

Apples and Oranges 1/34

Keli Liu and Xiao-Li Meng

Appearance Can Be Deceiving

Intrinsic Similarity

A Resolution via Resolution

What Is Noise?

Missing Fruit

Multi-Resolution Inference: An Engineering (Engineered?) Foundation for Statistical Inference

Keli Liu and Xiao-Li Meng

Department of Statistics, Harvard University

Liu, Keli and Xiao-Li Meng (2014). "A Fruitful Resolution To Simpson's Paradox via Multi-Resolution Inference." *The American Statistician*, 68: 17-29.

Meng, Xiao-Li (2014). "A Trio of Inference Problems That Could Win You a Nobel Prize in Statistics (if you help fund it)." *In the Past, Present, and Future of Statistical Science (Eds: X. Lin, et. al.)*, 535-560.



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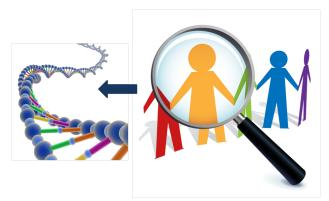
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We see you and others more clearly.



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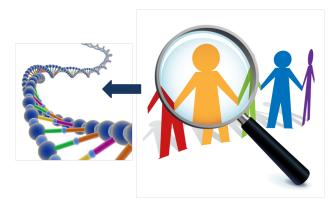
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individualized medicine



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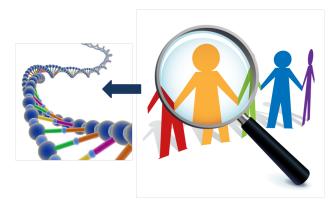
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- individualized medicine
- individualized education



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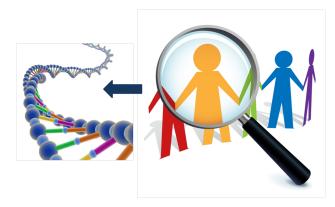
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- individualized medicine
- individualized education

individualized news

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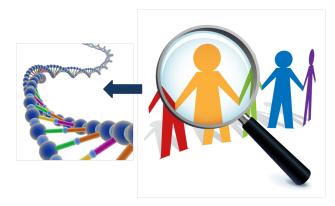
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We see you and others more clearly.



- individualized medicine
- individualized education

- individualized news
- individualized marketing



The Gift and Curse of Big Data

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Gift: Treatment for you based only on data from people like you.

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The Gift and Curse of Big Data

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Gift: Treatment for you based only on data from people like you. Curse: No one is perfectly like you.





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What Is Noise?

Missing Fruit

No two different objects are alike in all respects but one. It is obviously true; but it has no bearing on induction, where we deal with objects which we well know are, like all existing things, alike in numberless respects and unlike in numberless other respects.

Charles Peirce

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Apples and Oranges 5/34

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What Is Noise?

Missing Fruit

Ms.Payne, \odot^* comes to us to be treated for kidney stones.

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What Is Noise?

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Ms.Payne, \odot^* comes to us to be treated for kidney stones.

Two treatments available: A and B. We need to make a treatment decision for **Ms.Payne** based on data from **others**.

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Ideal Question: If we could have all the data we wanted, how would we make a treatment decision for ☺*?



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Estimation Question: Given the actual data, what quantities needed for the ideal decision making process can we estimate? What quantities can we not?



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Ideal Question: If we could have all the data we wanted, how would we make a treatment decision for ☺*?

Estimation Question: Given the actual data, what quantities needed for the ideal decision making process can we estimate? What quantities can we not?

Inferential Question: Given information constraints, how do we best approximate the ideal decision making process by an achievable one?



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Decompose aggregate signal into signals at varying resolutions.







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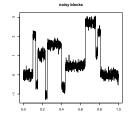
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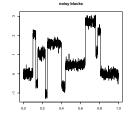
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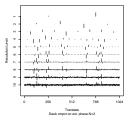
Decompose aggregate signal into signals at varying resolutions.

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DWT of noisy blocks (w)





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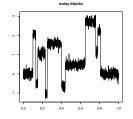
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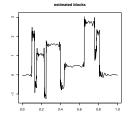
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Missing Fruit



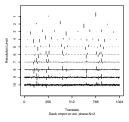




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DWT of noisy blocks (w)





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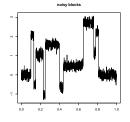
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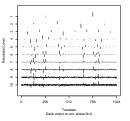
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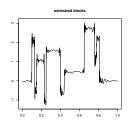
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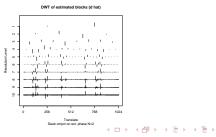












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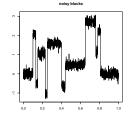
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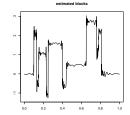
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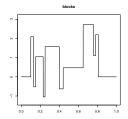
Missing Fruit



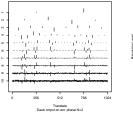


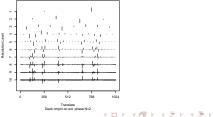
DWT of noisy blocks (w)





DWT of estimated blocks (d hat)







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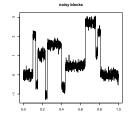
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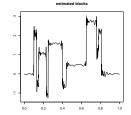
What Is Noise?

Missing Fruit

Decompose aggregate signal into signals at varying resolutions.



