

**Abroad @ BU:
Introduction to Management Summer Program**

BU Global at Boston University is offering an Introduction to Management Summer Program to University of Bologna students at Boston University's main campus this summer. The undergraduate program includes a communication course and two separate tracks on management taught by BU faculty in collaboration with the Department of International Health & Office of External Education, and the Department of Arts Administration at Metropolitan College. One track focuses on healthcare management; the other on managing performing/visual arts organizations. Both programs introduce students to U.S. systems and incorporate some comparative study of U.S. and European models. Case studies are used to allow for an interactive learning environment and academic work is complemented with relevant site visits and presentations by guest speakers. Students enjoy Boston's vibrant summer scene while pursuing a unique academic experience.

Program Curriculum:

- **International Business Communication (MET AD501)**
Oral and written communication for business use. Course is designed to promote an understanding of U.S. business practices and focuses on improving English language and writing skills.
- **Introduction to Healthcare Management (MET MG 301)
- or - The Art World (MET AH517)**
Study and analyze managerial instruments and the basic culture of healthcare organizations or of non-profit arts organizations.

The program includes an orientation, housing, and a meal plan, as well as other support services from BU Global during your stay.

Program Dates and Fees

• Application Deadline	April 30, 2009
• Beginning of Program	July 20, 2009
• End of Program	August 14, 2009
• Estimated Program Fee	USD \$5,560 (Transport not included.)

* MET AD501 meets Monday-Friday 9:00-12:00 and MG 301/AR 550 meet Monday - Thursday 2:00-5:00



University of Bologna students should contact Monica Baraldi at monica.baraldi2@unibo.it to apply.

For all other inquiries or for more information about Boston University and BU Global, please visit us at www.bu.edu/global.

BU Global
755 Commonwealth Avenue, Room B18; Boston, MA 02215
Tel: 617-353-8429 - Fax: 617-353-7120