



BU LAW REUNION WEEKEND 2017

June 9–11, 2017



Reunion Committee Member Guide





CONGRATULATIONS

and thank you for joining your reunion committee and pledging to make Reunion Weekend memorable and fun for you and your classmates!

Reunions provide something Facebook and the age of social media cannot—a chance to sit with old friends and make some new ones and to reminisce about your favorite (and least favorite!) moments at BU Law. Reunion Weekend not only connects you with classmates, but also brings together alumni from across class years to celebrate one another and build an even stronger alumni community. And of course, we look forward to giving you a tour around our spectacular new facility! We also have a variety of events planned for you, including a reception for your class, a Faculty Welcome Reception, and our Annual Silver Shingle Awards Gala.

Reunion is also a time for reflection. We hope that when you consider the education you received at BU Law and its effect on your life and career, you will consider a gift in support of our current students and your future fellow alumni.



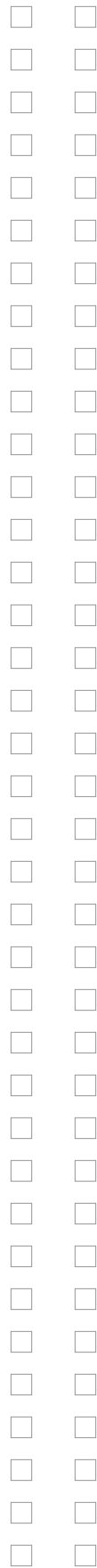
Thank you in advance for supporting BU Law and for working hard to make your Reunion Weekend a huge success! I look forward to seeing you June 9–11 here in Boston.



Dean Maureen A. O'Rourke



COMMITTEE MEMBER JOB DESCRIPTION



It's your year! As a member of your BU Law class reunion committee you're on your way to making your Reunion Weekend one that you and your classmates will never forget! Being a member of the committee is not incredibly time consuming, but will make a huge impact on the success of your Reunion Weekend. Here are your main responsibilities as a committee member:

➔ Recruit your classmates

Peer to peer gets results! Help increase attendance by contacting your classmates and encouraging them to come back for Reunion Weekend. Send emails, post on social media, check in on the phone, or send one of the postcards included in this reunion packet.

Make a Reunion Gift and encourage others to do so

➔ Giving back to BU Law ensures our ability to continue making your alma mater the best place in the country to be a law student. It also allows us to continue holding exciting alumni events and programs—like Reunion Weekend!

Attend Reunion Weekend: June 9–11, 2017

➔ Lead by example and join us this June to celebrate! We have lots of fun activities planned for you and your classmates.

Plan a local reunion event (optional)

➔ Build the excitement for Reunion Weekend by hosting a small reunion event in your local area with your local classmates. The alumni office will contribute a small amount of funding to each event.



TALKING POINTS



When you're reaching out to your classmates, here are some important talking points about Reunion Weekend (you can also refer to the "What's New at BU Law" page for information about BU Law):

Weekend activities:

- Date: Friday, June 9–Sunday, June 11, 2017
- Reunion Weekend is a great reason to come back to campus, visit your favorite sights in Boston, see your old professors, and tour the new Sumner M. Redstone building and renovated Law Tower. Over 300 alumni come back to campus each year to celebrate!
- We have fun events planned including a reception specifically for our class on Friday, June 9, and the Annual Silver Shingle Awards Gala on Saturday, June 10, at The State Room, with views overlooking the Boston skyline. Annual Silver Shingle Awards Gala brings together all BU Law classes for an elegant evening to honor some of our most accomplished alumni. The evening continues after dinner with our "Sips & Sweets" After-Party with cocktails, dessert bites, and pictures with friends in the photo booth!

Reunion Giving:

- The goal of Reunion Giving is to inspire alumni participation at all giving levels, while also securing major commitments to enhance BU Law's excellence. For alumni who are annual donors, Reunion Gifts constitute an additional or larger-than-usual gift to the BU Law Fund, or a multi-year pledge (payable over five years) that enhances alumni support from this milestone reunion to the next.
- First-time donors are encouraged to make a Reunion gift to the area of the School they care about most. When connecting with your classmates, learn about their involvement during their time at BU Law to help identify the causes they wish to support, such as the Public Interest Project, Clinical Programs, Moot Court, and Diversity Programs. Caroline Kernan, Assistant Director of Annual Giving, can provide additional assistance with identifying areas to support. She can be reached at ckernan@bu.edu.





MARK YOUR CALENDARS



January

- Kick-off the reunion planning season with your first committee conference call led by your committee chairs
- Tell your classmates to save the date for reunion and make sure they got the save the date postcard in the mail in December.
- Start planning your local reunion event

February

- Participate in your monthly committee call
- Book your hotel room and travel arrangements if you're coming from out of town
- Send in photos and class notes for your class page on the website
- Make a Reunion Gift—no time like the present!

March

- Participate in your monthly committee call
- REGISTRATION OPENS!** Register and spread the word!
- Send 10 postcards to classmates—a personal note makes all the difference!

April

- Participate in your monthly committee call
- Post on social media about Reunion Weekend
- Register for Reunion Weekend events before early bird pricing ends on April 28, 2017

May

- Participate in your final monthly committee call
- Last chance to book hotel rooms in the BU Law discounted room block!
- Last chance to encourage classmates to register for Reunion Weekend
- Make a Reunion Gift to ensure your gift is counted in our totals announced at the Annual Silver Shingle Awards Gala dinner on June 10, 2017.