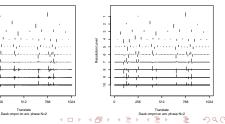
DWT of noisy blocks (w)



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DWT of estimated blocks (d hat)

DWT of blocks (d)



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A Wavelet View of Individuality

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What Is Noise?

Missing Fruit



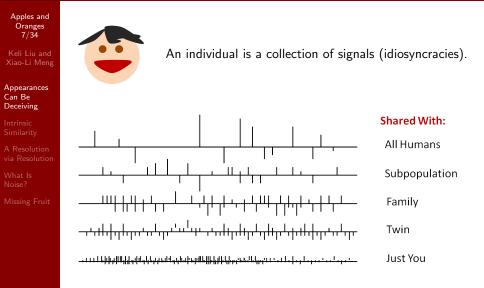
An individual is a collection of signals (idiosyncracies).

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A Wavelet View of Individuality





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C. R. Charig, D. R. Webb, S. R. Payne, O. E. Wickham (March 1986)

Br Med J (Clin Res Ed) 292 (6524): 879-882.

| Treatment A | Treatment B |
|-------------|-------------|
| 78% | 83% |
| (273/350) | (289/350) |



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| Small | 93% | 87% |
| Stone | (81/87) | (234/270) |
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| Stone | (192/263) | (55/80) |



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• Open Surgery (A) vs. Percutaneous Nephrolithotomy (B).

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| Tr | eatment A | Tre | atment B | |
|----|-------------|-----|-------------|--|
| | 78% | | 83% | |
| (2 | 73/350) | (28 | 39/350) | |
| | Treatment A | | Treatment B | |

| | TreatmentA | Treatment B |
|-------|------------|-------------|
| Small | 93% | 87% |
| Stone | (81/87) | (234/270) |
| Large | 73% | 69% |
| Stone | (192/263) | (55/80) |

- Open Surgery (A) vs. Percutaneous Nephrolithotomy (B).
- Problem: Stone size and treatment are confounded.



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What Is Noise?

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• 78% and 83% are population success rates. Which *population*?

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What Is Noise?

Missing Fruit

• 78% and 83% are population success rates. Which *population*?



25% small stones

77% small stones



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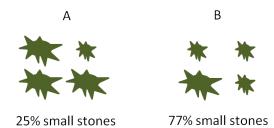
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• 78% and 83% are population success rates. Which *population*?



• **Conditioning** forces populations under comparison to be more similar. *More conditioning* = *more similar.*

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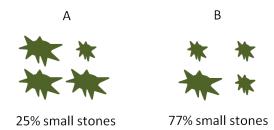
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• 78% and 83% are population success rates. Which population?



- **Conditioning** forces populations under comparison to be more similar. *More conditioning* = *more similar.*
- Are more "similar" individuals always more comparable?

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What Is Noise?

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• Are Mark and Ben similar?

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What Is Noise?

Missing Fruit

• Are Mark and Ben similar?





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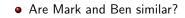
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• What if *side effect* of treatment is hair loss and the above are *post*-treatment pictures?



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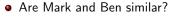
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Beauty Is Only Skin Deep

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Two Lessons

1 Individuals **apparently** similar may be **intrinsically** dissimilar.



Beauty Is Only Skin Deep

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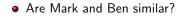
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Two Lessons

1 Individuals **apparently** similar may be **intrinsically** dissimilar.

2 Definition of intrinsic similarity depends on the treatment.



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What Is Noise?

Missing Fruit

• Outcome is relief (Y = 1) or persistence (Y = 0) of pain.

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Missing Fruit

- Outcome is relief (Y = 1) or persistence (Y = 0) of pain.
- A and B are two types of pain medication whose indirect effects include changing kidney stone size.



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• Which treatment is better assuming randomization?

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• Ω is population of interest with *individuals* \odot .

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 - Suppose we measured characteristics, C, of \odot and \odot' .



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- **Problem:** We only measure characteristics of the *realized state*, $\odot_t \equiv (\odot, t) \in \Omega \times \mathbb{T}$, where t is the treatment assigned.



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- **Problem:** We only measure characteristics of the *realized state*, $\odot_t \equiv (\odot, t) \in \Omega \times \mathbb{T}$, where t is the treatment assigned.

A Platonic Analogy

form : S :: particular : \textcircled{S}_t

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Apples and Oranges 12/34

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Appearances Can Be Deceiving

Intrinsic Similarity

A Resolution via Resolution

What Is Noise?

Missing Fruit

- Ω is population of interest with individuals $\odot.$
- Is ☺ is like ☺'?
 - Suppose we measured characteristics, C, of \odot and \odot' .
 - \odot is intrinsically dissimilar from \odot' if $C(\odot) \neq C(\odot')$.
- **Problem:** We only measure characteristics of the *realized state*, $\odot_t \equiv (\odot, t) \in \Omega \times \mathbb{T}$, where t is the treatment assigned.

A Platonic Analogy

form : S :: particular : \textcircled{S}_t

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• No direct access to \bigcirc , forms—only see functions $C(\bigcirc_t)$.



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Intrinsic Similarity

A Resolution via Resolution

What Is Noise?

Missing Fruit

A characteristic, C(☺_t), of the realized state is also an *intrinsic* characteristic of ☺ if C(☺_t) = C(☺).



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 If A (t = 0) and B (t = 1) are open surgery and nephrolithotomy:



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What Is Noise?

