Undergraduate Programs in Management Studies

Bachelor of Science in Management Studies
- Evening Format
- Accelerated Degree Completion Format

Certificate Programs
- Business Management
- International Business Management

bu.edu/met
A Letter from the Chair

Thank you for your interest in management studies at Boston University’s Metropolitan College (MET). Since 1965, MET has provided outstanding programs specifically designed to meet the needs of working professionals who desire quality, part-time learning opportunities.

In today’s dynamic and demanding business world, professionals must have knowledge that is both broad in scope and highly specialized. MET’s Bachelor of Science in Management Studies (BSMS) provides a comprehensive overview of business operations while engaging students in specific, state-of-the-art management practices. By pairing theoretical perspectives with advanced studies in management and technology, students gain an integrated understanding of business that distinguishes them from their peers in the field.

The College also offers a unique, accelerated bachelor’s degree completion program with a Management Studies track, as well as two undergraduate certificates. All management courses are taught by professors who are not only outstanding teachers, but accomplished business professionals with highly practical insights. Programs are offered in part-time and full-time evening formats to accommodate the schedules of working adults.

I invite you to explore the following pages, and discover our relevant, accessible, and exciting opportunities. For more information, please call Undergraduate Student Services at 617-353-2980 or visit bu.edu/met.

We look forward to hearing from you—and wish you continued success in your professional and academic endeavors.

Kip Becker, PhD
Chair and Associate Professor
Administrative Sciences
PhD, Florida State University
MBA, Wilmington College
MA, BA, University of Delaware

Learn from the Best
Boston University is one of the world’s top-ranked universities:
• Top 100 national universities (U.S. News & World Report)
• Top 50 best U.S. universities; top 100 international universities (Times Higher Education)
• Top 50 research universities in the nation (Center for Measuring University Performance)
• 15th best school in the U.S.; 34th best school in the world; and 15th best U.S. school for the professional future of its alumni (“The Professional Ranking of World Universities,” by École des Mines de Paris)
• 65th best university in the world; 35th best university in the U.S. (Newsweek)
• Top 100 universities in the world; top 50 best overall universities (Institute of Higher Education at Shanghai Jiao Tong University)

BU’s Metropolitan College is a full member of the European Foundation for Management Development (EFMD).
The two-year Accelerated Degree Completion Program (ADCP) provides a fast-track to a Bachelor of Science in Management Studies from Boston University. Students gain a comprehensive foundation in the liberal arts and sciences, as well as state-of-the-art management theory and practice in a wide range of topics such as finance, e-commerce, market analysis, and project and operations management.

The ADCP is uniquely designed to match the energy and talents of professionals who have risen in the business environment without having completed their bachelor’s degree, offering a cohesive, traditional college experience for motivated adults. Students enter the program as part of a cohort, and graduate together as a class—meanwhile benefiting from strong personal and professional connections, career networking opportunities, and the University’s recreational resources.

The program’s concentrated, structured course of study makes it possible to complete an undergraduate degree in just two years—four semesters and two summers. To meet the needs of busy adults and reduce commuting time, this campus-based program includes a combination of traditional classroom, blended, and online course formats. Additionally, students who achieve a cumulative GPA of 3.0 or higher in the program are guaranteed admission to a MET graduate degree program in Administrative Sciences. Two ADCP courses can be applied toward advanced standing in the master’s.

Application to the ADCP requires 64 or more transferable college semester credits. An accelerated BS in Computer Science track is also available. For more information, visit bu.edu/degreecomplete.

CURRICULUM

A total of 64 credits is required.

LIBERAL ARTS

(Five courses/20 credits)

- Great Ideas in Western Thought
  MET IS 400
- Communication Skills 1 MET IS 401
- Communication Skills 2 MET IS 402
- Natural Science in Contemporary Society
  MET IS 403
- One Elective in the Humanities

MANAGEMENT CORE

(Eleven courses/44 credits)

As listed under “Specialization and Related Courses,” page 4, plus:

- Senior Project I MET MG 460
- Senior Project II MET MG 461
- One Elective in Administrative Studies

Note: Electronic Commerce, Systems, and Web Design (MET MG 448) and International Business Law and Regulation (MET MG 550) apply toward advanced standing in the Administrative Studies master’s.

ENRIQUE TORRES BATIZ
BS in Management Studies (‘12, anticipated)

“At MET, learning is based on case analysis and solutions. Every week we were assigned to read a different case—from new ways to deliver insulin devised by Eli Lilly, to the genius strategies behind the Apple iPod—which we had to analyze and solve. This hands-on practice made me feel I was part of the companies we were studying, and I was really encouraged to work hard on solving their issues. I was also affected by the many different and interesting points of view that MET students brought to each class. The learning process is truly dynamic at MET.

If I had to describe faculty and staff at MET with a single word, it would definitely be ‘impressive.’ The faculty have so much experience in the field, plus master’s and/or doctorate degrees, that they just dig into their backgrounds to explain concepts in our readings. They shared knowledge in such a shockingly clear way that I can remember most of their words exactly. MET is all about the student really getting the concept and being able to apply it in real situations.”
Certificate Programs

Undergraduate certificate programs are ideal for working professionals looking to update or obtain new skills in specific business areas. Certificates are awarded upon completion of four courses.

