

# B.S. Media Science

## Department of Mass Communication, Advertising and Public Relations

This guide is meant for first-year students entering BU in the Fall 2018 and forward.

Name: \_\_\_\_\_ BU ID: \_\_\_\_\_ Date: \_\_\_\_\_

All courses listed below have a COM prefix unless otherwise noted. All courses require a minimum pre-req of sophomore standing unless otherwise noted.

### College Requirements (4 total credits required plus CO 575)

**CO 101** The Human Storyteller (open to first-year students, a minimum grade of a C or better is required, First-Year Writing Seminar co-req)

**CO 575** COM Professional Experience (zero credits, repeatable)

### Department Requirements (16 total credits required)

**CO 201** Introduction to Communication Writing (pre-req First-Year Writing Seminar, open to second semester first-year students)

**CM 180** Understanding Media (open to second semester first-year students)

**CM 321** Communication Research Methods (pre-req CM 180)

**CM 331** Writing for Communication (pre-req CO 201)

### Media Science Core (16 total credits required)

**CM 280** Persuasion Theory (pre-req CM 180)

**CM 481** Media Law and Policy

**CM 535** Political Campaigns

**CM 539** Health Campaigns

### Media Science Program Requirements (12 total credits required)

**CM 211** Professional Presentation

**CM 422** Advanced Communication Research Methods (pre-req CM 321)

**CM 471** Internship (2 or 4 credits) (pre-req CM 280 & CM 331, junior standing) (only 4 credits can count here)

**CM 501** Design Strategy & Software

**CM 510** Media Expression and Communication

**CM 514** Communication Technologies

**CM 520** The COMMunicator (2 credit course, a maximum of 4 credits can count here and toward graduation) (pre-req CM 331)

**CM 523** Design & Interactive Experiences (pre-req CM 501 or CM 510)

**CM 526** Integrated Marketing Communication (pre-req CM 280)

**CM 529** Design Strategy & Software II (pre-req CM 501)

**CM 555** Advanced Media Writing (pre-req CM 331)

**CM 557** Media Effects (pre-req CM 321)

### Degree Requirement Notes:

- A minimum of 128 credits is required for graduation.
- Students must also complete all BU Hub general education requirements.
- A maximum of 4 credits of 1 credit or .5 credit Boston University courses can count toward graduation.
- Media Science students are limited to a total of four CM 471 internship credits through the departmental internship coordinator and another four credits of CM 471 internship through a BU Study Abroad Program. No more than eight credits of CM 471 internship can count toward the degree. In instances where students complete eight CM 471 internship credits as described here, only four of those credits can count toward the Media Science Program Requirements and the other four credits of CM 471 internship will only count as general electives toward the total credit number required for graduation.
- Only eight credits of each of the following courses can count toward the 128 credits required for a degree: CM 471, CM 474.
- Please note that students cannot double major between any combination of Advertising, Media Science and Public Relations.
- If you have taken a course under the previous course number/title, it counts for the same requirement here.
- Students cannot take a course under the previous course number/title and under the new number/title. This is a duplication of work.

# B.S. Media Science

Department of Mass Communication, Advertising and Public Relations

## BU Hub for students entering BU as first-year

(non-Transfers from outside of BU)

Name: \_\_\_\_\_ BU ID: \_\_\_\_\_

Academic Year	Fall Classes	Spring Classes
Academic Year	Fall Classes	Spring Classes
Academic Year	Fall Classes	Spring Classes
Academic Year	Fall Classes	Spring Classes

**Notes:**

### Philosophical, Aesthetic, and Historical Interpretation

- Philosophical Inquiry and Life's Meanings \_\_\_\_\_
- Aesthetic Exploration \_\_\_\_\_
- Historical Consciousness \_\_\_\_\_

### Scientific and Social Inquiry

- Scientific Inquiry I or II \_\_\_\_\_
- Social Inquiry I or II COM CO 101 (Social I)
- Scientific Inquiry II or Social Inquiry II \_\_\_\_\_

### Quantitative Reasoning

- Quantitative Reasoning I or II \_\_\_\_\_
- Quantitative Reasoning II \_\_\_\_\_

### Diversity, Civic Engagement, and Global Citizenship

- The Individual in the Community \_\_\_\_\_
- Global Citizenship & Intercultural Literacy (2 units required) \_\_\_\_\_
- \_\_\_\_\_
- Ethical Reasoning \_\_\_\_\_

### Communication

- First Year Writing Seminar CAS WR 120
- Writing, Research, and Inquiry CAS WR 151/152/153
- Writing-Intensive (2 units required) COM CO 201 COM CM 331
- Oral and/or Signed Communication COM CO 201
- Digital/Multimedia Expression COM CO 101

### Intellectual Toolkit

- Critical Thinking (2 units required) \_\_\_\_\_
- \_\_\_\_\_
- Research and Information Literacy (2 units required) CAS WR 151/152/153
- COM CO 201
- Teamwork/Collaboration (2 units required) \_\_\_\_\_
- \_\_\_\_\_
- Creativity/Innovation (2 units required) \_\_\_\_\_
- \_\_\_\_\_