Corporate Leaders

Advancing Society—Together
The College of Engineering places tremendous value on our relationship with industry. We are here to assist your company, whether you are looking to spark innovation, partner in research, or build a recruitment base. But we want to do more.

We recognize that tackling large global challenges depends on close collaboration between industry and academia—and we seek to build long-term strategic alliances with organizations that share our vision and complement our strengths.

LET US NAVIGATE SUCCESS TOGETHER.
A MESSAGE FROM THE DEAN

Our mission is to educate the technology leaders of tomorrow while pushing the boundaries of innovation and improving society.

What makes us successful is our interdisciplinary approach. The College of Engineering’s 125 faculty members work collaboratively across disciplines, both within the College and throughout the University, with colleagues in the Schools of Management and Medicine, Departments of Computer and Environmental Sciences, and beyond.

This approach fosters the “Societal Engineer”—who, with a firm appreciation for engineering’s role in improving society, excels at working and communicating across scientific and business domains. It also reinforces our belief that collaboration between students and corporations should be an integral part of an engineering education at BU.

Recognizing that our ties to industry are vital to our success, we’re proud to offer the Corporate Leaders Program, which aims to build strategic alliances with organizations who share our focus on sustainability, health, quality of life, smart cities, and security.

I invite you to find out more about the mutual benefits of a partnership with the Boston University College of Engineering.

Kenneth R. Lutchen  
Dean, College of Engineering
Our goal is to maximize the value you receive for your investment in the College of Engineering. When your company chooses to recruit from our school and your targeted commitments reach a minimum level of $25,000 per year, we will recognize your company as a Corporate Leader. We will help you think strategically about your goals and resources. Together, we will build a true partnership that supports and enriches both organizations:

FOR CORPORATE LEADERS

• Increased visibility with and access to top talent
• Strategic alignment of your goals with our areas of expertise
• Meaningful engagement in experiential learning activities
• Development of research partnerships with top faculty
• Increased interaction between your executives and our dean and faculty
• Creation of a partner relationship to support your growth and innovation

FOR THE COLLEGE OF ENGINEERING

• Increased opportunities for our outstanding graduates
• Strategic alignment of our goals with our partners’
• Meaningful experiential learning activities for our students
• Development of research partnerships with leaders in the corporate world
• Increased interaction between leading executives and our dean and faculty
• Creation of a pool of engaged partners to support our growth and innovation
Our alliance starts with a strategic conversation about your goals and our resources. In an annual engagement plan, we will define, together, what being a Corporate Leader at the College of Engineering means for your company.

The College of Engineering offers a wide range of opportunities, investment levels, and project outcomes, depending on your desired level of engagement. As a Corporate Leader, your company will be assigned a relationship manager who can help you navigate these options and think strategically about your investment in our school. He or she will develop the annual engagement plan for your company.

We advise companies to assign an executive sponsor to the partnership, to ensure that all activities are aligned with your overall business goals.

To add value, we will:

- Increase your organization’s visibility on campus
- Offer concierge access to our career development office and professional education programs
- Provide annual site visits and access to our dean and top faculty
- Invite your company to special leadership events
Together with our Corporate Leaders, we will create partnerships that support and enrich all parties involved. Our goal is to lay the foundation for long-term alliances—relationships that are built on trust, collaboration, and tangible progress.

The annual engagement plan is our roadmap for advancing the relationship with your organization, and identifying new investment and engagement opportunities. On an annual basis, your relationship manager will carry out an assessment of your alliance with the College of Engineering, measuring progress and making adjustments as necessary.
STRATEGIC CORPORATE RELATIONS

TALENT DEVELOPMENT
- STEM outreach
- Recruiting
- Internships
- Co-op
- Executive/Professional
- Custom training

VENDOR/CLIENT CONNECTION
- Sourcing & procurement
- Supplier diversity
- Contracts & RFPs
- Strategic supplier partnerships

THOUGHT LEADERSHIP
- Applied research
- Consortia
- Advisory boards
- Speaker series
- Roundtables
- Innovation programs

RESEARCH & TECHNOLOGY
- Investor/Partners
- Sector research
- Start-ups
- Licensing/IP
CAREER DEVELOPMENT

The Engineering Career Development office helps you find the right engineering student for your organization’s needs. The office has the expertise to match College of Engineering students with your opportunities. Dedicated account managers, aligned by industry, will work with you directly to identify ways to build your organization’s brand identity on campus.

For more information, contact Director Dottie Catlin at dcatlin@bu.edu.

PROFESSIONAL EDUCATION PROGRAMS

The College’s Professional Education Programs understand that organizations need engineers with advanced technical and business skills to succeed in the new economy’s interdisciplinary, team-based environments. We offer eight Master of Engineering degree programs, four graduate certificates, and an online distance learning program.

For more information, contact Program Director Kirstie Miller at kimiller@bu.edu.

OUTREACH

Engaging the engineers of tomorrow is vital to our society’s technological future. The College has a strong history of outreach, with a particular emphasis on reaching middle- and high school students to show them the excitement, impact, and fun that an engineering career can bring.

For more information, contact Assistant Dean of Outreach Gretchen Fougere at gfougere@bu.edu.
To learn more about the Corporate Leaders Program, please contact Boston University’s Corporate Relations office.

Kathy Lynch, Director  617-358-6401  lynchks@bu.edu