



...providing solutions for better health



**Internship to support [CHW Central](http://www.chwcentral.org)  
Initiatives Inc.  
264 Beacon Street Boston, MA  
[www.initiativesinc.com](http://www.initiativesinc.com) / [www.chwcentral.org](http://www.chwcentral.org)**

**Are you interested in Global Health? Good at research and writing? Skilled in website design?**

If so, Initiatives Inc. is looking for someone like you to help us further develop and promote CHW Central, an online community of practice. CHW Central was created to increase accessibility and use of best practices to support community health workers and CHW programs, and we do that through a growing library of over 500 resources on research, training materials, practical tools, and up to date guidance and regular features.

The world is facing a shortage of an estimated 7.2 million health workers (ref. WHO 2014); community health workers are helping to fill that gap. CHWs have many tasks. They support the effort to contain Ebola; provide information on nutrition; ensure TB patients take their medications; remind and escort pregnant women to antenatal and post-natal clinics; treat children under 5 at home; and care for families dealing with HIV. In the US, CHWs provide numerous services, such as helping communities to prevent and address chronic disease, navigate hospital bureaucracy, promote healthy nutrition and find needed services.

**CHW Central** is managed by Initiatives Inc., a small women-owned business founded in 1987, dedicated to improving the health and services provided to communities in the developing world.

We seek a motivated intern with an interest in developing skills in research, writing, and design to support Initiatives' work in disseminating information on CHW issues, policies, and best practices to the global and local community. **The intern will be an essential part of content development, promotion and interacting with high profile global health experts.**

**Our intern will have:**

- Strong writing and organizational skills;
- Desire to learn about the work, challenges, and practices of both domestic and international CHWs;
- Understanding of website design and maintenance;
- Experience with social media marketing and communication strategies;
- Ability to monitor trends using Google Analytics or desire to learn;

**Timeframe:** Immediate availability with an initial commitment for two months, with the possibility of subsequent renewals in two-month increments. We'd expect you 15 hours per week to spend 15 hours per week in our office. in office.

**Please send us:** your CV and a writing sample

**To Apply:** Email your CV, cover letter and writing sample to Jackie McCarthy [jmccarthy@initiativesinc.com](mailto:jmccarthy@initiativesinc.com).