Missing Fruit

- A characteristic, C(☺_t), of the realized state is also an *intrinsic* characteristic of ☺ if C(☺_t) = C(☺).
- If A (t = 0) and B (t = 1) are open surgery and nephrolithotomy:





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- If A (t = 0) and B (t = 1) are open surgery and nephrolithotomy:



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• If A and B are drugs with size reduction indirect effect:



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What Is Noise?

Missing Fruit

- A characteristic, C(☺_t), of the realized state is also an *intrinsic* characteristic of ☺ if C(☺_t) = C(☺).
- If A (t = 0) and B (t = 1) are open surgery and nephrolithotomy:



• If A and B are drugs with size reduction indirect effect:





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What Is Noise?

Missing Fruit

• Random sampling of from Ω and randomized treatment assignment to .



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What Is Noise?

Missing Fruit

- Random sampling of from Ω and randomized treatment assignment to .
- Observed data are characteristics, C(©_t), of realized state,
 ©_t—not necessarily intrinsic.



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What Is Noise?

Missing Fruit

- Random sampling of from Ω and randomized treatment assignment to .
- Observed data are characteristics, C(©_t), of realized state,
 ©_t—not necessarily intrinsic.

Potential outcomes (Rubin 2005)

•
$$C_0(\odot) \equiv C(\odot_0)$$
 and $C_1(\odot) \equiv C(\odot_1)$, are intrinsic.



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 ©_t—not necessarily intrinsic.

Potential outcomes (Rubin 2005)

- $C_0(\odot) \equiv C(\odot_0)$ and $C_1(\odot) \equiv C(\odot_1)$, are intrinsic.
- Treatment determines which potential outcome is observed:

$$C(\odot_t) = t \cdot C_1(\odot) + (1-t) \cdot C_0(\odot)$$



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- $\bullet\,$ Random sampling of from Ω and randomized treatment assignment to .
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 ©_t—not necessarily intrinsic.

Potential outcomes (Rubin 2005)

- $C_0(\odot) \equiv C(\odot_0)$ and $C_1(\odot) \equiv C(\odot_1)$, are intrinsic.
- Treatment determines which potential outcome is observed:

$$\mathcal{C}(\textcircled{S}_t) = t \cdot \mathcal{C}_1(\textcircled{S}) + (1-t) \cdot \mathcal{C}_0(\textcircled{S})$$

• Not Intrinsic: post-treatment kidney stone size.



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- \bullet Random sampling of from Ω and randomized treatment assignment to .
- Observed data are characteristics, C(©_t), of realized state,
 ©_t—not necessarily intrinsic.

Potential outcomes (Rubin 2005)

- $C_0(\odot) \equiv C(\odot_0)$ and $C_1(\odot) \equiv C(\odot_1)$, are intrinsic.
- Treatment determines which potential outcome is observed:

$$\mathcal{C}(\textcircled{S}_t) = t \cdot \mathcal{C}_1(\textcircled{S}) + (1-t) \cdot \mathcal{C}_0(\textcircled{S})$$

- Not Intrinsic: post-treatment kidney stone size.
- Intrinsic: post-treatment kidney stone size under treatment 1.



Observed Intrinsic Characteristics

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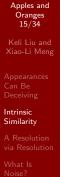
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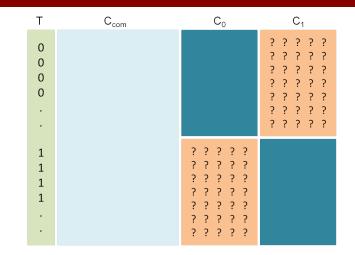
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Observed Intrinsic Characteristics



Missing Fruit



• Without assumptions, e.g. $C_0 = C_1$, C_{1-t} is always missing in group T = t.



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A Resolution via Resolution

What Is Noise?

Missing Fruit

• Which individuals are comparable to Ms.Payne, ©*?

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What Is Noise?

Missing Fruit

• Which individuals are comparable to Ms.Payne, ©*?

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• Let $C(\odot)$ measure an intrinsic characteristic.



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Intrinsic Similarity

A Resolution via Resolution

What Is Noise?

Missing Fruit

- Which individuals are comparable to Ms.Payne, ©*?
- Let $C(\odot)$ measure an intrinsic characteristic.
- The ©* relevant subpopulation is

$$\Omega_{\mathcal{C}}(\odot^*) = \{ \odot : \mathcal{C}(\odot) = \mathcal{C}(\odot^*) \}.$$



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What Is Noise?

Missing Fruit

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• $R = \dim(C)$ is the resolution.



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What Is Noise?

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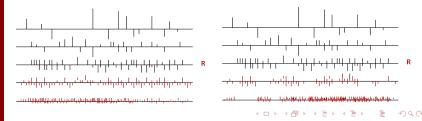
- Which individuals are comparable to Ms.Payne, ©*?
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$$\Omega_{\mathcal{C}}(\odot^*) = \{ \odot : \mathcal{C}(\odot) = \mathcal{C}(\odot^*) \}.$$

• $R = \dim(C)$ is the resolution.









The Ideal Question and Resolution

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What Is Noise?

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Let Y_t(☺) denote success (1) or failure (0) of treatment t on individual ☺.



The Ideal Question and Resolution

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Let Y_t(☺) denote success (1) or failure (0) of treatment t on individual ☺.

The Ideal Question

Is $Y_1(\odot^*) - Y_0(\odot^*)$ less than, greater than, or equal to 0?



The Ideal Question and Resolution

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Let Y_t(☺) denote success (1) or failure (0) of treatment t on individual ☺.

