

MS Media Ventures Curriculum

Fall Semester (Boston campus)

Media in Evolution (4 credits)

Financial Management (4 credits)

Media Business Entrepreneurship (4 credits)

Creating New Ideas With Existing Content (4 credits)

Creating Effective Presentations (4 credits)

Spring Semester (Los Angeles Program)

Entertainment Promotion and Marketing (4 credits)

Entertainment Management (4 credits)

Careers in Film, Television and Digital Media (4 credits)

Internship to be taken at an emerging media division of a traditional media company (4 credits)

Summer Semester (Los Angeles Program)

Graduate Summer Management Practicum (2 credits)

Graduate Media Seminar (2 credits)

Internship to be taken at a start-up (4 credits)

Thesis/Creative Project (4 credits)

MS/MBA Dual Degree Curriculum

First year Fall Semester (Boston Campus)

Executive Presentations

Career Toolkit/Career Management

Managing Organizations and People

Financial Management

Marketing Management

Financial Reporting and Control

Data Analysis for Managerial Decision Making

First year Spring Semester (Boston Campus)

Executive Written Communication

Current Topics in Law and Ethics

IT Strategies for a Networked Economy

Creating Value Through Operations and Technology

Economics and Management Decisions

Competitive, Innovation and Strategy

MBA Elective

Second Year Fall Semester (Boston Campus)

Professional Portfolio Seminar

MBA Elective

Media in Evolution

Media Business Entrepreneurship

Creating New Ideas With Existing Content

COM Elective

Second Year Spring Semester (Los Angeles Program)

Entertainment Promotion and Marketing

Entertainment Management

Careers in Film, Television and Digital Media

Internship to be taken at an emerging media division of a traditional media company

Second Year Summer Semester (Los Angeles program)

Graduate Summer Management Practicum

Graduate Media Seminar

Internship to be taken at a start-up

Thesis/Creative Project