BUSINESS MANAGEMENT UNDERGRADUATE CERTIFICATE

PROGRAM REQUIREMENTS
(Four courses/16 credits)

- Financial Concepts MET MG 472
- Business in a Changing Society MET MG 503
- International Business Management MET MG 520

Plus one course, selected with advisor approval, which serves to enhance the student’s understanding of the business environment.

INTERNATIONAL BUSINESS MANAGEMENT UNDERGRADUATE CERTIFICATE

PROGRAM REQUIREMENTS
(Four courses/16 credits)

- Financial Concepts MET MG 472
- International Business Management MET MG 520
- International Business Law and Regulation MET MG 550

Plus one course, selected with advisor approval, which serves to enhance the student’s understanding of the business environment.

Academic & Admissions Information

APPLYING FOR ADMISSION
Candidates must complete a formal application through Undergraduate Student Services. Applicants are encouraged to schedule an interview with an academic advisor and may apply at any time during the year.

International students must also apply through Undergraduate Student Services. For specific admission criteria and policies, please call 617-353-2980 or email metuss@bu.edu.

ACADEMIC ADVISING
Undergraduate Student Services provides guidance on enrollment procedures, course selection, and academic requirements. This service is available and encouraged for those considering enrollment in Metropolitan College undergraduate programs, as well as for new and continuing students.

OPEN REGISTRATION
The College’s open registration policy enables students to take Metropolitan College courses before applying to a degree program or submitting transcripts. Academic counselors are available to assist you.

TUITION & FEES
Tuition is set according to the number of credits being taken plus any additional fees or course costs.

For specific tuition and fee information, please visit bu.edu/met/ tuition-and-fees.

FINANCIAL ASSISTANCE & SCHOLARSHIPS
Boston University Financial Assistance offers comprehensive financial aid services to Metropolitan College undergraduate students. For information about federal loans and other aid, email finaid@bu.edu or visit bu.edu/finaid.

In addition, Metropolitan College offers a broad range of scholarship choices for undergraduate students. View a full list of options at bu.edu/met/scholarships.

Learn More

Learn more about Metropolitan College programs and policies by attending an evening information session or online webinar. For a list of dates and details please visit bu.edu/met/info.

CONTACT US
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bu.edu/met

Alumni Profile

LORAINE TOORIE
BS in Management Studies (’11)
Accelerated Degree Completion Program

“The ADCP workload was challenging at first, but then I discovered how incredibly supportive the faculty were. They noticed and encouraged me to take inspiration from my cultural heritage and experiences coming from Trinidad and Tobago, and to incorporate my unique perspective into the business principles I was learning. That helped me realize my capabilities, and provided me with the vision I needed to get my ideas onto paper. I cannot begin to express how invigorating it is to learn the skills and techniques that will support me as I start my own business and venture into new waters. I feel honored to have been selected for this program, and BU’s hand-picked instructors made my experience exactly what I thought it would be: amazing.”
The Bachelor of Science in Management Studies (BSMS) is organized to provide a general overview of the operations of business and the business environment. Designed for students who are working professionals, the Management Studies program is offered in the evening and may be completed on a full- or part-time basis. The degree program is also offered in a two-year Accelerated Degree Completion format. Please contact Undergraduate Student Services at 617-353-2980 to determine which format—standard or accelerated—would best meet your needs.

**CURRICULUM**

**DISTRIBUTION REQUIREMENTS**

A total of twelve courses (48 credits) is required.

- **English:** MET EN 104 and MET EN 201
- **Mathematics:** MET MA 120 or higher
- **Computer Science:** MET CS 101
- **Natural Science:** Two courses selected from natural science offerings designated by the letter (N)
- **Literature:** Any 100- or 200-level English literature course
- **Philosophy:** One course
- **History:** One course
- **Economics:** MET EC 101 and MET EC 102
- **Additional:** One course from distribution course offerings in the humanities (H)

**SPECIALIZATION & RELATED COURSES**

A total of eight courses (32 credits) is required.

- Project Management MET MG 415
- Electronic Commerce, Systems, and Web Design MET MG 448
- Financial Concepts MET MG 472
- Quantitative and Qualitative Decision-Making MET MG 473
- Business in a Changing Society MET MG 503
- International Business Management MET MG 520
- The Innovation Process: Developing New Products and Services MET MG 541
- International Business Law and Regulation MET MG 550

**BUSINESS ELECTIVES**

Choose two business elective courses (8 credits) from MET management (MG) offerings at the 400 level or above.

**FREE ELECTIVES**

Choose ten courses (40 credits) in consultation with an academic advisor. Courses should be selected to complement and broaden your background.

**Faculty Profile**

**J. GERARD KEEGAN**
Faculty and Director of Academic Programs
MS, Boston University; MBA, Bentley College; BA, Boston State College; PMP (Project Management Professional), Project Management Institute

“Among Metropolitan College’s undergraduate offerings, the BS in Management Studies is the most popular, and with good reason. The degree program comes in two versions, a cohort-based accelerated program which completes in two years, and the traditional evening track where students pick the courses and schedule that best meet their needs. Either way, students benefit from the instruction of exceptional faculty, and courses that develop the skills needed by businesses today. Those who earn this Boston University credential join an active and influential group of alumni from across the country and around the world.”