



# MEETING REGISTRATION FORM

## INFORMS Marketing Science Conference

### June 7-9, 2012

Please note: submission of abstracts closes on February 6, 2012; special sessions by January 9, 2012.  
As a presenter of an accepted abstract or poster, you must register for the conference by March 16, 2012,  
or your presentation will not be scheduled.

**Advance Registration Deadline: Postmarked by March 16, 2012.**  
**This deadline will be strictly enforced.**

**PLEASE WRITE CLEARLY:**

Last Name \_\_\_\_\_ First Name \_\_\_\_\_ Middle \_\_\_\_\_

Nickname for Badge \_\_\_\_\_

Employer/Organization \_\_\_\_\_ Job Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip code/Postal code \_\_\_\_\_ Country \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

\*Address is:  Work  Home

Please check:  Industry  Government  University

Is this your 1st INFORMS Marketing Science Conference?  Yes  No

Food Preference:  Vegetarian  No Preference

Dietary Restrictions, please specify \_\_\_\_\_

**CONFERENCE REGISTRATION FEE**

**Up to 3/16**

**After 3/16**

**ISMS Member Registration - Member ID # \_\_\_\_\_** \$625 US Dollars \$725 US Dollars

**Non ISMS Member Registration** \$725 US Dollars \$825 US Dollars  
Includes ISMS Membership through 12/20/11

**Doctoral Student Registration** \$325 US Dollars \$425 US Dollars  
Full-time students must attach a faculty certification to attend.  
Please fax to 443-757-3515

**Doctoral Consortium - Additional fee** \$100 US Dollars \$100 US Dollars  
Students accepted to the doctoral consortium must pay the regular student fee plus the Consortium fee of \$100

Guest Registration \$125 US Dollars \$125 US Dollars

Guest Name \_\_\_\_\_

**TOTAL ENCLOSED \$ \_\_\_\_\_**

**PAYMENT**

Check Enclosed  AMEX  MasterCard  VISA  Discover

Card Number \_\_\_\_\_ Expiration \_\_\_\_\_ Signature \_\_\_\_\_

Make check payable in US Dollars to: INFORMS, 7240 Parkway Drive, Hanover, MD 21076.

If you have any questions or inquiries regarding your registration, please call 800-446-3676 or 443-757-3591,  
FAX 443-757-3515, email meetings@informatics.org

**Cancellations:**

\* Cancellation by May 15, 2012: refund less a \$150 processing fee

\* Cancellation on or after May 15, 2012: no refunds available