BOSTON UNIVERSITY
Pardee School of Global Studies and Department of Political Science
Fall Semester 2014 Course Offering CAS IR 333/PO 327

Non-State Actors in International Relations

Class Hours: Monday, Wednesday, Friday 10-11 AM
Location: Kenmore Classroom Building 102

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Office Hours: Wednesday 2-5 PM and by email appointment
Non-State Actors in International Relations: IR 333  
Professor Kaija E. Schilde

IR 333 is a course about the role of non-state actors in international relations. International relations have generally been considered the domain of states. Non-state actors have had increasingly visible and prominent roles in global governance, international policy, and transnational activism that cross the boundaries of public and private and national and international. These non-state actors range from subnational or supranational governments, NGOs, religious groups, violent groups, for-profit security firms, to social movements and grassroots organizations. Their international or transnational roles come from a variety of sources, including the privatization of state authority and policymaking, the globalization of activism, and the transnational links between actors in domestic politics.

The first part of the course evaluates the history, definition, emergence, and distinctions between different non-state actors, as well as the theoretical literature on understanding transnational activism and private authority. It will also address the normative issues that have emerged from the growth of non-state actors in international politics. The second part of the course evaluates specifics of non-state actors in world politics, including their authority, power, and influence on politics or policies. The third part of the course surveys the different actors and groups we consider key non-state actors in world politics. The fourth part of the course reviews the role non-state actors have had in various issue and policy areas, such as environmental politics, human rights, development, and standards.

Requirements

Attendance, discussion, and course readings are all essential parts of your success in the course. The material covered in lectures does not duplicate what is assigned in the reading material.

Your course grade will be calculated based on:

1. Weekly REQUIRED readings of approximately 100-120 pages per week
2. Blackboard and clicker discussion (15% of grade)
3. Attendance and participation in class discussions (20% of the grade)
4. Non state actor team policy memo and presentation (20% of grade)
5. Midterm (20% of grade)
6. Final (25% of grade)

Clickers

Clickers will be used in this course to enhance engagement and increase interactivity. New and used clicker accounts are available at the BU Bookstore or at store.turningtechnologies.com The device used at BU is the TurningTechnologies ResponseWare/ResponseCard. Students MUST create a Turning Account, available at account.turningtechnologies.com BU is moving to cloud-based responseware in Fall 2014, so students do not have to purchase a ResponseWare device, but only have to download an app from the Android or Apple stores.

http://sites.bu.edu/edtech/2014/06/

BU School code is: B6sC
Exams
Two exams (midterm and final) will be given covering assigned readings and lecture material. Make up exams will not be given without a dean’s excuse in which case an oral make up will be administered. No exceptions to the policy will be made.

Attendance and Participation
Attendance is required for success in this course. There will be some lecture material and powerpoint slides, but the majority of the course material will be communicated in an interactive manner outside of the lecture material. Failure to attend class will also be reflected in the participation grade.

Participation credit is given based upon the degree to which a student contributes positively to discussion of material during question and answer and discussion sessions. Students who rarely, or never, speak in discussion will receive no participation credit.

A key element of your grade (15%) will also be based on submitting one discussion question or comment about the reading material to blackboard before 9 AM the day of the class. If there is no reading assigned for that day, no blackboard comment/question is necessary. Discussion questions will not be graded other than to note participation, unless the comment clearly indicates the student has not read the material, which will result in no participation point.

ADD/DROP
The College of Arts and Sciences (CAS) Dean’s Office has requested that you be informed of the following: The last day you may drop the course without a W grade is Thursday, February 21, 2013. The last day you may drop the course with a W grade is Friday, March 29, 2013.

Academic Honesty
Without exception, students are expected to adhere to the Boston University CAS Academic Code. Please read the Boston University Academic Conduct Code. Accordingly, all instances of academic dishonesty will be reported to the CAS Academic Conduct Committee. Please see http://www.bu.edu/cas/students/undergrad-resources/code/

Readings

Readings are REQUIRED and do not reinforce or duplicate lecture or in-class material. There are about 20-40 pages of reading per class session, usually in the form of a book chapter or article. Supplemental readings are listed under recommended readings.

After completing the reading for the class, please log into blackboard and submit a question about the reading under the discussion board.

There are five books required for purchase. Many of the assigned readings are from this list of books. Used copies of some of the books are affordable and readily available from online sources such as Amazon.com or at the campus Barnes and Noble in Kenmore. Any assigned readings that are not from these books are available on the course Blackboard site or the link provided.

   BU Library Online Version:


   BU Library Online Version:


**Color Coding:**
Red = Stop. You have this reading. It’s in one of your textbooks.
Green = Go. Reading is available on Blackboard.
Blue = Click. Link to material.
Grey = Recommended, not required. Use as helpful for presentations and final paper.
**Introduction**

**CLASS 1 Introduction to Non-State Actors in International Relations. W9/3**

**CLASS 2 What/Who are International Non-State Actors? F 9/5**

Recommended:
http://www.staff.city.ac.uk/p.willetts/CS-NTWKS/NGO-ART.HTM

**CLASS 3 Theorizing Non-State Actors in International Relations M 9/8**

**CLASS 4 Theorizing Non-State Actors in International Relations 2 W9/10**
Recommended:

DISCUSSION F9/12

Transnational Civil Society, Activism, and Policymaking

CLASS 5 Hot or Not? NGOs, Activist Networks, and the Global Marketplace for Ideas M9/15

Agensky, Jonathan. “Evangelical globalism and the internationalization of Sudan’s civil war”
The ‘genocide’ in Darfur isn't what it seems

CLASS 6 Class Discussion: Nigeria Ogoni Case and Zapatista Case W9/17
OR
Bob, Clifford. The Marketing of Rebellion. Chapter 4, p. 117-177.

