

IR 581: The EVOLUTION OF STRATEGIC INTELLIGENCE

This course will examine the uses of strategic intelligence by world leaders in shaping policy, and the effects of intelligence on world events. Various uses of intelligence—collecting information, analysis, counterintelligence and secret operations—will be explored with emphasis on the period from the American Revolution to the modern era. The objective of this course is to provide students with insights into the effect of the intelligence process on policymaking throughout the world. By examining case studies through history, the inter-action between collectors and producers of intelligence and those who use the material will become clear. Espionage, counterintelligence, secret operations and other such activities will be viewed in a historical context to provide students with a new way of looking at well-known events. Concurrently, we will discuss in the course contemporary intelligence issues taking place on almost a daily basis.

COURSE REQUIREMENTS: Students will complete a critical essay on a topic related to a specific intelligence issue. Students will read two books and eight articles to research the topic or readings comparable to two books and eight articles. The idea is to read thoroughly into an issue. Each student will be expected to discuss the topic with me at the beginning of the project and again when the paper is near completion. Papers are due on November 23. In addition, the graduate students will have a few short papers for class presentation on issues of contemporary intelligence issues for the purpose of learning and practicing CIA writing style with its emphasis on absolute clarity. There will be a mid-term and a final examination.

BOOKS REQUIRED FOR PURCHASE:

Stephen F. Knott, Secret and Sanctioned: Covert Operations and the American Presidency (NY: Oxford, 1996)

Jeffrey T. Richelson, A Century of Spies: Intelligence in the 20th Century (NY: Oxford University Press, 1995)

Intelligence Issues: 2010-2011: An Edited Collection of Significant Government Documents edited by Arthur S. Hulnick and Joe Wippl, orders @universityreaders.com

BOOKS ON RESERVE:

Peter Early, Confessions of a Spy (NY: G.P. Putnam's Sons, 1997)

Jock Haswell, Spies and Spymasters (Dublin: Thames and Hudson Ltd., 1977)

Mark Lowenthal, Intelligence from Secrets to Policy, Fourth Edition, (Washington, D.C.: CQ Press, 2009)

Ernest R. May, Knowing One's Enemies: Intelligence Assessment before the Two World Wars (Princeton: Princeton University Press, 1986)

G.J.A. O'Toole, Honorable Treachery (NY: The Atlantic Monthly Press, 1991)

Paul Pillar, Terrorism and U.S. Foreign Policy (Washington, D.C.: Brookings Institute Press, 2001)

“Report of the Joint Inquiry of the Congress of the United States into the Terrorist Attacks of September 11, 2001”

GRADING: Students will be graded on the basis of written work, class participation and examinations. The mid-term examination will count 20 percent, the critical essay 20 percent, 20 percent is class discussion/short papers and 40 percent the final examination. Students are expected to attend all classes. Papers should be properly annotated. Students who, for whatever reason, are forced to miss class should advise me and arrange to acquire lecture notes. My office hours will be TTh from 2-3:30 p.m. and whenever we can meet.

NOTE: The last day to drop the course without a W is October 11. The last day to drop the course with a W is November 11.

COURSE SCHEDULE: a study sheet that will provide terms for study and study questions to aid in understanding the course materials will cover each session.

04 Sept: **Introduction to the Course:** Definitions of intelligence. Description of intelligence functions. How to find evidence of intelligence activity. The relationship between intelligence and decision-making. The ideas of Sun Tzu and Clausewitz.

06 Sept: **Early Manifestations of Intelligence:** Intelligence in early history. Egypt, Greece, Persia and Rome as examples. Chinese strategists and the Mongol Empire. Japan emerges from feudalism. Intelligence under the early Tzars in Russia. England and the Scoutmasters. Intelligence in the New World. Fouche and Napoleon.

READINGS: Haswell, Spies and Spymasters, pp.7-84 (On Reserve)

11 Sept: **Intelligence in the American Revolution.** George Washington as the Father of US Intelligence. Secret operations in the Revolutionary War. The Federalists and the control of secret activities. The founding Fathers' debate over control of foreign policy and intelligence. Benedict Arnold and Colonel Andre.

READINGS: O'Toole, Honorable Treachery, pp. 1-81 (On Reserve); Knott, Secret and Sanctioned, pp.13-60.

13 Sept: **Intelligence and Manifest Destiny.** The uses of intelligence as America grows. Intelligence and conflict with the European powers. Secret operations from Jefferson to Polk. Espionage on the frontier. The Mexican War and the Spy Companies. The Civil War and technical intelligence. Spies on both sides. Counterintelligence and countersubversion. The secret Service and internal security.

READINGS: O'Toole, pp. 82-154; Knott, pp. 61-136.

18 Sept: **Intelligence and the American Empire.** End of the Civil War. The Indian Wars and American expansion abroad. Early American intelligence organizations. The Spanish-American War. Panama and the Canal.

READINGS: Haswell, pp. 81-93; O'Toole, pp. 155-200; Knott, pp. 139-159.

20 Sept: **Intelligence in 19th Century Europe and Asia.** The Congress of Vienna and the Great Peace. Wellington's espionage operations. Counterintelligence under the later Tzars. Stieber and the hegemony of Prussia. Secret operations in the Russo-Japanese War. Further development of intelligence services. First steps in political and economic intelligence.

READINGS: Haswell, pp. 70-80, 94-108; Richelson, pp. 3-17.

25 Sept: **Intelligence in the Great War.** Collection successes and assessments failures. The Dreyfus Affair. Spy tales: Redl, Mata Hari and others. The Cryptographers' War. Intelligence services in combat.

READINGS: May, Knowing One's Enemies, pp. 1-149 (On Reserve); O'Toole, pp. 201-220; Richelson, pp. 18-46.