The Ideal Question

Is $Y_1(\odot^*) - Y_0(\odot^*)$ less than, greater than, or equal to 0?

• The ideal relevant subpopulation contains only Ms.Payne herself (and her exact clones)

$$\Omega_{\mathcal{C}}(\odot^*) = \{ \odot^* \}.$$

C consists of all possible intrinsic characteristics.



Study Data

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Study Data

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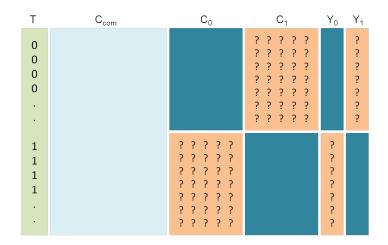
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• We will always condition on C_{com} , denoted by $C = \emptyset$.

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What Is Noise?

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• **Problem:** We do not observe $Y_1(\odot^*) - Y_0(\odot^*)$.

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What Is Noise?

Missing Fruit

- **Problem:** We do not observe $Y_1(\odot^*) Y_0(\odot^*)$.
- Nor do we observe $Y_1(\odot) Y_0(\odot)$ for any \odot .



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What Is Noise?

Missing Fruit

- **Problem:** We do not observe $Y_1(\odot^*) Y_0(\odot^*)$.
- Nor do we observe Y₁(☺) − Y₀(☺) for any ☺.
- But We observe $Y_t(\odot)$, for $\odot \neq \odot^*$.



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What Is Noise?

Missing Fruit

- **Problem:** We do not observe $Y_1(\odot^*) Y_0(\odot^*)$.
- Nor do we observe $Y_1(\odot) Y_0(\odot)$ for any \odot .
- But We observe $Y_t(\odot)$, for $\odot \neq \odot^*$.

$$Y_0| \odot \in \Omega_{\mathcal{C}}(\odot^*) \qquad Y_1| \odot \in \Omega_{\mathcal{C}}(\odot^*)$$



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$$Y_0| \odot \in \Omega_{\mathcal{C}}(\odot^*) \qquad Y_1| \odot \in \Omega_{\mathcal{C}}(\odot^*)$$

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 $C = \emptyset$ Yes Yes



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Missing Fruit

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- But We observe $Y_t(\odot)$, for $\odot \neq \odot^*$.

$$Y_0| \odot \in \Omega_{\mathcal{C}}(\odot^*) \qquad Y_1| \odot \in \Omega_{\mathcal{C}}(\odot^*)$$

| $C = \emptyset$ | Yes | Yes |
|-----------------|-----|-----|
| $C = C_0$ | Yes | No |



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$$Y_0| \odot \in \Omega_{\mathcal{C}}(\odot^*) \qquad Y_1| \odot \in \Omega_{\mathcal{C}}(\odot^*)$$

| $C = \emptyset$ | Yes | Yes |
|-----------------|-----|-----|
| $C = C_0$ | Yes | No |
| $C = C_1$ | Νο | Yes |



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What Is Noise?

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- **Problem:** We do not observe $Y_1(\odot^*) Y_0(\odot^*)$.
- Nor do we observe $Y_1(\odot) Y_0(\odot)$ for any \odot .
- But We observe $Y_t(\odot)$, for $\odot \neq \odot^*$.

$$Y_0| \odot \in \Omega_{\mathcal{C}}(\odot^*) \qquad Y_1| \odot \in \Omega_{\mathcal{C}}(\odot^*)$$

| $C = \emptyset$ | Yes | Yes | |
|-----------------|-----|-----|--|
| $C = C_0$ | Yes | Νο | |
| $C = C_1$ | Νο | Yes | |
| $C=(C_0,C_1)$ | Νο | Νο | |



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What Is Noise?

Missing Fruit

• Let $\operatorname{Ave}_{\mathcal{C}}(Y_t)$ be average of $Y_t(\odot)$ for $\odot \in \Omega_{\mathcal{C}}(\odot^*)$.



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Intrinsic Similarity

A Resolution via Resolution

What Is Noise?

Missing Fruit

- Let $\operatorname{Ave}_{\mathcal{C}}(Y_t)$ be average of $Y_t(\odot)$ for $\odot \in \Omega_{\mathcal{C}}(\odot^*)$.
- If $\Omega_C(\odot^*) = \{\odot^*\}$, then $\operatorname{Ave}_C(Y_1) \operatorname{Ave}_C(Y_0)$ reduces to $Y_1(\odot^*) Y_0(\odot^*)$, our ideal estimand.



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- Appearance Can Be Deceiving
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- A Resolution via Resolution
- What Is Noise?
- Missing Fruit

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• We want to choose C as rich as possible...



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- A Resolution via Resolution
- What Is Noise?
- Missing Fruit

- Let $\operatorname{Ave}_{\mathcal{C}}(Y_t)$ be average of $Y_t(\odot)$ for $\odot \in \Omega_{\mathcal{C}}(\odot^*)$.
- If $\Omega_C(\odot^*) = \{\odot^*\}$, then $\operatorname{Ave}_C(Y_1) \operatorname{Ave}_C(Y_0)$ reduces to $Y_1(\odot^*) Y_0(\odot^*)$, our ideal estimand.
- We want to choose C as rich as possible...
- **BUT**, if C is too rich, we cannot estimate $Ave_C(Y_t)$ from data.

