed Mandate for Stabilization and Reconstruction" Renanah Miles PRISM Magazine, NDU Press 2011 www.ndu.edu/press/usaid-flawed-mandate.html (Blackboard)

Tuesday, December 10

Review and Discussion
• "Who Needs Diplomats?" (Blackboard)

Thursday, December 12 Review and Discussion

Final Exam: date to be announced