ADDITIONAL RULES FOR LOGO USE

- Teams must submit a proof of proposed use of any BU logo or verbiage on any item or clothing before production. Requests must be approved by the Club Sports Office.
- Do not manipulate these logos in any way including, but not limited to, turning them on their side, changing the colors, adding words, redrawing them, using different fonts, or adding the logo to, over, or under another graphic.
- The logo (excluding Rhett) can be white on a red background, red on a white background, or red on a light gray background.
- For a shirt/top, a small logo can be located on the left breast or a large logo across the chest (proportional to the shirt).
- For pants, logo must be small and located on the front of the left thigh.
- Nothing can be located near, touching, covering, or cluttering a logo. Blank space around the logo must be equal to the height of the logo. (See “Spacing Requirements” illustration above)
- NO REFERENCES to alcohol, drugs, tobacco, or related products may be used in conjunction with University marks.
- Interlocking BU on black for specific items only. Consult Club Administrator.

VERBIAGE

Boston University™
Boston™
Boston University Club Sports™
Boston University Intramural Sports™
Boston University Club Name™

BASIC FACTS

SCHOOL LOCATION Boston, MA
MASCOT Terriers
MASCOT NICKNAME Rhett
ESTABLISHED DATE 1839
SCHOOL TYPE Private, non-sectarian

COLOR INFORMATION

You must use the approved University colors or the *PANTONE® colors listed on this page. The colors on this page are not intended to match the PANTONE color standards. For the PANTONE color standards, refer to the current editions of the PANTONE color publications. *PANTONE® is a registered trademark of PANTONE, Inc.

<table>
<thead>
<tr>
<th>SCHOOL COLORS</th>
<th>PANTONE COLORS</th>
<th>THREAD COLOR</th>
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<tr>
<td>BOSTON RED</td>
<td>PANTONE 200</td>
<td>MADERIA 1147 RA 2263</td>
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<tr>
<td>BOSTON LIGHT GRAY</td>
<td>PANTONE COOL GRAY 5</td>
<td>MADEIRA 1118 RA 2481</td>
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<tr>
<td>BOSTON DARK GRAY</td>
<td>PANTONE COOL GRAY 11</td>
<td>MADEIRA 1040 RA 2404</td>
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