



Boston University School of Management

The Executive Development Roundtable

EDRT: Innovative Approaches to Leadership



RECENT MEETINGS AND SPEAKERS INCLUDE:

Leading Cultural and Strategic Change in a Turbulent World

John P. Kotter
Director of Research at Kotter International, Prof. Emeritus at Harvard Business

David Dinwoodie
Senior Faculty Global Markets
Center for Creative Leadership

Developing Leaders for Today and Tomorrow: The Power of Relationships and Developmental Networks

Kathy E. Kram
Shibley Professor of Management
Boston University School of Management

Monica C. Higgins
Professor of Education
Harvard Graduate School of Education

Michael Campbell
Research Faculty
Center for Creative Leadership

The Future of Leadership: Thriving in a VUCA World

Bob Johansen
Distinguished Fellow,
Institute For The Future (ITFF)

Nigel Travis
CEO, Dunkin' Brands

Morgan McCall
Professor of Management & Organization,
Marshall School of Business University of
Southern California

The Future of Leadership: Identity & Adaptability in Action

Marshall Goldsmith
Marshall Goldsmith Group

David Altman
EVP, Center for Creative Leadership

Collaboration in a Dynamic, Globally Connected World

Rob Cross
Associate Professor, University of
Virginia

William Pasmore
Organizational Practice Leader,
Center for Creative Leadership

The Strategic Use of Technology for Leadership Development, On campus at the USMA, West Point, NY

COL Bernie Banks & COL Erik Kail
Assistant Professors,
Behavioral Sciences & Leadership, USMA

LTC Tony Burgess & LTC Pete Kilner
U.S. Army Center for the Advancement
of Leader Development &
Organizational Learning, USMA

LTC John Graham
Director of the Network Science Center,
Executive Officer to the Superintendent,
USMA

Developing Global Leaders: Leading for Sustainability

Ingar Skaug
Group CEO of Wilh. Wilhelmsen ASA

Darcy Winslow
Former General Manager at Nike
Founder & President of DSW Collective

Laura Quinn
Portfolio Manager for the
Center for Creative Leadership

EDRT: A MEMBER-DRIVEN LEARNING COMMUNITY

Membership in EDRT

The Executive Development Roundtable (EDRT) is a consortium of leadership development professionals that operates at the intersection of academic research and contemporary business applications. EDRT's corporate and non-profit members have the strategic advantage of learning from and contributing to the latest applied research on how successful executives drive their organizations and why executive development remains a key competitive advantage in business.

In a collegial and open environment, senior leadership development executives discuss best practice solutions, obtain industry-specific benchmarking tools, and gain overall professional development. Established by the Boston University School of Management in 1988, this dynamic, peer-based learning forum and research center is open to all organizations that view leadership development as a critical strategic resource for their business.

The vitality members bring to these forums allow them to both better understand how they can maximize their own professional performance and how this strategic function is applied in leadership and organizational development across industries. Their unique experiences and skills enrich our roundtable discussions (an EDRT hallmark). Through semiannual meetings, peer networks, and ongoing research initiatives, EDRT provides its members year-round benefits. EDRT offers a world-class professional development opportunity, in a small group, from some of the leading practitioners in our field. Members spend extended time with selected experts in addition to valuable peer-to-peer learning.



EDRT Meetings

Exchanges with World-Class Thought Leaders

Held once each Spring and Fall, EDRT meetings provide an in-depth and hands-on forum to exchange the latest approaches, research, and thought on leadership and executive development. During these two-day seminars, members, their guests, faculty, and featured experts discuss a particular area of executive and organizational development.

We primarily hold our meetings in Boston, but also host them at other locations when appropriate; creative venues for EDRT meetings have included being on campus at the US Military Academy at West Point, on the Gettysburg battlefield, at the Center for Creative Leadership, The Boeing Leadership Center and at Motorola University. During our meetings, members and guests also participate in dynamic roundtable discussions that focus on individual management situations and solutions. Members have consistently reported that these intimate and personalized forums are highly beneficial because they provide them with an environment for learning and development and the necessary peer feedback and perspectives to deliver business results in their organizations.



Faculty Connection for Research and Best Practices

EDRT faculty are experts in executive and management development, and their research initiatives significantly contribute to the overall knowledge and ongoing professional development of our members. Furthermore, they secure renowned academic and industry leaders to contribute to EDRT forum discussions and research papers. Members are the first to be informed of this research before dissemination to a wider audience.

As EDRT's academic host, the Boston University School of Management provides recognized experts in the field, including Professors Douglas T. (Tim) Hall, Founding Director of EDRT and one of the world's leading career scholars; Kathy Kram, best known for her ground-breaking work on mentoring and a foremost scholar on emotional intelligence and developmental networks in personal and leadership development; Lloyd Baird, Chair of the Organizational Behavior department and an expert in dynamic learning and strategic leadership; and Fred Foulkes, Director of the Human Resources Policy Institute and a global authority on human resources and talent management; among many others.

EDRT's special partnership between Boston University and forward-thinking organizations provides a powerful blend of theory and practice, academia and business. BU's faculty and staff provide leadership and administrative support, while membership fees support both targeted and exploratory research to maintain leading edge thinking. EDRT members have the opportunity to direct research and have full access to EDRT research findings and reports. Faculty and researchers are available for exploration and discussion of concepts and best practice applications.