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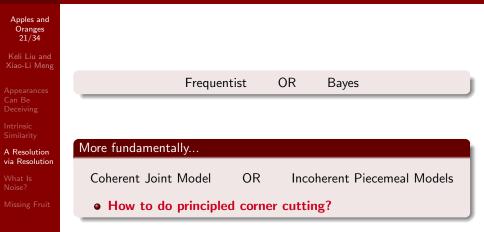
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| Appearances Can Be Deceiving | | Frequentist | OR | Bayes | |
| Intrinsic Similarity | | | | | |
| A Resolution via Resolution | More fundam | entally | | | |
| What Is Noise? | | | | | |
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| Appearances Can Be Deceiving | Frequentist OR Bayes |
| | |
| A Resolution via Resolution | More fundamentally |
| | Coherent Joint Model OR Incoherent Piecemeal Models |
| | |

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What Is Noise?

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Estimate $Ave_C(Y_0)$





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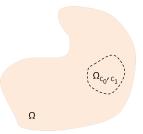
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Estimate $Ave_C(Y_0)$





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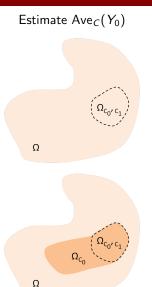
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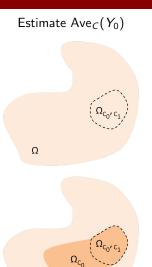
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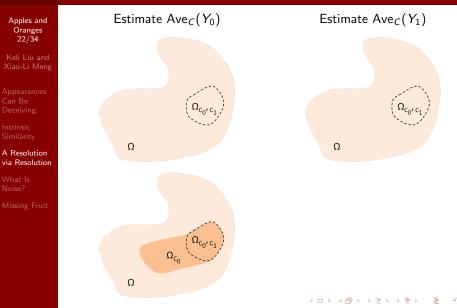
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Estimate $Ave_C(Y_1)$

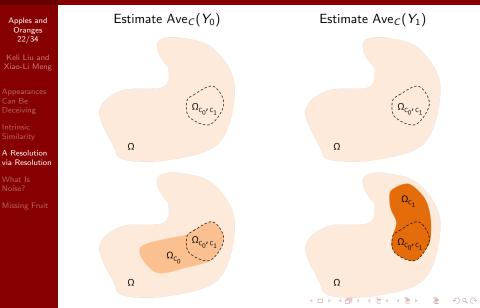
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What Is Noise?

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 For our estimand, we need to compare average of Y₀ to average of Y₁ over the same population, Ω_C.



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For our estimand, we need to compare average of Y₀ to average of Y₁ over the same population, Ω_C.

 For our estimator, choose C
₀ and C
₁ to best approximate C. No need to constraint C
₀ = C
₁.



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 For our estimand, we need to compare average of Y₀ to average of Y₁ over the same population, Ω_C.

For our estimator, choose C
₀ and C
₁ to best approximate C.
 No need to constraint C
₀ = C
₁.

• $R = \dim(C)$ is resolution of our estimand, $Ave_C(Y_1) - Ave_C(Y_0)$.



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• For our **estimand**, we need to compare average of Y_0 to average of Y_1 over the same population, Ω_C .

 For our estimator, choose C
₀ and C
₁ to best approximate C. No need to constraint C
₀ = C
₁.

• $R = \dim(C)$ is resolution of our estimand, $Ave_C(Y_1) - Ave_C(Y_0)$.

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• $\tilde{R} = [\dim(\tilde{C}_1) + \dim(\tilde{C}_0)]/2$ is resolution of our estimator Ave_{\tilde{C}_1}(Y_1)-Ave_{\tilde{C}_0}(Y_0).



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What Is Noise?

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Estimand $\operatorname{Ave}_{C}(Y_{1}-Y_{0})$

Estimator $\operatorname{Ave}_{\tilde{C}_1}(Y_1) - \operatorname{Ave}_{\tilde{C}_0}(Y_0)$



| Apples and Oranges 24/34 Keli Liu and | $\begin{array}{c} \textbf{Estimand} \\ Ave_{\mathcal{C}}(Y_1 - Y_0 \end{array}$ | $\begin{array}{c} \textbf{Estimand} \\ Ave_{\mathcal{C}}(\mathit{Y}_1 - \mathit{Y}_0) \end{array}$ | | $\begin{array}{c} \textbf{Estimator} \\ Ave_{\tilde{\mathcal{C}}_1}(Y_1) {-} Ave_{\tilde{\mathcal{C}}_0}(Y_0) \end{array}$ | | |
|--|---|--|---|--|---------------|--|
| Xiao-Li Meng Appearances Can Be Deceiving | Operational C | R | Ř | \tilde{C}_{0} | \tilde{C}_1 | |
| Intrinsic | | | | | | |

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A Resolution via Resolution

What Is Noise?