June

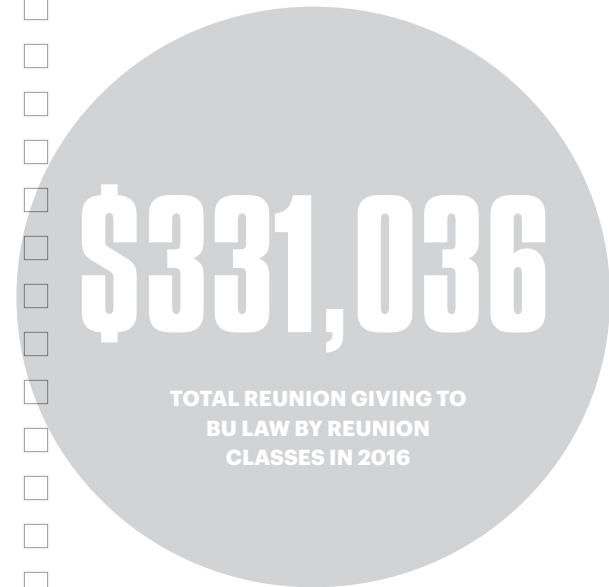
- ATTEND REUNION WEEKEND JUNE 9-11 IN BOSTON!**
 - Share photos from Reunion Weekend with your classmates on social media
 - Last chance to make your Reunion gift—all gifts must be in by June 30, 2017, to count!
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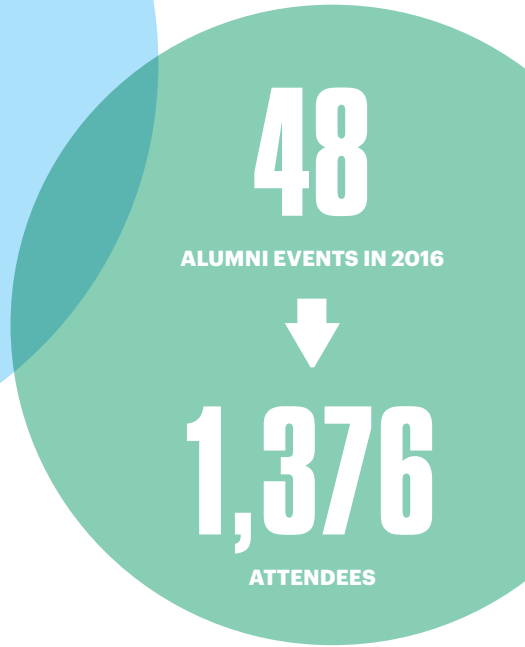
WHAT'S NEW AT BU LAW?



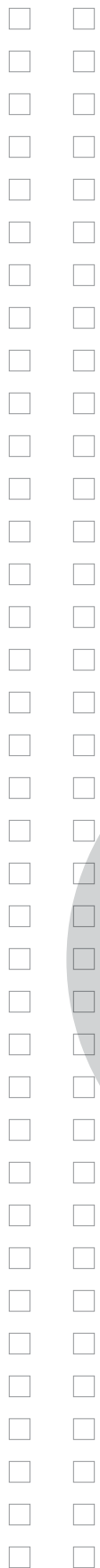
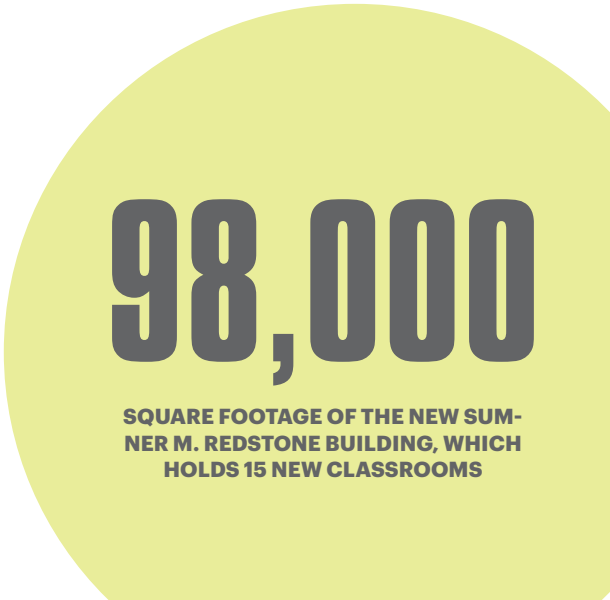
1943-2016
RANGE OF GRADUATING
CLASSES AT REUNION
WEEKEND 2016



21 STUDY ABROAD
OPPORTUNITIES
IN 14 LOCATIONS



FOURTEENTH MOST
INFLUENTIAL PERSON IN
LEGAL EDUCATION IS DEAN
O'ROURKE, ACCORDING TO
NATIONAL JURIST, 2016





THANK YOU!

Because of you, your classmates will come back to campus in June and enjoy a weekend they will never forget. In addition to being a fun way to reconnect, Reunion Weekend allows alumni to return to the school that helped shape the person they are today and remember what a rewarding and unique experience it was to have gone to BU Law. Reunion strengthens your alumni network and builds a stronger BU Law community. Thank you for supporting BU Law and thank you for making this Reunion Weekend so special!

