WELCOMING AMERICA

Building a Nation of Neighbors

The Oracle/Domonique
NASHVILLE: WELCOMING = PROSPERITY
English-only fails

As the nation watches, Nashville voters spurn a measure to restrict government business to English.

Lopsided vote ends heated campaign
NASHVILLE: WELCOMING = PROSPERITY

Nashville’s efforts to welcome and incorporate vibrant, growing immigrant population has helped create tangible economic gains across the city and across sectors.

80%

Over 80% of business and community leaders in Nashville feel that immigrants have helped businesses to reach a more global audience.
“When an immigrant comes to America and considers all of the cities or towns where they could locate, and they choose to live in Nashville, that is an incredible honor to us. I believe with that honor comes a duty to ensure that New Americans have an opportunity to succeed in their new home.”

- FORMER NASHVILLE MAYOR KARL DEAN
WHERE WE WORK

1 IN 8

Americans now lives in a community in the Welcoming America network.
WELCOMING COMMUNITY PATHWAY

Adopt Framework

Advance Policy, Practice & Culture Change

Achieve Whole Community Benefit

CONNECT  BUILD  CHANGE

Leadership & Communication
Equitable Access
Economic Opportunity & Education
Welcoming Standards
Civic Engagement
Safe & Connected Communities

BUILDING A NATION OF NEIGHBORS
RECEIVING COMMUNITIES APPROACH

LEADERSHIP

CONTACT

COMMUNICATIONS

RECEIVING COMMUNITIES
THE WELCOMING ROI

Competitive and Resilient Local Economies
Cities are more open and innovative, and better able to attract and retain global talent and investment.

Stronger Civic Fabric
New Americans more active in civic life.

Equitable Outcomes, Thriving Communities
More equitable access to services, educational, and workforce opportunities.
500 Republican, Independent & Democratic Mayors and CEOs in all 50 states agree: Immigration is critical to America’s economic success.
ZERO.

THE NUMBER OF MAJOR U.S. METROS THAT GREW BETWEEN 1970-2013 WITHOUT IMMIGRANTS.

FOR EVERY 1,000 FOREIGN-BORN RESIDENTS WHO MOVE TO A U.S. COUNTY, 270 US-BORN RESIDENTS MOVE THERE IN RESPONSE

ATLANTA, GA
The foreign born accounted for 64.4% of Atlanta’s population growth between 2000 and 2012.

LOUISVILLE, KY
Between 2000 and 2012, Louisville’s foreign-born population grew by 107.3%, while the US-born population grew by just 8.4%.

DAYTON, OH
In 2013, Dayton reversed three decades of population decline for the first time, after more than 70% growth in its foreign-born population.
Over the past 3 decades, startups were responsible for all net job growth in the U.S. economy.

Source: The Importance of Startups in Job Creation and Job Destruction, Kauffman Foundation
ENTREPRENEURSHIP AND INNOVATION: WE'RE STARTING FEWER COMPANIES

SOURCE: US Census Bureau, Business Dynamic Statistics
IMMIGRANT ENTREPRENEURS ARE SHOULDERING THE LOAD

SOURCE: Partnership Reports, "Open for Business: How Immigrants are Driving Small Business Creation in the US" (2012)
THE ‘NEW AMERICAN’ FORTUNE 500:
MORE THAN 40% OF FORTUNE 500
COMPANIES WERE FOUNDED BY THE
FOREIGN BORN OR THEIR CHILDREN

23% FOUNDED BY CHILDREN
OF IMMIGRANTS

18% FOUNDED BY
IMMIGRANTS

41% “NEW AMERICAN”
COMPANIES
Between 2000-2013, foreign-born accounted for all net growth in main street businesses in the United States and in 31 of the top 50 U.S. metros.

IMMIGRANTS ACCOUNT FOR ALL GROWTH IN MAIN STREET BUSINESSES (2000-2013)

- US-Born Business: -30,000
- Immigrant Business: 90,000
- Net Main Street Business: 60,000

IN CITIES ACROSS THE U.S. IMMIGRANTS PUNCH ABOVE THEIR WEIGHT AS ENTREPRENEURS

- **Boston**: 17% (Immigrant share of population), 29% (Immigrant share of main street business owners)
- **Austin**: 14% (Immigrant share of population), 23% (Immigrant share of main street business owners)
- **Detroit**: 9% (Immigrant share of population), 35% (Immigrant share of main street business owners)
- **Nashville**: 8% (Immigrant share of population), 29% (Immigrant share of main street business owners)
- **LA**: 34% (Immigrant share of population), 64% (Immigrant share of main street business owners)

