

# ***MET CS544 A2 (Spring 2020) - Foundations of Analytics with R (Mondays, 6 PM)***

## ***Instructor***

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## ***Course Description***

The goal of this course is to provide students with the mathematical and practical background required in the field of data analytics. Starting with an introduction to probability and statistics, the R tool is introduced for statistical computing and graphics. Different types of data are investigated along with data summarization techniques and plotting methods. Data populations using discrete, continuous, and multivariate distributions are explored. Sampling methods and errors during measurements and computations are analyzed in the course. String manipulations and data wrangling methods are examined in detail. The concepts covered in the course are demonstrated using R. Laboratory Course.

## ***Course Prerequisites***

MET CS 546 - Quantitative methods for Information Systems, or equivalent

## ***Course Grading Policy***

The course grade will be based on active class participation (10%), quizzes (20%), assignments (20%), final project (20%), and a comprehensive closed-book final exam (30%). Assignments are expected to be submitted by their respective due dates. Late submissions carry a penalty.

## ***Course Web Site***

- <https://onlinecampus.bu.edu>

## ***References***

### Reference Books

- "Introduction to Probability and Statistics Using R", by G. Jay Kerns, 2010. ISBN13: 978-0-557-24979-4. **(Reference book)**  
<http://cran.r-project.org/web/packages/IPSUR/vignettes/IPSUR.pdf>
- "Using R for Introductory Statistics, 2nd edition", by John Verzani, CRC Press, 2014. ISBN13: 978-1466590731. **(Reference book)**
- "R for Everyone: Advanced Analytics and Graphics, 2nd Edition", by Jared P. Lander, Addison-Wesley Professional, 2017. ISBN13: 978-0134546926. **(Reference book)**

## ***Student Conduct Code***

[Please review the academic conduct code](#)

## *Tentative Course Schedule*

- Module 1 -- Introduction
  - Introduction to Statistics and Probability
  - Basic Concepts of R -- Data Types and Structures
- Module 2 -- Probability
  - Probability
  - Conditional Probability
  - Random Variables
  - Basic Concepts of R -- Programming Constructs
- Module 3 -- Data Description
  - Univariate Data
  - Bivariate Data
  - Multivariate Data
- Module 4 -- Distributions
  - Discrete Distributions
  - Continuous Distributions
- Module 5 -- Central Limit Theorem, Sampling and Errors
  - Central Limit Theorem
  - Sampling Methods
  - Errors
  - Resampling Methods
- Module 6 -- Strings, Data Wrangling
  - Strings and Regular Expressions
  - Data Wrangling -- dplyr and tidy
- **Final Project Presentations**
- **Final Exam**