Missing Fruit



| Apples and Oranges 24/34 Keli Liu and Xiao-Li Meng | Estimand $Ave_C(Y_1 - Y_0)$ | | $Ave_{	ilde{\mathcal{C}}_1}$ | (<i>Y</i> ₀) | |
|--|------------------------------------|---|------------------------------|---------------------------|---------------|
| Appearances Can Be Deceiving | Operational C | R | Ř | \tilde{C}_{0} | \tilde{C}_1 |
| ntrinsic Similarity | $C = \emptyset$ | 0 | 0 | Ø | Ø |
| A Resolution via Resolution | | | | | |



| Apples and Oranges 24/34 Keli Liu and Xiao-Li Meng | $\begin{array}{c} \textbf{Estimand} \\ Ave_{\mathcal{C}}(Y_1 - Y_0) \end{array}$ | | $\begin{array}{c} \textbf{Estimator} \\ Ave_{\tilde{\mathcal{C}}_1}(Y_1) {-} Ave_{\tilde{\mathcal{C}}_0}(Y_0) \end{array}$ | | |
|--|--|---|--|----------------|---------------|
| - Appearances Can Be Deceiving | Operational C | R | Ŕ | Õ0 | \tilde{C}_1 |
| Intrinsic Similarity | $C = \emptyset$ | 0 | 0 | Ø | Ø |
| A Resolution via Resolution What Is Noise? | $C = C_0$ | 1 | 0.5 | C ₀ | Ø |
| | | | | | |



| Apples and Oranges 24/34 Keli Liu and Xiao-Li Meng | Estimand Ave _C $(Y_1 - Y_0)$ | Estimand $Ave_C(Y_1 - Y_0)$ | | $\begin{array}{c} \textbf{Estimator} \\ Ave_{\tilde{\mathcal{C}}_1}(Y_1) - Ave_{\tilde{\mathcal{C}}_0}(Y_0) \end{array}$ | | ļ |
|--|--|------------------------------------|-----|--|-----------------------|---|
| Appearances Can Be Deceiving | Operational C | R | Ŕ | Õ0 | \tilde{C}_1 | |
| Intrinsic Similarity | $C = \emptyset$ | 0 | 0 | Ø | Ø | |
| A Resolution via Resolution | $C = C_0$ | 1 | 0.5 | <i>C</i> ₀ | Ø | |
| What Is Noise? Missing Fruit | $C = C_1$ | 1 | 0.5 | Ø | <i>C</i> ₁ | |



| Apples and Oranges 24/34 Keli Liu and Xiao-Li Meng | Estimand $Ave_C(Y_1 - Y_0)$ | | $\begin{array}{c} {\sf Estimator} \\ {\sf Ave}_{{\widetilde{\mathcal C}}_1}(Y_1){-}{\sf Ave}_{{\widetilde{\mathcal C}}_0}(Y_0) \end{array}$ | | (Y ₀) |
|--|------------------------------------|---|---|-----------------------|-----------------------|
| Appearances Can Be Deceiving | Operational C | R | Ŕ | Õ0 | \tilde{C}_1 |
| ntrinsic Similarity | $C = \emptyset$ | 0 | 0 | Ø | Ø |
| A Resolution via Resolution What Is | $C = C_0$ | 1 | 0.5 | <i>C</i> ₀ | Ø |
| Noise? Missing Fruit | $C = C_1$ | 1 | 0.5 | Ø | C_1 |
| | $C=(C_0,C_1)$ | 2 | 1 | <i>C</i> ₀ | <i>C</i> ₁ |



| Apples and Oranges 24/34 Keli Liu and Xiao-Li Meng | Estimand $Ave_C(Y_1 - Y_0)$ | | $\begin{array}{c} \textbf{Estimator} \\ Ave_{\tilde{\mathcal{C}}_1}(Y_1) - Ave_{\tilde{\mathcal{C}}_0}(Y_0) \end{array}$ | | |
|--|------------------------------------|---|--|-----------------------|-----------------------|
| Appearances Can Be Deceiving | Operational C | R | Ŕ | Ĉ₀ | \tilde{C}_1 |
| ntrinsic Similarity | $C = \emptyset$ | 0 | 0 | Ø | Ø |
| A Resolution via Resolution What Is | $C = C_0$ | 1 | 0.5 | <i>C</i> ₀ | Ø |
| Noise? Missing Fruit | $C = C_1$ | 1 | 0.5 | Ø | <i>C</i> ₁ |
| | $C=(C_0,C_1)$ | 2 | 1 | <i>C</i> ₀ | <i>C</i> ₁ |

How best to choose an operational C?



Revisiting The Signal/Noise Dichotomy

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Revisiting The Signal/Noise Dichotomy

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The Inferential Question

How should we choose $\Omega_C(\odot^*)$?

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The Inferential Question

How should we choose $\Omega_C(\odot^*)$?

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• This is actually an age old statistical question...



Revisiting The Signal/Noise Dichotomy

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The Inferential Question

How should we choose $\Omega_C(\odot^*)$?

• This is actually an age old statistical question...

$$Y_t(\odot^*) = \operatorname{Ave}_{\mathcal{C}}(Y_t) + \epsilon = \operatorname{signal} + \operatorname{noise}.$$

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Revisiting The Signal/Noise Dichotomy

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The Inferential Question

How should we choose $\Omega_C(\odot^*)$?

• This is actually an age old statistical question...

$$Y_t(\odot^*) = \operatorname{Ave}_{\mathcal{C}}(Y_t) + \epsilon = \operatorname{signal} + \operatorname{noise.}$$

In reality, signal and noise are two sides of the same coin. noise = unmodelled signal + intrinsic noise



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What Is Noise?

Missing Fruit

• Let $C^{(1)}, C^{(2)}, ...$ be a sequence of vectors: (i) $C^{(r)}$ contains intrinsic characteristics (ii) $C^{(r)}$ is nested in $C^{(r+1)}$.



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• Let $C^{(1)}, C^{(2)}, ...$ be a sequence of vectors: (i) $C^{(r)}$ contains intrinsic characteristics (ii) $C^{(r)}$ is nested in $C^{(r+1)}$.

