

Case Interviews

What are Case Interviews?

- Case interviews require you to consider a business problem and explain your approach to finding a solution.
- Companies use case interviews to assess how you think and communicate your ideas. You don't have to have the "correct" answer, but you should be able to articulate your analysis of the problem.
- You can expect a case interview if you apply for consulting or business-related roles.

How do I prepare?

- Practice analyzing business cases out loud so you become comfortable communicating your thoughts.
- Check out <u>CaseInterview.com</u> and <u>Case In Point 9: Complete Case Interview Preparation</u> for additional tips and sample questions.

Resources

- CaseInterview.com
- Case In Point 9: Complete Case Interview Preparation
- Boston University Consulting Group
- 180 Degrees Consulting

