



# The BU Terrier Guide to Innovation

***in·no·va·tion (n)*** The process of transforming an idea into meaningful impact by asking the right questions, forming teams and partnerships, networking, finding resources, taking risks, and learning from failures.

No matter your calling - for-profit startups, social impact ventures, creative projects - use this **guide to find on-campus inspiration, resources, and opportunities that will help fuel your passion from start to finish.**



## GET INSPIRED

BU helps inspire ideas within students and alumni by inviting them to explore innovation and entrepreneurship through events, student clubs, and sharing community stories.

### **Innovate@BU Website**

Students can use the site to navigate their way to BU's innovation classes, on-campus resources, and inspiration. While there, subscribe to the newsletters. *Visit [bu.edu/innovate](http://bu.edu/innovate)*

### **Student Clubs**

BU is home to over 400 student clubs including groups dedicated to innovation skill-building and networking. The BU Entrepreneurship Club, Global App Initiative, Girls Who Code, and Environmental Student Organization are great places to start. *Find all of BU's student clubs: [bu.edu/studentactivities/get-involved/](http://bu.edu/studentactivities/get-involved/)*

### **IDEA Conference and BU Innovation Week**

Held April 17-21, 2018, BU will celebrate innovation at events throughout the University, culminating with a one-day conference sharing inspiration, skills, and advice from innovation experts. *Learn more: [bu.edu/innovate](http://bu.edu/innovate)*

### **Innovator Speaker Series**

Through panels, fireside chats, and showcase events, alumni and external experts will share their innovation journeys. *Schedule: [bu.edu/innovate](http://bu.edu/innovate)*

### **Undergraduate Research Opportunities Program (UROP)**

From science to history to economics and the arts, UROP connects undergraduates to faculty-mentored research projects. These experiences help nurture students' curiosity and spark imagination for their own future ideas. *Learn more: [bu.edu/urop](http://bu.edu/urop)*



## WALK

BU provides the tools, experts, and resources to help prototype an idea (product, digital solution, new program or service) with a well-crafted vision.

### **BU Venture Accelerator (BUVA)**

Students accepted into the BUVA work with peer experts to develop a business plan, conduct market research, and validate ideas. *Learn more: [buventureaccelerator.org](http://buventureaccelerator.org)*

### **Innovate@BU Startup Bootcamps**

These one-day workshops teach strategies and skills needed to grow your impact, from ideating, human-centered design, marketing, legal advice and everything in between. *Schedule: [bu.edu/innovate](http://bu.edu/innovate)*

### **Engineering Product Innovation Center (EPIC)**

At EPIC, all members of the BU community can learn the skills necessary to design and build their own ideas, including prototyping, and small-scale manufacturing. *Learn more: [bu.edu/eng/current-students/epic/](http://bu.edu/eng/current-students/epic/)*

### **The Hive**

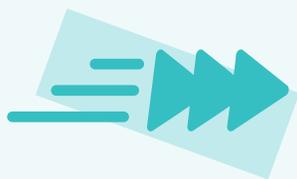
BU's online innovation community is a space to find team members, mentors, and share updates. Posts can also be made to The Hive bulletin board in the BUild Lab IDG Capital Student Innovation Center. *Join: [bu.startuptree.co](http://bu.startuptree.co)*

### **Spark!**

BU Spark! supports student driven innovation and entrepreneurship in computer science and computer engineering through activities like hackathons, grants, and more. *Learn more: [bu.edu/spark](http://bu.edu/spark)*

### **BUild Lab IDG Capital Student Innovation Center**

From hands-on workshops, mentor office hours, speakers, funding competitions, and open workspace, the BU community can use the BUild Lab as the first stop to transforming an idea into impact. *Learn more: [bu.edu/innovate](http://bu.edu/innovate).*



## RUN

Ready to release an idea into the world? Check out these BU resources and programs to help you grow.

### **Entrepreneurship and Intellectual Property Law Clinic**

This on-campus clinic provides student creators and entrepreneurs with legal advice related to early-stage business issues including employment, taxes, structure (profit and non-profits), patentability, licensing, and trademarks.

