

COMPANY INFORMATION

All the online sources listed below are available from Pardee Library webpage:
<http://www.bu.edu/library/management/eres/index.html>

Handout Contents:


1. Newspaper, Magazine and Journal Articles
2. Company Descriptions
3. Company Directories
4. Financials & Investment Surveys

1. Newspaper, Magazine and Journal Articles

ABI/Inform

Find article by subject, author or publication. Use "Topic Guide" tab and enter a company name.

Business Source Premier  Find article by subject, author or by publication.

General Business File  Locate Company Profiles & articles. Search by SIC for articles about an industry.

Lexis-Nexis

Magazine and newspaper articles on companies. Information on smaller companies, annual reports and SEC filings & reports.

Wilson Business Full Text  Find article by subject, author or by publication.

2. Company Descriptions

Datamonitor Company Reports (in Business Source Premier)

Provides company description, history, key employees, major products and services, top competitors, company view, market segments, locations and subsidiaries.

- Go to the database **Business Source Premiere**, on right side top page select "Company profiles"

Hoover's Company Records (in Lexis Nexis)

Data on select public and private companies, up to ten years of financial data.

- Go to Lexis Nexis, on main page put company name in both Company and Information box, scroll down to Hoover's Company Records – In depth record.

Mergent Online

Financial data on U.S. and International Public companies back 15 years.

- Business description, history, property, subsidiaries, officers and directors, long-term debt, capital stock, balance sheet, and income statement.
- Detailed reports and comparison (company and industry, or peer group)

- More on reverse -

International Directory of Company Histories

Good for looking at a company over time. Detailed information on the historical development of private and public companies. Multivolume set located in section 20 of Reference Collection. Use index in the last volume to locate information about your company.

3. Company Directories

Corporate Affiliations.com

International companies corporate linkage information on nearly 200,000 of the most prominent parent companies and affiliates, subsidiaries and divisions – public and private. Approximate sales or revenue numbers for some subsidiary companies.

Reference USA

Lists over 12 million businesses, listed by name, yellow page heading, SIC code, etc. Good for finding basic private company information.

Ward's Business Directory of US Private and Public Companies

Table 2A in Reference Area

Seven volumes. Basic business information on 120,000 private and public companies, with a geographic reference. Special features: Vol. 5 - national rankings by sales within SIC codes. Vols. 6 and 7 - state rankings, including evaluations of industry ranking and other business statistical information. Vol. 8 - companies by sales under the 6 digit NAICS code.

4. Financials & Investment surveys

Bloomberg (Terminal located across from Circulation Desk in the Library.)

Real time financial information. Provides current news and prices from financial markets, industries, commodities, and public traded companies from around the world.

Mergent Online

Financial data on U.S. and International Public companies back 15 years.

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- Detailed reports and comparison (company and industry, or peer group)

Investext Plus

Brokerage house reports and investment analyst reports.

- Full text analyst reports on companies and industries in the United States and abroad.
- In depth analysis and company financials on some private companies.

Valueline

Provides specific company overviews. Ask at Reference Desk

See also: Company & Industry Guide

<http://www.bu.edu/library/guides/pml/compind/companyindustry.html>

How to access from off campus

<http://www.bu.edu/library/management/eres/connecting.html>