Class discussion F9/19

CLASS 7 Ideas, Framing, and Agenda Setting M9/22

Recommended:
Joachim, Jutta. "Framing Issues and Seizing Opportunities: The UN, NGOs, and Women's Rights."
International Studies Quarterly vol.47 no.2 (June 2003): 247-274.

**CLASS 8: Global Civil Society: Landmines, Conflict Diamonds, and Debt Relief Cases W9/24**
Kony 2012 video on YouTube: [http://www.youtube.com/watch?v=Y4MnpzG5Sqc](http://www.youtube.com/watch?v=Y4MnpzG5Sqc)

Recommended

**CLASS 9: Unexpected Transnational Activism F9/26**
Bob, Clifford. Global Right Wing, Chapters 1 & 2.

Recommended:

**CLASS 10: Global Pluralism M 9/29**
Bob, Clifford. Global Right Wing, Chapters 3, 5, and choose 1 other case chapter to read.

Class Discussion W10/1

**Democracy, Private Authority and Global Governance**

**CLASS 11 Global Governance: Who, What, How F10/3**
Finnemore, Martha. “Dynamics of Global Governance: Building on What We Know?” *International*
Recommended:


**CLASS 12 International Authority and Democratic Accountability M10/6**


Recommended

- Murphy, Craig N. *International Organization and Industrial Change: Global Governance since 1850*. New York: Oxford University Press, 1994: 1-11, 46-49, 62-64, 68-73, 82-85, 190 (Figure 5), and 106-108.

**CLASS 13 FILM**

In-class Movie: Getting Out of Business: Privatization and the Modern State W10/8


**CLASS 14 Private Authority and Democratic Accountability F10/10**

Recommended
Cutler, A. Claire, Virginia Haufler, and Tony Porter, eds. *Private Authority and International Affairs*. Chapter 1.

**CLASS 15 Authority, Legitimacy, and International Governance  T10/14**

**Discussion W10/15**

**MIDTERM  F10/17**

**Transnational Economic Actors**

**CLASS 16 Transnational MNCs and Global Policy M10/19**
Presentation: MNC case
Recommended:

**CLASS 17 Corporate Social Responsibility and Self-Regulation  W10/22**

**UNGC, Overview of the UN Global Compact; Ten Principles; and Global Compact Governance.**
Available at: [http://www.unglobalcompact.org/AbouttheGC/](http://www.unglobalcompact.org/AbouttheGC/)
Presentation: Corporate Social Responsibility Case

Recommended:
UN Global Compact: [http://www.unglobalcompact.org/NewsAndEvents/Academic_Literature.html](http://www.unglobalcompact.org/NewsAndEvents/Academic_Literature.html)

**Class 18 MNCs and the Development Industry F10/24**


Presentation: Development/environmental politics and MNCs

Recommended:


**CLASS 19 Development and NGOs M10/27**


**Presentation: Development/environmental politics and NGOs**

**CLASS 20 Development and NGOS II W10/29**


**Presentation: Development/environmental politics and NGOs**

Recommended:


**DISCUSSION F10/31**

**CLASS 21 Private Policy Regulation M11/3**


**Presentation: Standards and private regulatory regimes**

Recommended:

**CLASS 22 Private Certification W 11/5**
Haufler, V. New forms of governance: certification regimes as social regulations of the global market, Meidinger et al.(2003), 237-248

**Presentation: Certification Organization Case**

Recommended:

**CLASS 23 Philanthropy and Foundations F11/7**

**Presentation: Philanthropist or Foundation**

**CLASS 24 Diasporas, Remittances, and Development M11/10**

**Presentation: Transnational diaspora politics or remittances**

**DISCUSSION W11/12**

**Non-state Security Actors**
CLASS 25 The privatization of force I: Privatized Security Companies and Mercenaries F11/14

In-Class Movie: Private Warriors

Recommended:

CLASS 26 The privatization of force II: Privatized Military Companies M11/17
Presentation: Private Military Company or conflict

Recommended:

CLASS 27 Warlords and Clandestine Actors W11/19
Read 2:
Presentation: Warlord case (ISIS??)

Recommended:

CLASS 28 Transnational Organized Crime 1 F11/21
Felbab-Brown, Vanda. “Rules and Regulations in Ungoverned Spaces: Illicit Economies, Criminals, and Beligerents.” Ch.9 in Clunan and Trinkunas *Ungoverned Spaces*.

Presentation: Human, Sex or Drug Trafficking Case

Recommended:

CLASS 29 Transnational Terrorism M11/24

Presentation: Transnational Terrorism network or tactics

Recommended:

**WEDNESDAY 11/26 NO CLASS SCHEDULED**

**OTHER NONSTATE ACTORS**

**CLASS 30 Religious Groups as International Political Actors M12/1**
*Presentation: Transnational or international religious group case*

Recommended:

**CLASS 31 Internet Governance W12/3**
Chapters 11-13, Clunan and Trinkunas
*Presentation: Internet governance*

**Discussion F12/5**

**CLASS 32 Domestic and Supranational Courts as International Actors M12/8**
*Presentation: International Criminal Court*

Recommended:

**CLASS 33 Conclusions & Review W12/10**
Biersteker, Thomas J. and Hall, Rodney Bruce. Section on "The Reversibility of Private Authority." In Hall and Biersteker, eds., 2002: 213-222. (blackboard)

Recommended:

**FINAL EXAM:** Paper topic and details will be handed out at the end of Class 33, W12/10. It needs to be electronically deposited via Blackboard by 12:30pm Thursday, December 18, 2014