27 Sept: **The Great War and Aftermath.** Secret operations by Germany and Japan in Mexico. The Zimmermann Telegram. US entry into the war. The Russian civil war and the beginnings of Bolshevism. The Cheka.

READINGS: May, pp. 150-236; O'Toole, pp. 221-310; Richelson, pp. 47-78.

02 Oct: **Intelligence Between the World Wars.** The Black Chamber and American cryptography. The rise of totalitarian regimes. Spy rings in Europe and Asia. Magic and Ultra. A review of lessons learned. Assessment failures redux. The four major surprises: Pearl Harbor, Norway, Russian and the German Ardennes Blitzkrieg.

READINGS: May, pp. 237-310, 503-542; O'Toole, pp. 313-385; Richelson, pp. 79-123.

04 Oct: **Intelligence in World War II (1)**. The second cryptographers war. Intelligence in the European Theater. The development of intelligence organizations. Soviet plans for conquest through covert action. The penetration of the Reich. Secret operations and Allied victory.

READINGS: O'Toole, pp. 285-423; Richelson, pp. 124-211

09 Oct: **No Class: Monday Schedule**

11 Oct: **Intelligence in World War II (2)**. The war in the Pacific. Secret support for China. Naval battles and intelligence. The invasion of the Japanese Empire. The A-Bomb Decision.

READINGS: Review prior readings and notes.

16 Oct: **Mid-Term Exam**

18 Oct: **The Seeds of the Cold War**. The legacy of Yalta and Potsdam. The fall of Eastern Europe. The Partition in Korea. The Communist "menace" in the US. The CIA is born. Soviet penetrations of Western intelligence.

READINGS; O'Toole, pp. 424-453; Richelson, pp. 215-271.

23 Oct: **Cold War Battles**. Early victories for western intelligence. The Korean War. The Berlin Crisis. Covert action in Guatemala, Iran. Cuba and the Bay of Pigs.

READINGS: O'Toole, pp. 443-494; Richelson, pp. 272-309.

25 Oct: **Eyeball to Eyeball: The Cuban Missile Crisis**. The superpowers on the brink of war. The development of sophisticated overhead reconnaissance systems. Satellite systems in competition. The U-2 and SR-71 story. Confrontations over intelligence collection.

READINGS: Richelson, pp. 310-341.

30 OCT: **East-West Confrontations**. The battle for the Third World. Vietnam and other shooting wars. The secret wars of the KGB and the CIA. Uses of intelligence against the anti-war movement. Drug experimentation. Uses and abuses of intelligence. Chile and Allende. "Restless Youth."

READINGS: Richelson, pp. 342-359.

01 Nov: **Questioning intelligence in the US**. The Church Committee investigations. The Pike Report. The development of intelligence oversight. The anti-CIA movement. The Yom Kippur War. The fall of the Shah. Modern spy cases.

READINGS: Knott, pp. 160-187; Richelson, pp. 360-403.

06 Nov: **Reforming US Intelligence.** Efforts at intelligence reform under Schlesinger and Colby. The Carter period and efforts to overhaul the US intelligence system. New attitudes on oversight and control. The impact of Admiral Turner. Developments in Canada and the establishment of CSIS. The 1996 reform proposals.

READINGS: See 4 Nov.

08 Nov: **Lessons from the Reagan/Gorbachev Era.** Efforts to politicize intelligence. Debates over intelligence resources. The legacy of the Reagan period. The collapse of the KGB and allied services. Did CIA get it right? The Iran-Contra Affair and aftermath.

READINGS: Richelson, pp. 402-415;

13 Nov: **The End of the Cold War.** The fate of traditional eastern intelligence services. The Russian drive for technology. The return of the hard line in China. The US finds new uses for intelligence. The Gulf War and lessons learned. The Ames, Hanssen and other spy cases and the crisis within US intelligence.

READINGS: Richelson, pp. 416-431.

15 Nov: **The Clinton Period.** Efforts at intelligence reform in the US and elsewhere. The Woolsey and Deutch periods of CIA management. The growth of new threats to intelligence. Intelligence reform abroad.

READINGS: Peter Early, *Confessions of a Spy*, pp. 137-49. (On Reserve)

20 Nov: **What Went Wrong.** The rise of Islamic terrorism. Attacks on the US, at home and abroad. 9/11 and its aftermath. Intelligence and policy failures in the war on terrorism.

READINGS: "Report of the Joint Inquiry of the Congress of the United States into the Terrorist Attacks of September 11, 2001, 2003, pp. 6-33. (On Reserve)

27 Nov: **Intelligence and Homeland Security.** The creation of a new department and a new demand for intelligence. Intelligence reform at the Pentagon. Sharing intelligence with state and local governments. Intelligence and weapons of mass destruction.

READINGS: Paul Pillar, Terrorism and U.S. Foreign Policy, pp. vii-l. (On Reserve)

29 Nov: **Iraq and Weapons of Mass Destruction.** The Al-Qaeda/Saddam Hussein Connection, Yellowcake for Iraq, the purchase of tubes to enrich uranium, mobile labs to produce chemical/biological weapons of mass destruction. Leaks. A new US policy for the Middle East.

READINGS: “The Dark Side,” PBS, “Frontline”

04 Dec: A Look at the Future. The Kissinger Commission and studies on Intelligence. New Weapons against terrorism. The establishment of a DNI. Intelligence sharing at home and abroad. Cops and Spies. Legal issues for intelligence and law enforcement.

READINGS: Mark Lowenthal, Intelligence from Secrets to Policy, Fourth Edition, “The U.S. Intelligence Community,” pp. 29-54. (On Reserve)

06/11 Dec: **Review and Preparation for the Final Exam**

17-21.

Dec: **Final Exam**