

Items Included in a 10-K Report		
Section	Topic	Information Available
Item 1: Business	General	Brand names, main products and services
	Industry structure	Main competitors, Market share, E-commerce
	Growth strategy	Expansion plans, total number of stores, store opening and closings, total square footage of stores, , new markets, new and discontinued ventures, information systems; Note: Also see 8-K reports
	Employees	Number of employees, full-time/part-time, unionization
	Operations	Factory locations, quality control procedures, marketing objectives, target markets, E-commerce, sourcing, suppliers
	Logistics	Distribution strategy & channels, breakdown of stores by type and location
	Potential Risks	Competitive, environmental, political market
	Markets	Geographic and demographic markets target by the company, pricing strategy
	Seasonality	Reasons for seasonality in this company or industry, financial impact, company response
Item 2: Properties	Facilities	Locations and general information, own/lease agreements, sourcing
Item 3: Legal Proceedings	Lawsuits	Companies involved, dates, allegations, predicted outcomes
Item 6:	Recent Accounting Pronouncements	Relationships with third parties
	Footnotes to Consolidated Financial Statements	Facilities Financing (See Lease Footnote and Properties Footnote)
Item 7: Management Discussion & Analysis	Profitability ratios & sales figures	Explanation for numbers far from industry benchmarks or unusual for the company
	Seasonality	Reasons for seasonality in this company or industry, financial impact, company response
	Policies	Administrative, distribution & supplier relations policies, details on company strategy
Item 8: Financial Statements & Supplementary Data	General	Current financial activity; Note: Also see 8-K reports
	Facilities	Details of property holdings, such as lease terms; debt and equity
	Compensation	Employee compensation, stock compensation, pensions