MMH Course Sequencing for Full-Time Students

Summer Semester (1st)

Required Courses (12 cr.)

HF701 Hospitality Operations Analysis (4 cr.)
HF711 Hospitality Financial Management (4 cr.)
HF762 Hospitality Marketing and Branding (4 cr.)

Fall Semester (2nd)

Required Courses (8 cr.)

HF770 Hospitality Ownership Strategies (4 cr.)
HF733 Hospitality Organizational Leadership (4 cr.)

Elective Courses (8 cr.) – Students will choose 2 of the following

HF777 Meeting Planning and Special Events Management (4 cr.)
HF723 Case Studies in Corporate Restaurant Management (4 cr.)
HF768 Digital Marketing Strategies (4 cr.)
HF717 Hospitality Real Estate Finance and Development (4 cr.)
HF750 Hospitality Analytics (4 cr.)

Spring Semester (3rd)

Required Course (4 cr.)

HF771 Hospitality Revenue Management Strategies (4 cr. Online)

Internship (completed during final semester)

HF740 Graduate Internship in Hospitality Management (0 cr.)