Dear Incoming Student,

We know you must be excited about coming to Boston University! So why not meet 50-75 new friends before your roommate settles in?

At Fresh Fest we give you a crash-course on learning how to survive at BU. You will hear about all the activities the campus offers, meet new people and make a difference by participating in a community service project. During free time you'll be able to kick back and hang out with your new friends.

Joining you will be a group of student facilitators - upperclassmen who have been through it all and have lived to tell about it. They represent a wide variety of majors, have lived in almost every dorm, come from all over the country and can tell you about every activity on campus. More importantly, they are all leaders on campus and will be there for you with advice and support.

Our goal is to ensure that you begin your life at BU with a great head start. By the time class starts, you will have met 50-75 other students. You will be familiar with the campus and will constantly see friendly faces throughout your first weeks on campus. You will also learn more about our Hillel. You can get information about social, educational, athletic, religious and social justice events sponsored by Hillel on campus.

You can register by filling out our online form at www.bu.edu/hillel/freshfest, and making an online payment of $118.00 by Monday, August 28.

Please feel free to contact us by calling (617) 353.7200 or e-mailing hillel@bu.edu if you have any questions about the Fresh Fest program. You can also learn more by checking out our website at www.bu.edu/hillel. We are updating it with additional features and news all the time.

Have a great summer… we can't wait to meet you!!

Sincerely,

Jacob
Jacob Gurvis
Class of 2020
Student Coordinator, Fresh Fest 2017
jgurvis@bu.edu

Ethan
Ethan Sobel
Assistant Director
Boston University Hillel
esobel@bu.edu
What is Fresh Fest?
Fresh Fest is a pre-orientation program for all incoming students offered by Hillel and coordinated by facilitators. Facilitators are hand-picked upper-class students that staff the Fresh Fest activities and guide the incoming students as peer mentors. Fresh Fest involves activities around the BU campus, BU Hillel and around the city of Boston. It’s a roadmap of the four years ahead!

Why participate in Fresh Fest?
This program is a great way for incoming students to meet upperclassman and other incoming students before the academic year begins. Incoming students also get better acquainted with the Boston University campus and college life, get involved in community service projects and more! As an added bonus, Fresh Fest helps you make 50-75 new friends before your roommate even settles in!

Who is Fresh Fest for?
Everyone! It doesn’t matter if you are an incoming first-year student or a transfer student. Hillel will offer fun activities for everyone regardless of your Jewish background or interests. All of the food will be provided by Hillel and is under kashrut supervision. So even the most observant students can enjoy Fresh Fest without worrying.

Remember, though, all Boston University incoming students are welcome, regardless of their religion.

How do I sign up?
Fill out our online form at www.bu.edu/hillel/freshfest and make an online payment of $118.00 via PayPal. Registration open through August 28.

What are you waiting for?
It’s a great program for you and your incoming friend can do it together. Jump start your college career and be a wiz on all things campus life!

Registration will remain open until Monday, August 28, or if we hit our registration cap. Spots fill quickly. Register TODAY.

Additional Questions?
Do you have any additional questions about Fresh Fest? Call Hillel’s Assistant Director, Ethan Sobel, at 617-353-7662, or e-mail esobel@bu.edu.
When Does My Student Move In?
Fresh Fest participants will be able to move into their actual dorm room on Saturday, September 2nd from 9:00 a.m. - 5:30 p.m. For those observing Shabbat, move-in continues for new students on Sunday, September 3 from 9:00 a.m.-12:00 p.m. Early move-in can be arranged with the office of Residential Life starting as early as Wednesday, August 30. The University’s matriculation event takes place on Sunday, September 3 for all incoming first-year students. The evening of September 3, freshmen have mandatory residence hall meetings. Hillel’s Fresh Fest begins at 9 am on Monday, September 4. Students can check in at 213 Bay State Road.

What if my student is participating in FYSOP?
Great! FYSOP ends on Friday, September 1. Your student will have plenty of time to relax, settle into their room and prepare themselves for Fresh Fest. Additionally, classes do not start until Tuesday, September 5.