Partnership with the Center for Creative Leadership (CCL)



In an effort to maximize learning opportunities for both Boston University (BU) and the Center for Creative Leadership (CCL), EDRT joined forces with the Center for Creative Leadership (CCL), one of the world's most respected providers of leadership research and education. EDRT members receive premium CCL benefits and content. This alliance was forged in 2010 to extend EDRT's value proposition and maximize membership opportunities and reach for both Boston University and CCL. EDRT members receive premium CCL benefits and content. Membership provides full access to CCL's Leadership Guidebooks, publications, Webinars, discounts to Open Enrollment Programs and other valuable CCL benefits. More importantly, this alliance strengthens and deepens EDRT's learning community.

RECENT MEETINGS AND SPEAKERS INCLUDE:

Driving Business Results through Leadership Development

Robert E. Quinn
Professor, University of Michigan

The Critical Link Between Work Life & Leadership

Ed Schein
Professor Emeritus,
Massachusetts Institute of Technology,
Sloan School of Management

Stewart Friedman
Director Wharton Leadership Program,
University of Pennsylvania

Kathy Kram
Everett B. Lord Distinguished Faculty Scholar,
Boston University School of Management

Frances Hesselbein
CEO & President,
Leader to Leader Institute

HR Business Process Redesign & Leadership & Organizational Development

Warren Bennis,
Distinguished Professor,
Marshall School of Business, USC

Edward E. Lawler, III
Professor, Marshall School of Business
University of Southern California

Blended Learning in Executive Development

Chris Argyris
Harvard University and The Monitor Group

Learning from Past, Present, and Future: Leadership Staff Ride at Gettysburg

General Gordon Sullivan
USA Retired, Former U.S. Army Chief of Staff

Leadership 2020: Seeing the Global Future of Leadership Development

Lee Bolman
Professor, University of Missouri

Learning to Make Leadership Decisions

Michael Useem
Professor of Management, Director,
Center for Leadership and Change,
The Wharton School,
University of Pennsylvania

Exploring the Immunity to Change

Robert Kegan
The William & Miriam Meehan Professor of
Adult Learning & Professional Development,
Harvard Graduate School of Education

Lisa Lahey
Associate Director, Change Leadership Group
Harvard Graduate School of Education

Innovation in Executive Development

Clayton M. Christensen
Harvard Business School

Ed Schein
MIT Sloan School of Management



EDRT MEMBER BENEFITS

EDRT's Value Proposition

We offer all EDRT members year-long benefits integral to their continued success in the ever-changing leadership development landscape. While all members institutions receive the same full benefits, their representatives have the opportunity to make significant contributions to EDRT based on their organization's particular needs and goals. EDRT is a collegial, supportive, learning-oriented community.

EDRT membership includes:

- Semi-annual meetings (Spring & Fall) on selected member-driven topics on leadership and executive development, featuring world-class speakers and best practice panels
- Participation at each EDRT meeting by two executives, plus the opportunity to invite a third person as a guest to any meeting
- Easy access to EDRT's engaged learning community, networking and information on specific questions, benchmarking suggestions, consultants, speakers, common problems, etc.
- Entry to members-only website with links to research and reports, recommended readings, presentations, podcasts, and literature summaries
- Periodic conference calls and workshops on topics of interest between meetings
- Mentoring and coaching for executive development professionals new to the field or role
- Networking with our partner organizations (Center for Creative Leadership, Center for Work & Family at Boston College, Dublin City University, and others).
- Complimentary set of CCL Guidebooks on critical leadership topics and research studies
- Complimentary access to all CCL Webinars (18 per year)
- Two 20% discounts per organization for CCL Open Enrollment Programs
- Premium My CCL members-only website access (www.ccl.org)
- Complimentary new CCL publications
- Manuscript review for CCL authors; opportunity to review and comment
- 20% discount on all publications purchases from CCL
- First invitation to participate in CCL pilots or research projects
- Pre-Publication Reviews; opportunity to review and enjoy manuscripts of new CCL publications
- Active engagement in a dynamic learning community of world-class executives and scholars who are passionate about leadership!

The total cost for EDRT membership: \$10,000 annually.



Contact Us

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CURRENT EDRT MEMBER ORGANIZATIONS:

Analog Devices
ArnzenGroup
Bingham McCutchen
Biogen Idec
The Boeing Company
Brooks Leadership Development
Center for Creative Leadership
Cincinnati Children's Hospital
Medical Center
The Clearlake Group
Cubist Pharmaceuticals
Cummins, Inc.
Eli Lilly & Company
Epizyme
Fidelity Investments
Frances Hesselbein Leadership Inst.
The Hanover Insurance Group
Haemonetics
Hay Group Inc.
Hill Holliday
Julie Johnson
Kao USA, Inc.
Lexmark International
MedImmune
Millennium Pharm./Takeda
Newton Wellesley Hospital
PAREXEL
PerkinElmer
Prior Consulting
RVB Associates
Sears Holdings Corporation
State Farm Insurance Companies
U.S. Army War College
U.S. Cellular
Yamartino Group

