

JONATHAN R. ZATLIN

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PROFESSIONAL EXPERIENCE

Lecturer, University of Bonn (Germany), English Department, 1986-1988
Correspondent, Agence France-Presse/Extel, Frankfurt/Main, Germany, 1991-1992
Lecturer, History Department, University of California at Berkeley, Spring 2001
Assistant Professor, History Faculty, Massachusetts Institute of Technology, 2001–2002
Assistant Professor, Department of History, Boston University, 2002–2008
Associate Professor, Department of History, Boston University, 2008-present

EDUCATION

B.A., 1985: Yale University, English Literature (Distinction in the major, cum laude)
Junior Year Abroad, 1983-1984: New York University in France/La Nouvelle Sorbonne
MPhil., 1990: St. Antony's College, University of Oxford, Modern European History (First class honors)
Ph.D. 2000: University of California at Berkeley, Modern European History (Distinction in the qualifying exams)

FELLOWSHIPS

Arnold, Bryce, and Read Fund Scholarship, University of Oxford, 1989
Graduate Studies Committee Grant, University of Oxford, 1989
Raymond Carr Traveling Grant, St. Antony's College, 1989
Overseas Research Student Award, British Government, 1989-1990
Mellon Foundation Dissertation Prospectus Fellowship, 1994
Heller Dissertation Fund Grant, UC Berkeley, 1994
Fulbright Research Grant, 1994-1995
Social Science Research Council Fellowship, Berlin Program, 1995-1996
Institute for the Study of World Politics Fellowship, 1996-1997
Hans Rosenberg Fellowship, UC Berkeley, 1996-1997
Chancellor's Dissertation-Year Fellowship, UC Berkeley, 1997-1998
Reinhard Bendix Memorial Research Fellowship, UC Berkeley, 1998-1999
Doreen B. Townsend Center for the Humanities Fellowship, UC Berkeley, 1998-1999
John L. Simpson Memorial Research Fellowship, UC Berkeley, 1999-2000
Hans Rosenberg Fellowship, UC Berkeley, 1999-2000
Dean's Fund, Massachusetts Institute of Technology, 2001 and 2002
Humanities Foundation Grant, Boston University, 2003
Canadian Centre for German and European Studies, 2003
Social Sciences and Humanities Research Council of Canada, 2003
Guest Researcher, Zentrum für Zeithistorische Forschung, Potsdam, Germany, January-March 2005 (declined)
Humanities Foundation Fellowship, Boston University, 2004-2005
DAAD Faculty Research Visit, 2006 (declined)
DAAD Faculty Research Visit, 2007
Charles A. Ryskamp Research Fellow, American Council of Learned Societies, 2008-2009
Grant for Undergraduate Teaching and Scholarship, Boston University, 2009-2010
Jeffrey Henderson Senior Research Fellowship, Boston University, 2010-2011
Alexander von Humboldt Foundation Research Fellowship for Experienced Scholars, 2011-2012

Earhart Foundation Grant, 2010-2011

AWARDS

Outstanding Graduate Student Instructor Award, UC Berkeley, Fall 1999
Co-winner, Fritz Stern Dissertation Prize, German Historical Institute, 2001
Finalist, Theodore Hamerow Dissertation Prize, 2002
Recipient, Class of 2003 Gift in Recognition of Teaching, Boston University, 2003
Finalist, Social Science History Association President's Book Award, 2006
Winner, H-German History Syllabus Prize, General Courses Category, 2008

PUBLICATIONS

BOOKS

The Currency of Socialism. Money and Political Culture in East Germany (Cambridge and New York: Cambridge University Press, 2007).

Pamela Swett, S. Jonathan Wiesen, and Jonathan R. Zatlin (eds.), *Selling Modernity: Advertising in Twentieth-Century Germany* (Durham, NC: Duke University Press, 2007).

CHAPTERS IN BOOKS

"Consuming Ideology. Socialist Consumerism and the Intershops, 1970-1989," in Peter Hübner and Klaus Tenfelde (eds.), *Arbeiter in der SBZ-DDR* (Essen: Klartext-Verlag, 1999): 555-572.

