Many countries have enacted dramatic tobacco control legislation in the past few years, but the industry is fighting back. Battlegrounds include national constitutional laws, bilateral investment treaties, the WTO TRIPS Agreement and domestic IP laws. Recent examples abound, from plain-packaging legislation in Australia to the World Trade Organization’s ruling against the U.S. ban on clove cigarettes. The nuanced geographic and legal contexts complicate global regulatory control, which plays an important role in advancing global public health in the face of trade-related objections. What are the current legal challenges to global tobacco control regulations, and what additional obstacles lay ahead?

This symposium will examine the common denominators faced by several countries with aggressive tobacco control legislation. Public health measures are being challenged with an ever-growing array of laws, but common themes emerge across the globe. Special attention will be given to cigarette packaging litigation in the US and Australia.

All—including faculty, students and the general public—are welcome to attend. For event-related questions and to register, please email BU Law’s Events & Public Relations Manager, Elizabeth Aggott, at eaa@bu.edu. For academic questions, please contact the AJLM Symposium Editors at ajlmsymposium@gmail.com.