- **Salt Lake County**: 12% (Immigrant share of population), 16% (Immigrant share of main street business owners)
- **Baltimore**: 9% (Immigrant share of population), 40% (Immigrant share of main street business owners)
- **Houston**: 22% (Immigrant share of population), 50% (Immigrant share of main street business owners)
- **Atlanta**: 14% (Immigrant share of population), 38% (Immigrant share of main street business owners)
- **Philadelphia**: 10% (Immigrant share of population), 28% (Immigrant share of main street business owners)

FOREIGN-BORN RESIDENTS GROW THE LOCAL ECONOMY, BOOSTING TAX REVENUE AND HOME VALUES

SALT LAKE COUNTY, UT
In 2014, foreign-born households in Salt Lake County contributed $8 billion to the metro area’s GDP, and held $2.3 billion in spending power.

DENVER, CO
In 2013, foreign-born households contribute more than $673 million in taxes to state and local budgets and more than $1 billion to Social Security.

DAYTON, OH
Over the past decade, the influx of foreign-born residents into Dayton contributed to a $116M increase in home values countywide.
# A New National & Local Narrative on Immigration

<table>
<thead>
<tr>
<th>Source</th>
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<tbody>
<tr>
<td>The Atlantic</td>
<td>Why American Cities are Fighting to Attract Immigrants</td>
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<td>National Journal</td>
<td>The New Melting Pots: Cities across the country are welcoming immigrants as a boon to the economy</td>
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<td>Louisville Business First</td>
<td>Louisville’s immigrant labor force is larger than the national average, study finds</td>
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<td>Dayton Daily News</td>
<td>Study shows immigrants add millions to local economy</td>
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<tr>
<td>The Atlanta Journal-Constitution</td>
<td>Between 2000 and 2012, immigrants accounted for nearly two thirds of Atlanta’s population growth</td>
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<tr>
<td>StarTribune</td>
<td>Immigrants contribute more than $22.4 billion to the Minnesota economy annually</td>
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<tr>
<td>The Tennessean</td>
<td>International arrivals are responsible for 60 percent of [Nashville’s] population growth in the past decade</td>
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IMMIGRATION INITIATIVES HELP CITIES COMPETE IN THE GLOBAL ECONOMY
DAYTON, OHIO REVERSES DECADES OF DECLINE

2010: THE PROBLEM
- 3+ DECADES OF POPULATION DECLINE
- LOSS OF MANUFACTURING JOBS AND COMPANIES
- VACANT COMMERCIAL AND RESIDENTIAL PROPERTIES
- CHALLENGING STATE POLITICAL ENVIRONMENT

2011: THE IDEA
- Against the grain, Dayton, Ohio, embraces immigrants

2011-2014: THE PLAN

2014: THE RESULT
- FIRST YEAR OF POPULATION GROWTH
- $116M HOUSING BOOST, $15M ANNUAL INCREASE IN STATE & LOCAL TAXES
- WITH "DAYTON EFFECT" CINCINNATI, TOLEDO & CLEVELAND WOULD HAVE ALSO GROWN
GOV. RICK SNYDER ON MICHIGAN’S OFFICE FOR NEW AMERICANS:

“WE WANT THE WORLD TO KNOW THAT MICHIGAN IS A WELCOMING STATE. WE VALUE THE CULTURAL DIVERSITY, PROFESSIONAL CONTRIBUTIONS AND ENTREPRENEURIAL SKILLS OFFERED BY FOREIGN-BORN RESIDENTS. ENCOURAGING LEGAL IMMIGRATION WILL CREATE MORE JOBS FOR FAMILIES AND ENHANCE THE QUALITY OF LIFE ACROSS MICHIGAN.”

GOVERNOR’S OFFICE FOR NEW AMERICANS
MICHIGAN GLOBAL TALENT RETENTION INITIATIVE
GLOBAL ENGINEERS IN RESIDENCE INITIATIVE
MICHIGAN INTERNATIONAL TALENT SOLUTIONS
GLOBAL DETROIT
ONE MACOMB
GLOBAL LANSING
LOCAL CASE STUDY
Welcoming Atlanta: Multi-Sector Strategic Plan

20 RECOMMENDATIONS TO MAKE ATLANTA MORE WELCOMING, INCLUDING:

- Create an **Office of Immigrant Affairs**
- Expand opportunities for **adult English language learning** in immigrant communities
- Create a **multi-lingual one-stop shop for all entrepreneurs** that outlines the steps for starting a business
- Create targeted programming to **train and connect skilled immigrants** with jobs critical to Atlanta’s economy
- Assess and **increase minority participation in the Small Business Enterprise Program**
- Create a **Multicultural Liaison Unit** in the Atlanta Police Department
LOCAL CASE STUDY
Global Louisville: City-Chamber Immigrant Integration Partnership

MAY 2015
Mayor announces “Global Louisville” partnership between City and Chamber

- Private immigration roundtable and public luncheon
- New research on immigrants’ economic impact
- Joint op-ed from Chamber CEO and Mayor’s Office
- Task Force developing Global Louisville strategic plan and goals for welcoming
LOCAL CASE STUDY
Nashville: Mayor’s Office of New Americans

THE TENNESSEAN
Nashville opens office for immigrant “new Americans”

PUBLIC NEWS SERVICE
Nashville’s Office of New Americans is First in Southeast U.S.