"'Polnische Wirtschaft, deutsche Ordnung'? Der Umgang mit den Polen in der DDR unter Honecker," in Christian T. Müller and Patrice G. Poutrus (eds.), *Ankunft-Alltag-Ausreise. Migration und interkulturelle Begegnungen in der DDR-Gesellschaft* (Cologne and Weimar: Böhlau-Verlag, 2005): 295-315.

With Pamela Swett and S. Jonathan Wiesen, "Introduction," in Pamela Swett, S. Jonathan Wiesen, and Jonathan R. Zatlin (eds.), *Selling Modernity: Advertising in Twentieth-Century Germany* (Durham, NC: Duke University Press, 2007).

"Renverser l'alchimie: Le rôle de l'argent dans la RDA de Erich Honecker," in Nadège Ragaru and Antonela Capelle-Pogacean (eds.), *Vie quotidienne et pouvoirs dans les socialismes est-européens: au prisme de la consommation* (Paris: CERL & Karthala, 2010).

"Rethinking Reunification: German Monetary Union and European Integration," in: Peter C. Caldwell (ed.), *German Unification: Expectations and Outcomes* (under review at Palgrave Macmillan; available at <http://www.bakerinstitute.org/events/german-unification-expectations-and-outcomes>).

ARTICLES

"Hard Marks and Soft Revolutionaries: the Economics of Entitlement and the Debate over German Unification, November 9, 1989 - March 18, 1990," *German Politics and Society*, Issue 33 (Fall 1994): 57-84.

"Eingaben und Ausgaben. Das Petitionsrecht und der Untergang der DDR," *Zeitschrift für*

Geschichtswissenschaft 45:10 (1997): 902-17.

"The Vehicle of Desire: The Trabant, the Wartburg, and the End of the GDR," *German History* 15:3 (1997): 358-80.

"Making Money: The Bundesbank and the German Political Economy," *German Politics and Society* 18 (Spring 2000): 134-51.

"The Currency of Socialism: Money in the GDR and German Unification, 1971-1989," *Bulletin of the German Historical Institute* 30 (2002): 99-110.

"Making and Unmaking Money: Economic Planning and the Collapse of East Germany," *Occasional Papers*, Institute of European Studies, University of California at Berkeley, Paper Number 70428 (April 28, 2007): 1-28, URL: <http://repositories.cdlib.org/ies/070428>.

"Scarcity and Resentment. Economic Sources of Xenophobia in the GDR, 1971-1989," *Central European History* 40:4 (December 2007): 1-38.

"Out of Sight. Industrial Espionage, Ocular Authority, and East German Communism, 1965-1989," *Contemporary European History* 17:1 (January 2008): 45-71.

"Memorial: Gerald Donald Feldman (1937-2007)," *Central European History* 41:1 (March 2008).

"Monetary Policy and Political Legitimacy in the German Democratic Republic," *European Studies Forum* 39:1 (Spring 2009): 5-11.

"Integrating without Unifying: The East German Collapse and German Unity," *Central European History* 43:3 (September 2010).

REVIEWS

Jost Hermand, *Old Dreams of a New Reich*, in *German Politics and Society* Issue 29 (Summer 1993): 147-52.

Hans Modrow (ed.), *Das Große Haus. Insider berichten aus dem ZK der SED and Erich Honecker, Moabiter Notizen. Letztes schriftliches Zeugnis und Gesprächsprotokoll vom BRD-Besuch 1987 aus dem persönlichem Besitz Erich Honeckers*, in *Zeitschrift für Geschichtswissenschaft* 44:1 (1996): 92-4.

Jeffrey Kopstein, *The Politics of Economic Decline in East Germany, 1945-1989*, in *German Politics and Society* 15:4 (1997): 114-18.

John C. Torpey, *Intellectuals, Socialism and Dissent*, in *Theory and Society* 27:1 (1998): 133-40.

"Selling Modernity: Advertising and Public Relations in Modern German History," in *H-German*, November 23, 2003.

Derek J. Penslar, *Shylock's Children. Economics and Jewish Identity in Modern Europe*, in *Studies in Contemporary Jewry* (April 2006).

