

# InnerCity Entrepreneurs

## Re-Energize Class of 2004 Preliminary Application

This program is made possible by support from the following organizations:

### Roxbury Community College



### Small Business Development Institute



### Entrepreneurial Management Institute



### Boston University Department of Sociology



**CITIZENS BANK**  
FOUNDATION

#### Mission

InnerCity Entrepreneurs (ICE) develops community business leaders and creates better ties among ethnic communities and the larger business world by promoting wealth generation, job creation, capacity and community building for *existing* inner-city small businesses and organizations interested in *significant growth*.

ICE partners with community based organizations and offers business education, networking and research in order to facilitate access to new markets, capital, and knowledge.

## InnerCity Entrepreneurs (ICE) Re-Energize Certificate in Small Business Entrepreneurship Application

### **Become Part of the Exclusive Re-Energize Class of 2004**

The first of its kind beginning this fall, the Re-Energize *Certificate in Small Business Entrepreneurship* developed by **Boston University's Entrepreneurial Management Institute** is the premier program for established businesses interested in growth.

**Are you a business owner that would like to accomplish the following:**

- **Grow** your business substantially over the next 4 years?
- Gain greater access to financial and professional resources?
- Build a peer network and construct a roadmap to help you get there?

If you answered yes to any of these questions, the InnerCity Entrepreneurs Re-Energize program could be for you!

### **Re-Energize Program Overview**

How business owners benefit from Re-Energize

- Participate in an elite, structured 6-month educational program taught by university professors
- Program begins with a complete assessment of your business
- YOUR business is the case study you learn from for financial analysis, marketing, and employee management
- Build a 3-year strategic action plan to significantly grow your business
- Earn a Certificate in Small Business Entrepreneurship developed by Boston University
- Greater access to financial and professional resources through structured and targeted networking
- Utilize peer to peer learning and build a peer network to help execute your growth plan

### **Criteria**

Entry into the Re-Energize program is highly competitive. We will admit 14 business owners who demonstrate:

- Motivation to grow and improve their business significantly
- A desire to earn a **Certificate in Small Business Entrepreneurship** that includes work out of class time
- Commitment to participate in a peer driven learning model
- Drive to enhance your leadership in the community and serve as a role model for others
- Willing to pay the \$495.<sup>00</sup> tuition fee for the certificate program.

### **Application Process**

To apply, begin by completing the attached application and return it by mail, email, or fax to:

Andrew Wolk  
InnerCity Entrepreneurs  
c/o Entrepreneurial Management Institute  
Boston University School of Management  
595 Commonwealth Avenue, Boston, MA 02215

Email: [awolk@bu.edu](mailto:awolk@bu.edu) Fax: 617-353-5003

Call with questions: 617-970-6346 or visit the website at [www.bu.edu/ice](http://www.bu.edu/ice) to apply online

Roxbury Community College's Small Business Development Institute  
InnerCity Entrepreneurs Re-Energize Application

All information will be kept strictly confidential and used for the sole purpose of applying to the program.

**I. Applicant Contact Information**

First and Last Name \_\_\_\_\_ Title \_\_\_\_\_

Business Name \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Business e-mail \_\_\_\_\_ Website: www. \_\_\_\_\_

How did you hear about InnerCity Entrepreneurs? \_\_\_\_\_

**II. General Business Information**

Please describe the nature of your business (check one only)

- Construction
- Financial
- Manufacturing
- Retail
- Services
- Distribution/Wholesale
- Technology
- Arts/Entertainment
- Recreation/Tourism
- Health Medical
- Other

Brief Description of Business \_\_\_\_\_

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When did you start your business? (MM/YYYY) \_\_\_\_\_ 4. Do you conduct any business on-line?  Yes  No

	YTD 2003	2002	2001	2000
Revenue				
Full Time Employees				
Part Time Employees				

**III. Business Education Information**

What have been the primary business challenges for you over the past few years?

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Have you sought assistance in overcoming these challenges?  Yes  No

a. If yes, please list the programs, resources, or networks you have used:

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b. In your opinion, what worked and what did not work?

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c. If no, why have you not sought assistance?

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Please list any involvement you have in business or community organizations.

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**The Re-Energize program will be held every two weeks for approximately 3 hours over a six month period. Please mark ALL days and times that you would be willing to attend.**

Day

Monday  Tuesday  Wednesday  Thursday  Friday  Saturday  Sunday

Time (approximate times offered)

Morning (8-11am)  Afternoon (1-4pm)  Evening (6-9pm)  Other\_\_\_\_\_