**Learn more:** [sites.bu.edu/elawclinic/](https://sites.bu.edu/elawclinic/)

### **Technology and Cyber Law Clinic**

This on-campus clinic provides student creators and entrepreneurs with legal advice related to cyber-crime, privacy issues, data security, and intellectual property. **Learn more:** [sites.bu.edu/tclc/](https://sites.bu.edu/tclc/)

### **AdLab**

Ad Lab is a student run ad agency that produces professional-quality multi-platform advertising campaigns for clients at the University and in the Boston area. **Learn more:** [buadlab.com](https://buadlab.com)

### **PRLab**

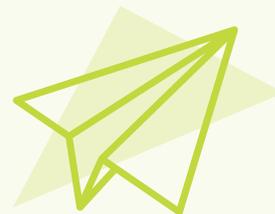
PR Lab is a student-operated PR agency that delivers real results to clients at the University and in the Boston area. Students work directly with clients to create compelling campaigns.

**Learn more:** [bu.edu/prlab](https://bu.edu/prlab)

### **New Venture Competition**

The New Venture Competition consists of three rounds of pitching an idea (for-profit, non-profit, creative) to expert panelists. Panelists provide feedback and choose winning teams to receive funding and mentorship.

**Learn more:** [bu.edu/innovate](https://bu.edu/innovate)



## FLY

Take it to the next level. After an idea has launched, specialized mentors and programs help students and alumni forge a scalable path forward.

### **MBA Entrepreneurship Club**

Students and alumni can meet with mentors through the MBA Entrepreneurship Club to gain insight and market research specific to the industry that they plan to enter.

**Learn more:** [questromworld.bu.edu/clubbuent/](https://questromworld.bu.edu/clubbuent/)

### **Summer Accelerator**

Startup teams (for-profit, non-profit, creative) or founders accepted into the 10-week summer accelerator program are given workspace, mentorship, workshops, and a stipend so they can work on their project full-time. **Learn more:** [bu.edu/innovate](https://bu.edu/innovate)

### **Business Innovation Center at the Photonics Center**

This 15,000 square foot on-campus incubator space features adjustable lab and office space. The rentable, turnkey space allows tenants to hire BU student interns and provides access to BU Libraries. **Learn more:** [bu.edu/photonics/innovationcenter/](https://bu.edu/photonics/innovationcenter/)

### **Next-level Connections**

As projects and startups make traction, the Innovate@BU team is there to introduce teams to high-level mentors, partners, and potential investors. **Schedule office hours with mentors:** [bu.edu/innovate](https://bu.edu/innovate)

### **Innovate@BU Partners**

External partners in the Boston area range from co-working spaces like Impact Hub, to accelerator programs like MassChallenge. Student and alumni teams can work with Innovate@BU Program Directors and mentors to connect with opportunities that can help them scale an idea or startup. **Schedule office hours with Innovate@BU staff:** [bu.edu/innovate](https://bu.edu/innovate)



## LEARN

### Take classes.

Over 45 classes at BU, like The Creative Economy and Social Impact or Hospitality Entrepreneurship, are already integrating innovation and entrepreneurial skill-building into their curriculum.

*Find a growing list of these courses: [bu.edu/innovate/study-innovation](http://bu.edu/innovate/study-innovation).*

### Innovation Degree Programs and Minors

Minors, concentrations, and graduate degree programs offer in-depth opportunities for innovation skill-building and hands-on experiences. A few of these programs include:

- M.S. Media Ventures (COM)
- Arts Leadership Minor (CFA, Undergrad)
- Technology Innovation Concentration (ENG, Undergrad)
- Entrepreneurship Concentration (Questrom, Undergrad)

## Innovate@BU is...

Innovate@BU is a campus-wide initiative to give all students and alumni opportunities to learn innovation and entrepreneurial skills, and help them transform ideas into meaningful impact. The power of Innovate@BU lies in no one person or program, but in the diverse and vibrant network of skills, concentrations, and passions spread out across the University.

**Drop in, say hi, stay connected!**

**[bu.edu/innovate](http://bu.edu/innovate)**

**BUild Lab IDG Capital Student Innovation Center  
730 Commonwealth Avenue, Boston, MA**

