



Boston University Questrom School of Business
Executive Development Roundtable
EDRT Spring Meeting: May 12 & 13, 2015
San Francisco, CA & Institute for the Future (IFF), Palo Alto, CA
Creativity, Innovation and Design Thinking in Leadership Development

AGENDA

Day 1: Tuesday, May 12, 2015

- 10:00am – 10:30am **New Member/Guest Orientation – Hotel Sofitel – Room 330**
Jack McCarthy, Director of EDRT, Associate Professor of Organizational Behavior, Boston University
- 10:30am – 11:15am **Welcome/Introductions – Blue Room**
Jack McCarthy, Director of EDRT, Associate Professor of Organizational Behavior, Boston University
- 11:15am – 12:30pm **What's Next?: The big trends that may transform leadership development**
Lyndon Rego, Global Director of Leadership Beyond Boundaries, Center for Creative Leadership
- 12:30pm – 1:30pm **Working Lunch**
- 1:00pm – 1:45pm **The History of Palo Alto and the Rise of Silicon Valley**
Steve Staiger, Chief Historian, Palo Alto Historical Association
- 1:45pm – 2:15pm **Preparing for the Learning Journey in Silicon Valley**
Jack McCarthy, Director of EDRT, Associate Professor of Organizational Behavior, Boston University
- 2:15pm – 2:45pm **Coach Transfer to Leading Innovative Silicon Valley Companies - Site Visits**
- 3:00pm – 4:00pm **Site Visit and Executive Briefing at *LinkedIn***
Christina Hall, Vice President, Global Compensation and HR M&A, LinkedIn
- 4:30pm – 6:00pm **Site Visit and Executive Briefing at *Google***
Chip Hall, Managing Director, Americas Programmatic Sales, Google
- 6:30pm – 8:00pm **Dinner & Debrief**
- 8:00pm **Coach Transfer to Hotel Sofitel**



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AGENDA CONTINUED

Day 2: Wednesday, May 13, 2015

- 7:30am - 8:30am **Breakfast Buffet & After Action Review - Hotel Sofitel – Blue Room**
Jack McCarthy, Director of EDRT, Associate Professor of Organizational Behavior, Boston University
Chuck Allen, Professor of Leadership and Cultural Studies, U.S. Army War College
- 8:30am - 9:15am **Breaking Paradigms for Creativity**
Brian Harney, Lecturer in Strategy & Human Resource Management, Dublin City University
- 9:15am – 10:15am **Coach Transfer to IFTF, Palo Alto, CA**
- 10:15am – 12:00 pm **The Reciprocity Advantage in Leadership**
Bob Johansen, Distinguished Fellow, Institute for the Future
Karl Ronn, Managing Director, Innovation Portfolio Partners
- 12:00pm – 12:30pm **Gislason Award Ceremony**
Recipient: Bob Johansen, Distinguished Fellow, Institute for the Future
- 12:30pm – 1:30pm **Luncheon**
- 1:30pm – 3:00pm **Culture Hacking**
Mike Zuckerman, Culture Hacker, [[freespace](#)]
Ilana Lipsett, Co-founder, [[freespace](#)]
- 3:00pm – 5:00pm **Stanford Design Thinking Session**
Mark Schar, Lecturer and Researcher, Stanford University Center for Design Research
- 5:00pm **Coach Transfer from IFTF to Stanford University**
- 5:30pm – 6:00pm **Walking Tour of Stanford University and [Stanford d.school](#)**
- 6:00pm **Coach Transfer to Stanford Park Hotel**
- 6:15pm – 8:15pm **Dinner and Debrief at Stanford Park Hotel**
- 8:15pm **Coach Transfer from Stanford Park Hotel to Hotel Sofitel**