

Reach History

The summer outreach dance program began over 25 years ago, when Dance Collective co-founders, Martha Armstrong Gray and Dawn Kramer came up with the idea: bring contemporary dance to children at community centers and camps by creating an intergenerational, multi-ethnic company. At Micki Taylor-Pinney's urging, Boston University, in collaboration with Mass Movement, "adopted" the program when Dance Collective disbanded.



Members of our multi-ethnic, multi-generational *Reach* 2019 company during our annual performance in Cambridge

The goals of *Reach* are twofold:

- 1) to encourage inner city teens to learn about the artistry and discipline associated with the dance field while acquiring skills for future success; and
- 2) to provide thousands of urban youth with a quality art experience.

The Impact



Campers and company members during a Motion Art workshop

Reach impacts our teen apprentices, by teaching life skills such as collaboration, communication and discipline;

Our neighborhood children, by teaching the joy and power of using imagination, creativity and culture;

Our community, by showing how dance is a vehicle for self-expression, physical well-being and community building;

Our donors, by boosting your civic spirit and by sponsoring an affirming activity.

Reach – bringing suburban and urban teens together to study and make dances; bringing their stories through movement to the kids in the Greater Boston neighborhoods.

By the Numbers

8 - Number of teens who received full or partial scholarships in 2019

11 - Number of performances in the *Reach* company's 2019 tour

29 - Number of dance workshops taught in Greater Boston's neighborhoods in 2019

31 - Number of rehearsal hours preparing for the 2019 tour

1,500+ - Number of campers and staff and general public served in 2019 (That's 35,000+ campers in 25 years!)

30,000 - Amount we need to raise in individual donations and grants for 2020

Your gift will help us reach our goal and keep this program alive!



Students pose as they perform in the outdoor concert in Cambridge

Your Gift

While BU provides thousands of dollars in in-kind services for facilities, administrative support, vans and more, *Reach* is required to raise revenue through grants, fees-for-service and contributions.

Here's how your gift can help:

\$100: workshop

\$250 : performance

\$488 : half scholarship

\$975 : full scholarship

\$2,300 : college intern

\$4,000 : professional staff

100% of your donation benefits the *Reach* program and is fully tax deductible.



**Working together.
Building friendships.**



"*Reach* is something seldom offered to teens and something they *should* experience."

- Christian Allen, teen apprentice



For more information visit:

<https://www.bu.edu/fitrec/dance/reach/>

"*Reach* is a powerful program that goes to inner-city kids and opens their eyes to a whole new world of dance. . . *Reach* is so special because it cares about reaching out to every kid and making sure they grow up more culturally aware of the world."

- Folasade Udoh-Warren, teen apprentice

 **Physical Education, Recreation & Dance**

MAKING A DIFFERENCE THROUGH DANCE

REACH

**Summer Outreach/Teen
Apprenticeship Dance Program**



**A collaboration between the
BU Dance Program and
Mass Movement, Inc.**