Where Can My Family Stay?
If you need to make a local reservation with a hotel, options on campus are extremely limited due to high demand. We would recommend that you consider booking your room with the following hotels we have worked with in the past:

<table>
<thead>
<tr>
<th>Boston Hotel Buckminster</th>
<th>Hyatt Regency Boston</th>
</tr>
</thead>
<tbody>
<tr>
<td>(617) 236-7050</td>
<td>(617) 912-1234</td>
</tr>
<tr>
<td>645 Beacon St</td>
<td>1 Ave de Lafayette</td>
</tr>
<tr>
<td>Boston, MA 02215</td>
<td>Boston, MA 02111</td>
</tr>
</tbody>
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How Long Should My Family Stay?
Typically, families bring their students to the Boston area on either Friday, Saturday or Sunday morning (depending on your method of transportation and distance from the Boston area). Sunday is matriculation for the University, and all first-years are encouraged to attend. Also, Sunday September 3, 10:00 a.m. - 12:00 p.m. is Hillel’s Welcome Bagel Brunch, where parents and students of all class years attend to usher in the new school year. Monday is your free day – and chance to join us at Fresh Fest. The majority of the families of Fresh Fest participants leave on Monday. VERY FEW PARENTS stay for the entire first week. Hillel encourages you to have a conversation with your student about how long your family will be staying. Each student and family is different. Want to talk over the decision? That’s why we are here. Call Ethan Sobel at (617) 353.7662.

Is Fresh Fest “Too Jewish”?
A number of parents, guardians and incoming students ask us if Fresh Fest is “too Jewish”. We always tell them that while Fresh Fest is accommodating to all Jewish students (as we are observant of dietary laws as a Jewish organization), and we do have some Jewish educational components (such as a tzedek program), Fresh Fest’s first priority is to be a social program where students can get to know Hillel and other students on campus. Hillel welcomes all Boston University incoming students to participate regardless of their religion.
Tips for Parents

Locating Hillel & Parking

We are situated at 213 Bay State Road, Boston, MA, 02215. By car, we are a short drive from Route-93 via Storrow Drive, I-90 and I-95. Via public transportation, we are right across from the B-Green Line at the BU East stop.

We recommend using Google Maps for the quickest and easiest route to get to use at BU Hillel. Parking is available outside of our building in metered spots. Additionally, you can pay to use the University lots on Commonwealth Ave. For information on what lots to use and costs, please call BU Parking and Transportation Services at 617-353-2160.

Helpful Locations

College Shopping Needs:

Bed Bath & Beyond
(617) 536.1090
401 Park Dr
Boston, MA 02215

Markets (With Kosher Options):

The Butcherie
(617) 731-9888
428 Harvard St,
Brookline, MA 02446

Shaw’s Supermarket
(617) 783-5878
1065 Commonwealth Ave, Boston, MA 02215

Boston-Area Favorite Restaurants:
(Not Necessarily Kosher)

Kupel’s Bakery
(617) 566-9528
421 Harvard St,
Brookline, MA 02446

Zaftigs
(617) 975-0075
355 Harvard St,
Brookline, MA 02446

Bertucci’s
(617) 236-1030
533 Commonwealth Ave, Boston, MA 02215

Rubin’s
(617) 731-8787
500 Harvard St,
Brookline, MA 02446
2017 Fresh Fest Schedule

Monday September 4

9:00 a.m. – 10:00 a.m.
Breakfast, Registration and Meeting the Hillel Team | Boston University Hillel, 1st floor
Students get an introduction to Hillel’s professional staff team and student leaders after swiping their meal cards for delicious breakfast.

10:15 a.m. – 11:15 a.m.
Meet, Greet and Break the Ice! | BU Beach
Start off your school year with fun and friends! We will inspire new students to get acquainted with campus and each other. This session will feature interactive and awesome ways to avoid the awkwardness and break the ice.

11:30 a.m. – 12:30 p.m.
Build a Bear for Boston’s Children Hospital | Boston University Hillel, 4th floor
Students will stuff animals to send to Boston Children’s Hospital. Participants will have a relaxed atmosphere to tap into the world of and be empowered by community service and social justice.

12:30 p.m. – 1:15 p.m.
Lunch | Boston University Hillel, 3rd floor dining hall
Students swipe their meal cards and have the chance to schmooze and bond with each other while learning about Jewish clubs on campus over a delicious lunch.

2:00 p.m. – 3:00 p.m.
Ducking Around Boston! | Meet outside Boston University Hillel
The Boston Duck Tour is an exciting ride on land and The Charles River (the car transforms into a boat!) alongside a narrated sightseeing tour of Boston. Students will have the opportunity to bond over this exciting experience, connect with their new home learn about the abundant resources Boston has to offer them off-campus!

Hillel Welcome Back Events

Welcome Bagel Brunch | Sunday, September 3 | 10 am-12 pm | BU Hillel | Students and parents are welcome!

Welcome BBQ | Wednesday, September 6 | 5 pm - 7pm | BU Beach

Friday Night Lights | Friday, September 8 | 6 pm – 9 | BU Hillel

Florence and Chafetz Hillel House 213 Bay State Road | Boston, MA 02215 617-353-7200 | hillel@bu.edu | www.bu.edu/hillel