

**Abroad @ BU:**

**Introduction to Management Summer Program**

BU Global at Boston University is offering an Introduction to Management Summer Program at Boston University's main campus this summer. The undergraduate program includes a communication course and two separate tracks on management taught by BU faculty in collaboration with the Department of International Health & Office of External Education, and the Department of Arts Administration at Metropolitan College. One track focuses on healthcare management; the other on managing performing/visual arts organizations. Both programs introduce students to U.S. systems and incorporate some comparative study of U.S. and international models. Case studies are used to allow for an interactive learning environment and academic work is complemented with relevant site visits and presentations by guest speakers. Students enjoy Boston's vibrant summer scene while pursuing a unique academic experience.

**Program Curriculum**

**The curriculum consists of two courses:**

- **1st Course: International Business Communication (MET AD501)**  
Oral and written communication for business use. This course is designed to promote an understanding of U.S. business practices and focuses on improving English language and writing skills.
- **2nd Course: Introduction to Healthcare Management (MET MG 301)  
- or - The Art World (MET AH517)**  
Study and analyze managerial instruments and the basic culture of healthcare organizations or of non-profit arts organizations.

The program includes tuition fees, an orientation, housing, and a meal plan, as well as other support services from BU Global during your stay.

**Program Dates and Fees**

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|--------------------------------|--|
| • <b>Application Deadline</b>  | <b>April 30, 2009</b>                        |
| • <b>Beginning of Program</b>  | <b>July 20, 2009</b>                         |
| • <b>End of Program</b>        | <b>August 14, 2009</b>                       |
| • <b>Estimated Program Fee</b> | <b>USD \$5,560 (Transport not included.)</b> |

\* MET AD501 meets Monday-Friday 9:00-12:00 and MG 301/AR 550 meet Monday - Thursday 2:00-5:00

For inquiries or for more information about Boston University and BU Global,  
please visit us at [www.bu.edu/global](http://www.bu.edu/global).

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