

COMPANY INFORMATION

Find Business Articles & Data:

<http://www.bu.edu/library/management/eres/subjects/database-beta4.html>

All the online sources listed below are available from Pardee Library webpage:

<http://www.bu.edu/library/management/eres/index.html>

Handout Contents:

1. Newspaper, Magazine and Journal Articles
2. Company Descriptions
3. Company Directories
4. Financials & Investment Surveys

1. Newspaper, Magazine and Journal Articles

[ABI/Inform BU](#)

Find article by subject, author or publication. Use "Topic Guide" tab and enter a company name.

[Business Source Complete BU](#)

Find article by subject, author or by publication.

[Factiva BU Works Best with Firefox](#)

Search for business news through trade publications and newswires. International in scope.

[General Business File BU](#)

Locate Company Profiles & articles. Search by SIC for articles about an industry.

[LexisNexis Academic BU](#)

Magazine and newspaper articles on companies. Information on smaller companies, annual reports and SEC filings & reports.

2. Company Descriptions

[Factiva BU Works Best with Firefox](#)

Go to Companies/Markets tab to select Company Snapshot with description, SIC/NAICS codes and peer group ranked by sales, etc.

[Datamonitor Company Reports \(in Business Source Complete\) BU](#)

Provides company description, history, key employees, major products and services, top competitors, company view, locations and subsidiaries.

[Hoover's Company Records \(in LexisNexis\) BU](#)

Data on select public and private companies, up to ten years of financial data.

[Mergent Online BU Works best with Internet Explorer](#)

Financial data on U.S. and International Public companies back 15 years.

[SOCRATES BU](#)

SOCRATES is a database that measures the social and environmental performance of corporations. It contains social, environmental, and governance research on more than 4,000 companies in 50+ global markets.

International Directory of Company Histories

Reference Area: Section 14 & 15, Company Descriptions

Good for looking at a company over time. Detailed information on the historical development of private and public companies. Use index in the last volume to locate information about your company.

3. Company Directories

Corporate Affiliations.com BU

International companies corporate linkage information on nearly 200,000 of the most prominent parent companies and affiliates, subsidiaries and divisions – public and private. Approximate sales or revenue numbers for some subsidiary companies.

Reference USA BU

Lists over 14 million businesses, listed by name, yellow page heading, SIC code, etc. Good for finding basic private company information.

Ward's Business Directory of US Private and Public Companies

Reference Area: Section 13, Company Directories

Eight volumes. Basic business information on over 112,000 private and public companies, with a geographic reference. Special features: Vol. 5 - national rankings by sales within SIC codes. Vols. 6 and 7 - state rankings, including evaluations of industry ranking and other business statistical information. Vol. 8 - companies by sales under the 6 digit NAICS code.

4. Financials & Investment surveys

Merqent Online BU Works best with Internet Explorer

Financial data on U.S. and International Public companies back 15 years.

- Business description, history, property, subsidiaries, officers and directors, long-term debt, capital stock, balance sheet, and income statement.
- Detailed reports and comparison (company and industry, or peer group)

Factiva BU Works Best with Firefox

Go to Companies/Markets tab: Quotes – daily, weekly, monthly and historical stock prices. Company – financial results of annual balance sheet, cash flow, income statement, key ratios and ratio comparison report and detailed company reports with financials. Included downloading and charting.

Valueline

Provides 10 year financial snapshot with forecast and Valueline rankings including Beta.

- Ask at Reference Desk

Bloomberg BU (Terminal located across from Circulation Desk in the Library.)

Real time financial information. Provides current news and prices from financial markets, industries, commodities, and public traded companies from around the world.

See also: Company & Industry Guide

<http://www.bu.edu/library/guides/pml/compind/companyindustry.html>