OCTOBER 2014
PNAE helps launch Nashville Office of New Americans

- Provided technical assistance on ONA models
- Released new research on immigrants’ economic impact
- Provided communications and media support
- Co-hosted event with Nashville Area Chamber to promote new Office

THE ATLANTIC
“Nashville has welcomed these immigrants with open arms, in ways that other municipalities around the country are trying to emulate.”
GATEWAYS FOR GROWTH CHALLENGE:
MULTI-SECTOR PLANS FOR WELCOMING & INTEGRATING NEW AMERICANS

15 COMMUNITIES: LOCAL ECONOMIC RESEARCH STUDIES

10 COMMUNITIES: DIRECT TECHNICAL ASSISTANCE

5 COMMUNITIES: MATCHING GRANTS
GATEWAYS FOR GROWTH CHALLENGE:
MULTI-SECTOR PLANS FOR WELCOMING & INTEGRATING NEW AMERICANS

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GATEWAYS for GROWTH

ATLANTA

Multi-Sector Strategic Plans

In September 2014, Mayor Kasim Reed announced the results of the Welcoming Atlanta working group: a set of 20 recommendations to ensure Atlanta’s newly arrived communities are integrated and supported.

RESOURCES

Website
Welcoming Atlanta

Press Release
Mayor Kasim Reed Announces Results Of Welcoming Atlanta Working Group

Plan
Community Engagement

KEY AREAS OF FOCUS

Working groups or advisory committees will often focus the work of planning processes into themes, and subcommittees will reflect those themes. Members of the working group or task force will break into smaller groups according to their expertise and interest area, and lead more in-depth, often community-focused conversations around the following broad areas:

- **Equitable Access to Services**: Ensuring that all residents have access to city services and opportunities by reducing barriers and encouraging participation. Many cities work towards this goal by establishing broad language access policies that require that all city documents and activities are accessible in multiple languages, hosting town halls in immigrant communities that bring information directly to residents on various services and initiatives offered by the city, and having outreach coordinators whose job it is to be present in the community to share information on what the city is doing.

- **Economic Opportunity and Education**: Harnessing the full potential of all residents by working to ensure that newcomers have the skills, training, and education to thrive, and that workforce, education, and economic development systems are prepared to serve and leverage the talents of all residents. This can often include programs to support small business owners, workforce development initiatives, programs that connect newcomers with other business...
STATE BY STATE DATA ON THE ECONOMIC IMPACT OF IMMIGRANTS: WWW.MAPTHEIMPACT.ORG

OKLAHOMA

- Immigrants' share of state's population: 5.5%
- Annual revenue from immigrant-owned businesses: $476.5 million
- Share of Engineering PhD grads that are foreign-born: 70.3%
- Current physician shortage: 7,406

Click the state to learn more
STATE BY STATE DATA ON THE ECONOMIC IMPACT OF IMMIGRANTS: WWW.IMMIGRATIONPOLICY.ORG

NEW AMERICANS IN TEXAS

COMMUNITY MEMBERS

Texas is home to 4.4 million immigrants.

16.5% of Texans are foreign-born.

42.5% of Texans are Latino or Asian.

ENTREPRENEURS

20.3% of all business owners in Texas are foreign-born.

$10 BILLION in total net business income is generated by immigrant businesses in Texas.

VOTERS

34.1% of immigrants in Texas are naturalized U.S. Citizens and are potential voters.

PARENTS

87.7% of children with immigrant parents in Texas are U.S. Citizens.

75.2% of children with immigrant parents in Texas are considered English proficient.
STATE BY STATE DATA ON THE ECONOMIC IMPACT OF IMMIGRANTS: WWW.ITEP.ORG/IMMIGRATION

Scroll over each state to see how much undocumented immigrants already contribute in state and local taxes and how much they will contribute post-reform:

Missouri
State and Local Taxes Paid by Undocumented Immigrants
Current - $48,273,000
Executive Action Impact - +$5,699,000
Full Reform Impact - +$14,417,000

Scroll over the states to see summary information
Q&A