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• r is the index of resolution.



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- Let $C^{(1)}, C^{(2)}, ...$ be a sequence of vectors: (i) $C^{(r)}$ contains intrinsic characteristics (ii) $C^{(r)}$ is nested in $C^{(r+1)}$.
- r is the index of resolution.

An ANOVA Decomposition

variance at r = variance at $\infty + \sum_{s=r+1}^{\infty} E_r$ (signal at s)²



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- Let $C^{(1)}, C^{(2)}, ...$ be a sequence of vectors: (i) $C^{(r)}$ contains intrinsic characteristics (ii) $C^{(r)}$ is nested in $C^{(r+1)}$.
- r is the index of resolution.

An ANOVA Decomposition

variance at r = variance at $\infty + \sum_{s=r+1}^{\infty} E_r$ (signal at s)²

Signal at Resolution s for s > r.

signal at
$$s = Ave_{C^{(s+1)}}(Y) - Ave_{C^{(s)}}(Y)$$



$2\,\times\,\text{Rule}$

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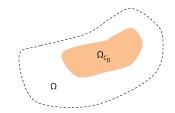
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Missing Fruit



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$2\,\times\,\text{Rule}$



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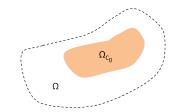
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What Is Noise?

Missing Fruit



• We observe C_0 when predicting Y_0 .

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$2\,\times\,\text{Rule}$



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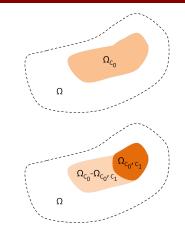
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• We observe C_0 when predicting Y_0 .

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$2 \times Rule$



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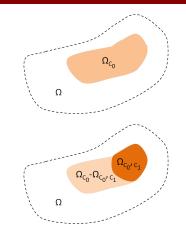
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• We observe *C*₀ when predicting *Y*₀.

• We do not observe C_1 .

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$2 \times Rule$



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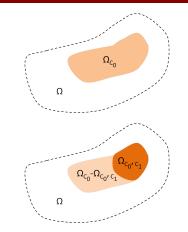
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What Is Noise?

Missing Fruit



• We observe *C*₀ when predicting *Y*₀.

- We do not observe C_1 .
- Missing information in C_1 induces bias if individuals in $\Omega_{C_0} - \Omega_{C_0,C_1}$ are different from those in Ω_{C_0,C_1} .

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$2 \times \text{Rule}$



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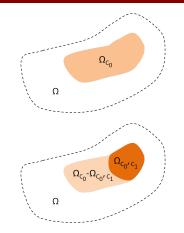
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What Is Noise?

Missing Fruit



• We observe *C*₀ when predicting *Y*₀.

- We do not observe C_1 .
- Missing information in C_1 induces bias if individuals in $\Omega_{C_0} - \Omega_{C_0,C_1}$ are different from those in Ω_{C_0,C_1} .
- Discriminatory power in the observed data must be twice as substantial as discriminatory power in the missing data.



There Is Actually Math Involved...

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What Is Noise?

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•
$$\hat{Y}_t \equiv \mathsf{E}(Y_t|C_t), R_t \equiv Y_t - \mathsf{E}(Y_t|C_t), \sigma_t^2 \equiv V[\hat{Y}_t|C_{\mathsf{com}}],$$

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There Is Actually Math Involved...

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•
$$\hat{Y}_t \equiv \mathsf{E}(Y_t|C_t), \ R_t \equiv Y_t - \mathsf{E}(Y_t|C_t), \ \sigma_t^2 \equiv V[\hat{Y}_t|C_{\mathsf{com}}],$$

$$\beta_{t|1-t}^{\text{obs}} \equiv \frac{\text{Cov}\left(\hat{Y}_{t}, \hat{Y}_{1-t} \middle| C_{\text{com}}\right)}{V\left(\hat{Y}_{1-t} \middle| C_{\text{com}}\right)} \qquad \beta_{t|1-t}^{\text{mis}} \equiv \frac{\text{Cov}\left(R_{t}, \hat{Y}_{1-t} \middle| C_{\text{com}}\right)}{V\left(\hat{Y}_{1-t} \middle| C_{\text{com}}\right)}$$

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There Is Actually Math Involved...

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•
$$\hat{Y}_t \equiv \mathsf{E}(Y_t|C_t), \ R_t \equiv Y_t - \mathsf{E}(Y_t|C_t), \ \sigma_t^2 \equiv V[\hat{Y}_t|C_{\mathsf{com}}],$$

$$\beta_{t|1-t}^{\text{obs}} \equiv \frac{\text{Cov}\left(\hat{Y}_{t}, \hat{Y}_{1-t} \middle| C_{\text{com}}\right)}{V\left(\hat{Y}_{1-t} \middle| C_{\text{com}}\right)} \qquad \beta_{t|1-t}^{\text{mis}} \equiv \frac{\text{Cov}\left(R_{t}, \hat{Y}_{1-t} \middle| C_{\text{com}}\right)}{V\left(\hat{Y}_{1-t} \middle| C_{\text{com}}\right)}$$

