

B.S. Media Science

Department of Mass Communication, Advertising and Public Relations

This guide is meant for external transfer students entering BU in the fall 2020 and forward.

Name: _____ BU ID: _____ Date: _____

All courses listed below have a COM prefix unless otherwise noted. All courses require a minimum pre-req of sophomore standing unless otherwise noted.

College Requirements (4 total credits required plus CO 575)

CO 101 The Human Storyteller (open to first-year students, a minimum grade of a C or better is required, First-Year Writing Seminar co-req)

CO 575 COM Professional Experience (zero credits, repeatable)

Department Requirements (16 total credits required)

CO 201 Introduction to Communication Writing (pre-req First-Year Writing Seminar, open to second semester first-year students)

CM 180 Understanding Media (open to second semester first-year students)

CM 321 Communication Research Methods (pre-req CM 180)

CM 331 Writing for Communication (pre-req CO 201)

Media Science Core (16 total credits required)

CM 280 Persuasion Theory (pre-req CM 180)

CM 481 Media Law and Policy

CM 535 Political Campaigns

CM 539 Health Campaigns

Media Science Program Requirements (12 total credits required)

CM 211 Professional Presentation

CM 422 Advanced Communication Research Methods (pre-req CM 321)

CM 471 Internship (2 or 4 credits) (pre-req CM 280 & CM 331, junior standing) (only 4 credits can count here)

CM 501 Design Strategy & Software

CM 510 Media Expression and Communication

CM 514 Communication Technologies

CM 520 The COMMunicator (2 credit course, a maximum of 4 credits can count here and toward graduation) (pre-req CM 331)

CM 523 Design & Interactive Experiences (pre-req CM 501 or CM 510)

CM 526 Integrated Marketing Communication (pre-req CM 280)

CM 529 Design Strategy & Software II (pre-req CM 501)

CM 555 Advanced Media Writing (pre-req CM 331)

CM 557 Media Effects (pre-req CM 321)

Degree Requirement Notes:

- A minimum of 128 credits is required for graduation.
- Students must also complete all BU Hub general education requirements.
- A maximum of 4 credits of 1 credit or .5 credit Boston University courses can count toward graduation.
- Media Science students are limited to a total of four CM 471 internship credits through the departmental internship coordinator and another four credits of CM 471 internship through a BU Study Abroad Program. No more than eight credits of CM 471 internship can count toward the degree. In instances where students complete eight CM 471 internship credits as described here, only four of those credits can count toward the Media Science Program Requirements and the other four credits of CM 471 internship will only count as general electives toward the total credit number required for graduation.
- Only eight credits of each of the following courses can count toward the 128 credits required for a degree: CM 471, CM 474.
- Please note that students cannot double major between any combination of Advertising, Media Science and Public Relations.
- If you have taken a course under the previous course number/title, it counts for the same requirement here.
- Students cannot take a course under the previous course number/title and under the new number/title. This is a duplication of work.

B.S. Media Science

Department of Mass Communication, Advertising and Public Relations

Name: _____ BU ID: _____

BU Hub for transfer students from outside of BU entering Fall 2020 or after

Academic Year	Fall Classes	Spring Classes
Academic Year	Fall Classes	Spring Classes
Academic Year	Fall Classes	Spring Classes
Academic Year	Fall Classes	Spring Classes

Notes:

Philosophical, Aesthetic, and Historical Interpretation (1 unit required)

Choose one of the following:

Philosophical Inquiry and Life's Meanings

Aesthetic Exploration

Historical Consciousness _____

Scientific Inquiry (1 unit required)

Scientific Inquiry I or II _____

Social Inquiry (1 unit required)

Social Inquiry I or II

COM CO 101 _____

Quantitative Reasoning (1 unit required)

Quantitative Reasoning II _____

Diversity, Civic Engagement, and Global Citizenship (1 unit required)

Choose one of the following:

The Individual in the Community

Global Citizenship and Intercultural Literacy

Ethical Reasoning _____

Communication (1 unit required)

Choose one of the following:

Writing, Research, and Inquiry

Writing-Intensive

COM CO 201 _____

Intellectual Toolkit (4 units required)

Critical Thinking (1 unit required) _____

Research and Information Literacy (1 unit required) COM CO 201 _____

Teamwork/Collaboration (1 unit required) _____

Creativity/Innovation (1 unit required) _____