Philipp Heldmann, *Herrschaft, Wirtschaft, Anoraks. Konsumpolitik in der DDR der Sechziger Jahre*, in *www.sehepunkte.de* 6:9 (2006), URL: <http://www.sehepunkte.de/2006/09/7645.html>.

Panel 61, "Perpetrators, Displaced Persons, and the Politics of Occupation," German Studies Association, Pittsburgh, 2006, URL: <http://h-net.msu.edu/cgi-bin/logbrowse.pl?trx=vx&list=H-German&month=0610&week=c&msg=a7%2bDV4Lhz/exhqwCly9a1w&user=&pw=>.

Judd Stitzel, *Fashioning Socialism. Clothing, Politics and Consumer Culture in East Germany*, in *German History* 25:3 (2007): 453-4.

Contribution to H-German Forum "Do we need a new economic history of Germany," URL: http://www.h-net.org/~german/discuss/econ/econ_index.htm.

Panel 244, "Recent Studies of the Economic History of the Third Reich," German Studies Association, San Diego, 2007, in *H-German*.

Paul Steege, *Black Market, Cold War: Everyday Life in Berlin, 1946-1949*, in *The Journal of Interdisciplinary History* 40:1 (2009): 107-8.

Andrew I. Port, *Conflict and Stability in the German Democratic Republic*, in *European History Quarterly* (forthcoming).

Lars Fischer, *The Socialist Response to Antisemitism in Imperial Germany*, in *Central European History* (forthcoming).

TRANSLATIONS

Peter Blickle, "The Popular Reformation," in Thomas A. Brady, Heiko A. Oberman, and James D. Tracy (eds), *Handbook of European History, 1400-1600: Visions, Programs, Outcomes* (Leiden and Cologne: E. J. Brill, 1995), volume 2: 161-85.

Annette Kaminsky, "'True Advertising Means Promoting a Good Thing through a Good Form.' Advertising in the GDR," in Pamela Swett, S. Jonathan Wiesen, and Jonathan R. Zatlin (eds.), *Selling Modernity: Advertising and Public Relations in Modern German History* (Durham, NC: Duke University Press, 2007).

WORKS IN PROGRESS

"Jews and Money. Economic Change and Cultural Anxiety in Germany, 1870-1990" (second book project).

"Ignaz Bubis in Dresden. Jewish Refugees in the German East after the Holocaust, 1945-1951."

CONFERENCES ORGANIZED

Co-organizer, "Selling Modernity: Advertising and Public Relations in Modern German History," McMaster University, Canada, November 6-9, 2003.

INVITED PAPERS AND CONFERENCE PRESENTATIONS

Annual Lecture on the German Economy, Henley Management College, Henley-on-Thames, Great Britain, April 1992 and April 1991.

"The Best Laid Plans: Planung in der DDR in den 80er Jahren," at the invitation of Prof. Wolfram Fischer, Free University of Berlin, January 23, 1995.

"Ethische und finanzielle Wertsysteme im Sozialismus," at the invitation of Prof. Carl-Ludwig Holtfrerich, Kennedy Institute, Free University of Berlin, May 9, 1995.

"Carburetors and Communism: The East German Automobile Industry and the End of the GDR," German History Lecture Series, Centre for European Studies, University of Oxford, October 30, 1995.

"The Vehicle of Desire: The Trabant, the Wartburg, and the End of the GDR," Berlin Program for Advanced Studies, Free University of Berlin, November 20, 1995.

"Die deutsche Währungsunion als Erbe des Sozialismus," at the invitation of Prof. Wolfgang Seibel, University of Constance, Germany, December 13, 1995.

"Appealing to Authority: The Citizens' Petitions in the GDR and the Rhetoric of Decline," German Studies Association Conference in Seattle, October 10-12, 1996.

"Das 'Eingabensystem' und das Ende der DDR," at the invitation of Prof. Heinrich August Winkler, Humboldt-University Berlin, May 6, 1996.

"Indirect Coercion and Direct Resistance: The Petition System in the GDR," Center for German and European Studies, UC Berkeley, March 19, 1997.