The 2 \times Rule

• $Ave_{\tilde{C}_1}(Y_1) - Ave_{\tilde{C}_0}(Y_0)$ beats $Ave_{C_{com}}(Y_1) - Ave_{C_{com}}(Y_0)$ in MSE if and only if

$$\begin{split} & 2[w\beta_{1|0}^{\text{mis}} \! + \! \left(1 - w\right)\beta_{0|1}^{\text{mis}}] \leq \left[w\left(1 - \beta_{1|0}^{\text{obs}}\right) + \left(1 - w\right)\left(1 - \beta_{0|1}^{\text{obs}}\right)\right] \\ & \text{where } w = \sigma_0^2 / \left(\sigma_0^2 + \sigma_1^2\right). \end{split}$$

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Some Personalized Information

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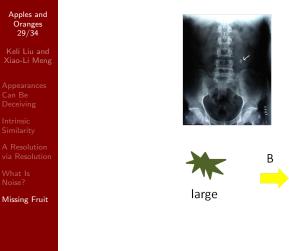


Ms.Payne





Some Personalized Information



Ms.Payne



large

large

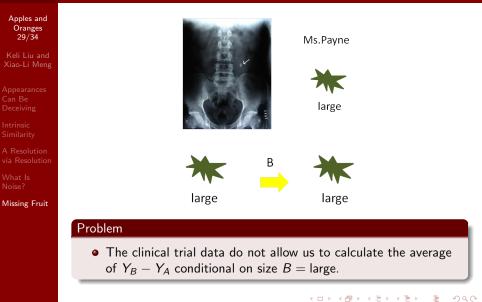
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Some Personalized Information





What Comparison Should We Make?

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What Is Noise?

Missing Fruit

| Treatment A | Treatment B |
|-------------|-------------|
| 78% | 83% |
| (273/350) | (289/350) |

| | TreatmentA | Treatment B |
|-------|------------------|-------------|
| Small | <mark>93%</mark> | 87% |
| Stone | (81/87) | (234/270) |
| Large | 73% | 69% |
| Stone | (192/263) | (55/80) |

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What Is Noise?

Missing Fruit

| | atment A 78% < | → 8 | Treatment B | |
|----------------|-------------------------------|-----|--------------------------------|---|
| Small Stone | Treatment A 93% (81/87) | | Treatment B 87% (234/270 | · |
| Large Stone | 73% (192/263 |) | 69% (55/80) | |



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Missing Fruit

| | Trea | atment A | Trea | | |
|----------------|-------------|------------------------|------------|-----------------|---|
| | | 78% « 3/350) | → 8 (28 | | |
| | Treatment A | | | Treatment B | |
| Smal Stone | | 93% (81/87) | | 87% (234/270 |) |
| Large Stone | | 73% (192/263 |) | 69% (55/80) | |

Resolution 0

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• **Resolution 0**: $0.83 - 0.78 = 0.05 \implies B$



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Missing Fruit

| 7 | | → 8 | atment B 3% 9/350) | | Resolution 0 |
|----------------|-----------------------------|-----|--------------------------|---|-----------------------|
| | Treatment A | | Treatment B | | |
| Small Stone | <mark>93%</mark> (81/87) | | 87% (234/270 |) | \longleftrightarrow |
| Large Stone | 73% ← (192/263) | | → 69% (55/80) | | Resolution 1 |

• **Resolution 0**: $0.83 - 0.78 = 0.05 \implies B$

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Missing Fruit

| | eatment A 78% < 73/350) | Treatment B > 83% (289/350) | | <> Resolution 0 |
|----------------|--|-----------------------------------|------|-----------------------|
| | TreatmentA | Treatme | nt B | |
| Small Stone | 93% (81/87) | 87% (234/2 | | \longleftrightarrow |
| Large Stone | 73% | | | Resolution 1 |

- **Resolution 0**: $0.83 0.78 = 0.05 \implies B$
- **Resolution 1**: $0.69 0.73 = -0.04 \implies A$





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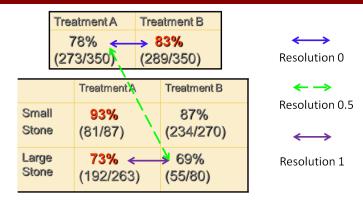
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What Is Noise?

Missing Fruit



- **Resolution 0**: $0.83 0.78 = 0.05 \implies B$
- **Resolution 0.5**: $0.69 0.73 = -0.04 \implies A$





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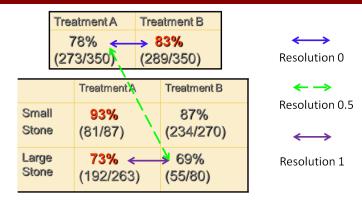
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What Is Noise?

Missing Fruit



- **Resolution 0**: $0.83 0.78 = 0.05 \implies B$
- **Resolution 0.5**: $0.69 0.73 = -0.04 \implies A$
- **Resolution 1**: $0.69 0.78 = -0.09 \implies A$





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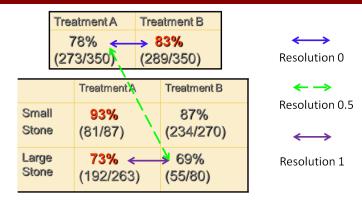
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What Is Noise?

Missing Fruit



- **Resolution 0**: $0.83 0.78 = 0.05 \implies B$
- **Resolution 0.5**: $0.69 0.73 = -0.04 \implies A$
- **Resolution 1**: $0.69 0.78 = -0.09 \implies A$
- **Plausible Range**: [-0.31, 0.43]



A Multi-Resolution View of Big Data

| Apples and |
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| Oranges |
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| 34/34 |
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A Multi-Resolution View of Big Data

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Population Resolution





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Population Resolution



Individual Resolution



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