Friday, February 10

8:00 a.m.  Registration and Continental Breakfast – Butler Atrium

8:30 a.m.  Opening Session – Room 103

Welcome Remarks
Dean Maureen A. O’Rourke
Professor Kevin Outterson, Executive Director of CARB-X

Opening Plenary
Melissa F. Wasserman & Michael D. Frakes, Procrastination in the Workplace: Evidence from the U.S. Patent Office
Rebecca Schoff Curtin, Zombie Cinderella and the Undead Public Domain

10:30 a.m.  Break

11:00 a.m.  Concurrent Sessions 1

Room 103  Andres Sawicki, The Law of Creativity?
Sean Pager, A Unified Theory of Authors and Incentives
Jorge L. Contreras & Jacob S. Sherkow, Dividing the Spoils of CRISPR
Aman Gebru, A Model Legal Framework for Intellectual Property Protection of Traditional Medicinal Knowledge
Room 211  
Jeremy Bock, *Behavioral Claim Construction*  
Christopher Buccafusco, *Risk, Creativity, and IP: An Experimental Approach*  
Betsy Rosenblatt, *Uncertainty Aversion and Intellectual Property*  
Patrick R. Goold, *Intellectual Tort Law*

12:30 p.m.  
**Lunch – Barristers’ Hall**

1:30 p.m.  
** Concurrent Sessions 2**

Room 103  
Jonathan H. Ashtor, *Do Valid Patents Promote Progress?*  
Jeremy N. Sheff, *Valuing Progress*  
Michael J. Meurer, *Bargaining Failure and Failure to Bargain*  
Jonathan H. Ashtor, *The Residual Value of Patents and the Lifespan of Innovation*

Room 211  
H. Brian Holland, *We Are All Cyborgs Now: A Cognitive Theory of the Third-Party Doctrine*  
Amanda Levendowski, *Biasing Machines Through Law*  
Cathy Gellis, *Testing the Limits of the Section 230 IP Exemption*

Room 212  
Kara W. Swanson, *Beyond the Promotion of Useful Arts: How the Patent System Supported Female Suffrage*  
Kevin Emerson Collins, *Patent Law’s Authorship Screen*  
Rachel E. Sachs, *Divided Infringement and the Doctor-Patient Relationship*

3:00 p.m.  
**Break**
3:30 p.m.  Concurrent Sessions 3

Room 103  Stephanie Plamondon Bair, *Rethinking Consumer Autonomy and Trademarks*
Alexandra J. Roberts, *Use as a Mark*

Room 211  Irene Calboli, *Learning from the Different: The Case for a More Prominent Role of Comparative Legal Analysis in Intellectual Property Scholarship in the United States*
Maria Lillà Montagnani, *The Digitisation of Cultural Heritage in Europe: A Theoretical and Empirical Analysis*

Room 212  Carys J. Craig, *Relying on (User) Rights-Talk: On Copyright Limits and Rhetorical Risks*
Martin Skladany, *Proposals to Reduce the Harm of Excessive Copyright Protection That Are Immune to Big Copyright’s Influence*
Glynn S. Lunney, *Copyright’s Price Competition Deficiency*
Eric E. Johnson, *Intellectual Property and Growth Economics*

5:00 p.m.  Academic program concludes for the day

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An Evening at Fenway Park
EMC Club, 20 Yawkey Way

6:30 p.m.  Cocktail Hour
7:30 p.m.  Dinner
8:30 p.m.  IP Trivia Extravaganza
Saturday, February 11

8:00 a.m.
Continental Breakfast – Butler Atrium

8:30 a.m.
Concurrent Sessions 4

Room 101
Andrew W. Torrance, *Trolls Are Good (At Choosing Valuable Patents)*
Janet Freilich, *Patent Shoppers*
Andrew C. Michaels, *Patent Transfer and the Bundle Of Sticks*
Bernhard Ganglmair, *The Effect of Patent Insurance on NPE Litigation*

Room 102
John M. Golden, *Discretion in Patent Damages*
Tun-Jen Chiang, *The Information-Forcing Dilemma in Damages Law*

Room 103
Mark McKenna & Jessica Silbey, *Investigating Design: An Empirical Study of Industrial Design and IP Protection*
Sarah Burstein, *The “Design” in Design Patents*
Stacey Dogan, *The Role of Design Choice in Intellectual Property and Antitrust Law*
Aaron Perzanowski, *Juggalos Without Juggalaws: The Norm-Based Governance of Clowns*

Room 212
Saurabh Vishnubhakat, Jay P. Kesan & Arti Rai, *Serial Petitioning at the PTAB*
Greg Reilly, *Structuring Patent Adjudication*
Paul Gugliuzza, *Quick Decisions in Patent Cases*
Saurabh Vishnubhakat, *The Non-Doctrine of Redundancy*

10:00 a.m.
Break
10:30 a.m.  Concurrent Sessions 5

Room 101  Wendy Gordon & Joe Bennett, *I Hate These Blurred Lines: Wrongful Appropriation and Copyrightability in Music Copyright*

Zahr Said, *Jury Instructions in Copyright Infringement Cases*

Peter J. Karol, *The Threat of Copyright Termination in a Dematerialized Art Market*


Room 102  Zvi S. Rosen, *The Lost (and Found) Copyright Records*

Will Slauter, *Copyright Law and Registration Practice: The Case of News, 1870-1918*


D.R. Jones, *Edicts of Government: Copyright in State Legal Materials*

Room 103  Randall Davis, *The Proper Scope of Copyright in Software and Tests for Infringement*

BJ Ard, *Fair Use as Penalty Default*

Suneal Bedi, *Bad Brands: Empirically Assessing Trademark Tarnishing*

Stacey M. Lantagne, *Famous on the Internet: The Spectrum of Internet Memes and the Legal Challenge of Evolving Methods of Communication*

12:00 p.m.  Lunch – Barristers’ Hall

1:00 p.m.  Closing Plenary – Room 103

IP Trivia Awards

Neel Sukhatme, *Value-Based Patents*

David Abrams & Bhaven Sampat, *Drug Patents and Real Value*

Christopher Buccafusco & Jeanne Fromer, *Fashion’s Function*

2:45 p.m.  Conference concludes