"The Vehicle of Desire: The Trabant, the Wartburg, and the End of the GDR," Transatlantic Doctoral Seminar in German History, German Historical Institute, Washington, D.C., April 16-19, 1997.

Lecturer, "Consumer Culture under German Communism: The Economics of Political Discontent," History Day, UC Berkeley, September 13, 1997.

"Consuming Ideology. Foreign and Retail Trade under Honecker," conference on "Arbeiter in der SBZ/DDR 1945-70," Institute for Research on the European Working Class Movement, Ruhr-University Bochum, Germany, September 29-October 2, 1997.

"Selling Out the GDR: The Intershops and Socialist Consumerism, 1979-1989," conference on "New Directions in the Study of East European State Socialism," Minda de Gunzburg Center for European Studies, Harvard University, November 7-9, 1997.

"Getting the Goods on the West? The Intershops in the GDR under Honecker," conference on "Markets, Commerce, and Culture," University of Texas at Austin, October 29-31, 1998.

"Appealing to Authority: The Citizens' Petitions in the GDR," sixth annual Graduate Student

Conference, German and History Departments, University of Virginia, March 26-28, 1999.

"Selling Socialism: Advertising in East Germany, 1971-1989," German Studies Association Conference, Washington, D.C., October 5-7, 2001.

Commentator, panel on "The Soviet 1930s in Comparative Perspective," National Convention of the American Association for the Advancement of Slavic Studies, Pittsburgh, November 22, 2002.

"Appealing to Authority: The Citizens' Petitions in the GDR and the Rhetoric of Decline," Eastern German Studies Conference, Montreal, September 14, 2002.

"Wirtschaftsgeschichtliche Entwicklung der DDR unter Honecker," Institut für Zeitgeschichte, Berlin, June 26, 2002.

"Stealing Secrets: the East German Secret Police and Computer Technology," Leonardo da Vinci Dinner Lecture, National Engineering Honor Society, MIT, Boston, May 9, 2002.

"Selling Socialism: Advertising in East Germany, 1971-1989," Harvard-MIT History and Literature Workshop, Boston, March 19, 2002.

"The Mark and the Euro: Lessons from German Monetary Union for EMU," U.S. State Department, Washington, D.C., January 31, 2002.

"Race and Economy in Soviet-Style Regimes: The East German Case," U.S. State Department, Washington, D.C., February 19, 2003.

"Hitler and the Power of Personality," lecture delivered at the Pi Sigma Alpha Annual Lecture Series, Boston University, March 24, 2003.

"Race and Economy in Soviet-Style Regimes: The East German Case," German Studies Association Conference, New Orleans, September 20, 2003.

Panel Commentator and Closing Commentator, "Selling Modernity: Advertising and Public Relations in Modern German History," McMaster University, Canada, November 6-9, 2003.

"Hostile Exchanges: Ethnic Conflict and the East German Planned Economy, 1971-1989," Tertulia Association, Boston University, December 9, 2003.

"Hostile Exchanges: Ethnic Conflict and the East German Planned Economy, 1971-1989," American Historical Association, Washington, D.C., January 10, 2004.

"Race and Economy in Soviet-Style Economies: The East German Case," workshop on "Ankunft–Alltag–Ausreise. Zeithistorische Forschungen zu Migration und Interkulturalität in der DDR-Gesellschaft," Zentrum für Zeithistorische Forschung, Potsdam, January 15, 2004.
"Race and Economy in Soviet- Style Economies: The East German Case," Annual Conference of the Council of Europeanists, Chicago, March 13, 2004.

Commentator, panel on "What Went Wrong with the GDR?" Conference on "The Long Shadows of the Berlin Wall: Fifteen Years after Its Fall," University of Pennsylvania, Philadelphia, November 5-7, 2004.

"Selling Socialism: Advertising in East Germany, 1971-1989," delivered at the Conference of the American Association for the Advancement of Slavic Studies, Boston, December 4, 2004.

Closing Comment, conference on "Jewish History Encounters Economics," University of Wisconsin at Madison, April 15-16, 2005.

