# Workshop on Personalized Medicine and Intellectual Property

**August 25, 2014**

Room 101 Redstone Building, 765 Commonwealth Avenue

Boston University School of Law

*To RSVP or to find the link for the webcast please go to:*

http://www.bu.edu/law/events/upcoming/#personalizedmedicine

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<th>Time</th>
<th>Session</th>
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<td>8:45 – 9:00</td>
<td>Welcome and Introduction&lt;br&gt;Dean Maureen O’Rourke, Mike Meurer</td>
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<td>9:00 – 10:00</td>
<td>Legal and regulatory context of personalized medicine: Privacy, Consent, FDA regulation, Reimbursement&lt;br&gt;Glenn Cohen&lt;br&gt;Abby Moncrieff&lt;br&gt;Arti Rai</td>
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<td>10:00 – 10:40</td>
<td>Economic issues related to personalized medicine&lt;br&gt;Iain Cockburn&lt;br&gt;Mark Trusheim</td>
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<td>10:40 – 10:50</td>
<td>Break</td>
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<td>10:50 – 11:50</td>
<td>Patentable subject matter&lt;br&gt;Kevin Collins&lt;br&gt;Becky Eisenberg&lt;br&gt;Jeff Lefstin&lt;br&gt;Kathy Strandburg</td>
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<td>11:50 – 1:00</td>
<td>Lunch&lt;br&gt;Access to Clinical Trial Data</td>
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Jessica Scott, GlaxoSmithKline

1:00 – 1:55
Enforcement of personalized medicine patents

Chris Holman, UMKC
Claire Laporte, Foley Hoag
Rachel Sachs, Harvard

1:55 – 2:50
Patent based incentives/disincentives

Mike Meurer, BU
Nicholson Price, UNH
Ben Roin, MIT

2:45 – 3:00
Break

3:00 – 4:00
Trade secrecy and data transparency

Dan Burk
Kevin Outterson
Arti Rai

4:00 – 4:45
Impact of IP on academic research on personalized medicine

Emily Morris
Neil Thompson

4:45 – 5:00
Break

5:00 – 5:45
Non-patent based incentives

Yaniv Heled
Lisa Larrimore Ouellette

We gratefully acknowledge conference funding by the Ewing Marion Kauffman Foundation.
Participants
Jim Bessen, BU
Dan Burk, UC Irvine
Iain Cockburn, BU
Glenn Cohen, Harvard
Kevin Collins, Washington Univ.
Stacey Dogan, BU
Rochelle Dreyfuss, NYU
Rebecca Eisenberg, Michigan
Wendy Gordon, BU
Paul Gugliuzza, BU
Yaniv Heled, Georgia State
Eileen Herlihy, BU
Christopher M. Holman, UMKC
Claire Laporte, Foley Hoag
Lisa Larrimore Ouellette, Stanford
Jeffrey A. Lefstin, UC Hastings
Michael Meurer, BU
Frances Miller, BU
Abby Moncrief, BU
Emily Morris, IUPUI
Kevin Outterson, BU
Kathryn Piffat, BU, Edwards Angell
William Nicholson Price, New Hampshire
Arti Rai, Duke