Leadership Excellence

The Marion Gislason Award was established at Boston University School of Management by Marion's husband, Marne Obernauer, her family, friends and colleagues, in memory of Marion (Marni) Gislason, her passion for human development, and her instrumental role in the creation and success of the Executive Development Roundtable.

EXE C U T I V E  D E V E L O P M E N T  R O U N D T A B L E

EDRT is a dynamic, peer-based learning forum and research center open to all organizations that view leadership development as a strategic resource to produce value-added results for their businesses.

Contact Us:
John F. (Jack) McCarthy, DBA
Director, EDRT; Associate Professor
(617) 358-3318
E-mail: jackmc@bu.edu

Patti Collins
Assistant Director, EDRT
(617) 353-2031
E-mail: pcollins@bu.edu

Boston University School of Management
www.bu.edu/edrt
www.edrt.org

The Marion Gislason Award Excellence in Leadership Development
May 22, 2014
Kotter has authored 19 books to date - twelve of them bestsellers. His books have reached millions, and have been printed in over 150 foreign language editions. Arguably his most popular book, *Our Iceberg is Melting*, was released in 2006. This New York Times bestseller helped launch to a large audience the 8-step philosophy behind Kotter International. Written as an allegory, it is a simple, yet unforgettable story about a group of penguins on a melting iceberg and the changes they undertake to survive and thrive amidst an unclear future. This story connects with a broad range of people needed to effect major organizational transformations in an easily understood, clear way. Kotter International aims to do the same. Other widely read books include *A Sense of Urgency*, *The Heart of Change* and *Leading Change*, which Time magazine selected in 2011 as one of the 25 most influential business management books ever written. Professor Kotter's newest book, *Accelerate*, was released on April 1, 2014 by Harvard Business Review Press.

To supplement his books and expand on his ideas, Kotter has released several videos on his teachings, most of which are accessible to anyone interested in his work via YouTube. His "Succeeding in a Changing World" video was awarded Best Video Training Product of the Year by Training Media Review and also won a Telly Award. His YouTube videos have been watched by hundreds of thousands and continue to be a helpful tool for anyone from students to high-level executives in the business world.

Kotter’s research and pursuits in education, business and writing over the past 35 years have earned the respect of his peers, helped transform organizations around the world, touched countless lives, and still inspires others to adopt his methods and spread the word. He continues to work tirelessly to achieve the goal of “millions leading, billions benefiting”.

Marion Gislason Award Ceremony
Thursday, May 22, 2014

**Program**

**Thoughts and Remembrances**

**Tim Hall**  
Morton H. and Charlotte Friedman Professor in Management  
Boston University School of Management

**Julie Johnson**  
Executive Coach, The Reid Group

**Jim Gislason**  
Brother of Marni Gislason

**George Labovitz**  
Professor Emeritus of Organizational Behavior, Boston University

**Presentation of the Award**

**Jack McCarthy**  
Director of EDRT, Associate Professor of Organizational Behavior, Boston University

**Acceptance of the Award**

Dr. John P. Kotter