"Class not Race! Socialist Internationalism and Xenophobia in the Soviet Bloc, 1971-1989," History Department, Boston College, October 26, 2005.

"'Klasse nicht Rasse!' Distributional Conflicts and Anti-Polish Sentiment in the GDR, 1971-1989," conference on "Freundschaftstheater. Polnisch-ostdeutsche histoire croisée 1945/1949-1990," Deutsches Historisches Institut, Warsaw, January 13-14, 2006.

"German Unification in Retrospect," Faculty Seminar, International History Institute, Boston University, March 23, 2006.

"Out of Sight. Industrial Espionage, Ocular Authority, and East German Communism, 1965-1989," Boston German History Workshop, April 6, 2006.

"Industrielle Spionage für die DDR," Hannah-Arendt-Institut für Totalitarismusforschung, Technical University of Dresden, June 6, 2006.
Commentator, panel on "Perpetrators, Displaced Persons, and the Politics of Occupation," German Studies Association Conference, Pittsburgh, September 29, 2006.

"Jews and Money in Postwar Germany. Ignatz Bubis, the Black Market, and the East German Authorities, 1945-1951," Boston German History Workshop, November 9, 2006.

"Reverse Alchemy. The Role of Money in East Germany under Honecker," conference on "La consommation dans l'Europe communiste des années 1970-1980: les débuts d'une grande transformation," Centre d'Études et de Recherches Internationales (Sciences-Po), Paris, November 20, 2006.

"Jews, East Germans, and Economic Crime under Communist Rule, 1945-1951," European Studies Seminar, Boston University, January 23, 2007.

"Making and Unmaking Money. Economic Planning and the East German Collapse," Institute of European Studies, University of California at Berkeley, March 15, 2007.

"Integrating without Unifying. The East German Collapse and German Unity," conference on "Past, Present, and Future: East Germany before and after Communism," Munk Centre for International Studies, University of Toronto, Canada, March 30-31, 2007.

"Der Schauprozess gegen Ignatz Bubis in der DDR 1952," Institute for Social Movements and History Department, Ruhr-Universität Bochum, June 28, 2007.

"Black Markets and Red Courts. The Economic Activity of Jews in East Germany, 1945-1951," conference on "Creative People in Hard Times. Black Market Activities in Eastern Europe before and after 1989," Munk Centre, University of Toronto, September 14, 2007.

"Money for Nothing, Goods for Free? Purchasing Power and Consumerism in the GDR, 1971-1990," conference on "Social Transformations and Social Identities in East-Central and Southeastern Europe under Socialism, 1944/45–1989/91," Central European University, Budapest, September 28-30, 2007.

Commentator, panel on "Recent Studies of the Economic History of the Third Reich," German Studies Association Conference, San Diego, October 4-7, 2007.

"Ignatz Bubis in Dresden. Jewish 'Speculators' and Communist Courts, 1945-1951," German Studies Association Conference, San Diego, October 4-7, 2007.

Chair and Commentator, "Waiting for Political Transformation in the Former East," Wissenschaftszentrum Berlin für Sozialforschung, January 14, 2008.

"The Nazis," Symposium on European Fascism, International History Institute, Boston University, March 24, 2008.

Commentator, panel on "Die Grenze im real existierenden Sozialismus. Das Hindernis im Wandel," conference on "Der Staatssozialismus und die „transnationalen Zwischenräume“, 1956–1989," European University Institute, Florence, September 19-21, 2008.

"Money for Nothing? The East German Monetary Reform of 1957," panel on, "Money as Metaphor: Cultural Meanings of Money," German Studies Association Conference, Minneapolis-St. Paul, October 3-5, 2008

Commentator, panel on "Goods, Pleasures, and Wonderlands: Consumer Culture in Postwar Poland, East Germany, and Czechoslovakia," National Convention of the American Association for the Advancement of Slavic Studies, Philadelphia, November 20-23, 2008.

"Lessons Learned from the 1989 Revolution in Central Europe: The East German Case," Conference on "The Post-Communist Era: Challenges and Opportunities," Princeton University, May 11-12, 2009.

