



Host: Professor Joyce Wong  
 Department of Biomedical Engineering

## Nanotechnology in Medicine: From Diagnostics to Therapeutics

8:00 am - 4:00 pm  
 Cocktail Hour 4:00-5:00 pm

The Photonics Center  
 8 Saint Mary's Street, 9th Floor

## SPONSORSHIP OPPORTUNITIES

### Event Sponsor

The sponsor of Nanotechnology in Medicine will gain visibility for their company, demonstrate their support of critical research and development as well as contribute to the success of the conference. [This sponsorship includes:](#)

- Your logo on all promotional material, including the Boston University College of Engineering website
- Complimentary admission to the Seminar for five company representatives
- One six-foot tabletop display
- Banner placement in main Seminar room
- Option to include an insert in the registration material

[INVESTMENT: \\$10,000 | EXCLUSIVE](#)

### Registration Area Sponsor

Receive maximum exposure in a central location. All pre-registered attendees, speakers and guests as well as on-site registrants will visit the registration area to check in.

[This sponsorship includes:](#)

- Company logo on the Registration signage and the Boston University College of Engineering website
- Complimentary admission to the Seminar for three company representatives

[INVESTMENT: \\$4,000 | EXCLUSIVE](#)

### Reception Sponsor

Open to all participants, the reception is a great way to get your message out. [This sponsorship includes:](#)

- Company logo on the Reception signage and the Boston University College of Engineering website
- Complimentary invitations for three company representatives to the reception

[INVESTMENT \\$4,000 | EXCLUSIVE](#)

### Featured Poster Display for Networking Break

Feature your company information in a high-traffic area. Use the display to demonstrate your product/expertise to attendees during a networking break. [This opportunity includes:](#)

- 3'x4' space dedicated to your company
- Company logo on a Networking Break sign
- Display material must be approved by Boston University

[INVESTMENT: \\$2,500 | EXCLUSIVE](#)

### Conference Folder Inserts

Increase awareness of your company by placing an insert directly into the hands of every conference attendee. You'll gain exposure at the event and your message will travel home with each conference attendee. The collateral can include a flyer, special offer, invitation or other promotional literature about your company. [This sponsorship includes:](#)

- One single-page, double-sided insert, not larger than 8.5" x 11"
- Insertion in up to 200 convention folders
- Sponsor to provide insert; insert must be approved by Boston University

[INVESTMENT: \\$1,250 | 10 OPPORTUNITIES](#)

### Publication Display

Increase exposure of your publication with this sponsorship. Your publication will be displayed in a high-traffic area and readily available to attendees. [This sponsorship includes:](#)

- Company logo on a 16"x20" sign above your materials
- Publication distribution from a display table
- Sponsor is responsible for shipping and associated on-site material handling costs

[INVESTMENT: \\$1,000 | 5 OPPORTUNITIES](#)

### Contact:

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