"Rethinking Reunification: German Monetary Union and European Integration," conference on "German Unification: Expectations and Outcomes," James A. Baker III Institute for Public Policy, Rice University, October 30-31, 2009.

"Tearing Down the Wall : The East German Revolution and German Unification, 1989-1990," keynote lecture, International Studies Institute Lecture Series "Revolutions of 1989," the University of New Mexico, November 9, 2009 (youtube recording: http://www.youtube.com/watch?v=_IMxnSpUbuQ&feature=player_embedded)

"Ignatz Bubis in Dresden. Ostjuden, Ostdeutsche, Westwirtschaft, 1945-1953," conference on „Angekommen? Sechs Jahrzehnte jüdischen Lebens im Nachkriegsdeutschland,“ Historisches Kolleg, Munich University, December 6-7, 2009.

“Jewish Refugees and German Communists after the Holocaust,” History Department and School of Foreign Service, Georgetown University, January 26, 2010.

SERVICE

DEPARTMENT

Graduate Student Committee, 2002-2003, 2006-2007
Committee for Revisions to Methodologies Course (HI 301), 2002-2003
Chinese History Search Committee, 2004
Advisor, Undergraduate History Association, 2006-2008
Chair, European History Initiative, 2006-2008
Economic History Major Initiative, 2007-2008
Director of Undergraduate Studies, 2007-2008, 2009-2010
Curriculum Committee, 2007-2008, 2009-2010
John Gagliardo Dissertation Fellowship Committee, 2009-2010
Chair, Undergraduate Curriculum Committee, 2010

UNIVERSITY

Social Science Curriculum Committee, Boston University, 2005-2008
Jewish Studies Committee, Boston University, 2004-present
Faculty Associate, Elie Wiesel Center for Judaic Studies, Boston University, 2005-present
Senior Fellow, International History Institute, Boston University, 2007-present
Chair, European Studies Seminar, Spring 2008
Departmental Delegate to CAS Dean on New History Department Chair, 2009

OUTSIDE AFFILIATIONS

Affiliate, Minda de Gunzberg Center for European Studies, Harvard University, 2002-present
Co-Chair, German Studies Group, Minda de Gunzberg Center for European Studies, Harvard University, 2004–2008
Founder and Convener, Boston German History Workshop, 2005-present

SERVICE TO THE PROFESSION

Alumni Interviewer, Yale University, 1997-1998, 2000–present
Project Coordinator, UC Berkeley, Stanford, and University of San Francisco Committee for “The Legacy of Total War” Project, 1999–2000
Manuscript Reviewer, Berghahn Books, Macmillan Reference, Wiley-Blackwell, *German History*, *Contemporary European History*, *Enterprise and Society*, *Kritika*, 2003-present
Journal Reviewer, Oxford University Press, 2007
Grant Screener, Social Science Research Council, 2003
Grant Reviewer, Professional Staff Congress-City University of New York Research Award Program, City University of New York, 2007
Grant Reviewer, Research Council of Norway, 2007
Committee Member, Fritz Stern Dissertation Prize, German Historical Institute, 2008
Chair, Fritz Stern Dissertation Prize Committee, German Historical Institute, 2009

Editorial Board, *Foundations*, 2009-present

OTHER PROFESSIONAL ACTIVITIES

Consultant, Oxford Analytica, Oxford, Great Britain, 1990

Commentator, Minnesota Public Radio, "Midmorning" program, November 22, 2004

Commentator, Fox Television News, April 19, 2005

Advisor, Digital Archive Project, Thomson Gale Publishers, 2005-2006

Consultant to documentary filmmaker Vincent Bagnall, *The Weimar Republic* (PBS),
January 2008

Commentator, "Greater Boston" program, WGBH, February 15, 2006

Commentator, *Jornal do Brasil*, April 2007, October 2009

PROFESSIONAL ORGANIZATIONS

American Historical Association

American Association for the Advancement of Slavic Studies

Council for European Studies

Economic History Association

German Studies Association

LANGUAGE FLUENCY

German, French

LANGUAGES STUDIED

Hebrew, Latin, Japanese