

COM/Public Relations Minor

Minor available to students Fall 2018 and after.

Pre-Requisite:

Students must complete **COM CO 201** with the appropriate grade (**C or better**) **BEFORE** declaring a minor. COM CO 201 has a pre-requisite of First-Year Writing Seminar. Students will declare the minor through their home school **AFTER** receiving the minimum grade in COM CO 201.

All courses have a pre-requisite of sophomore standing unless otherwise noted.

24 required credits in total (not including COM CO 201) (All courses have a COM prefix unless otherwise noted):

- CM 215** Principles and Practices of Public Relations (required, open to 2nd semester first-years) **CM 331** Writing for Communication (required, pre-req CO 201)

16 additional credits chosen from the following list:

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| <input type="checkbox"/> CM 313 Corporate Communication (pre-req CM 215) | <input type="checkbox"/> CM 524 Public Relations Career Management (pre-req CM 215) |
| <input type="checkbox"/> CM 441 Media Strategies and Management (pre-req CM 215 & CM 331) | <input type="checkbox"/> CM 525 Public Relations Ethics (pre-req CM 215) |
| <input type="checkbox"/> CM 442 Business Fundamentals for Public Relations (pre-req CM 215) | <input type="checkbox"/> CM 530 Public Relations in Non-Profit Settings (formerly CM 345) (Pre-req CM 215) |
| <input type="checkbox"/> CM 443 Digital Media and Public Relations (pre-req CM 215) | <input type="checkbox"/> CM 535 Political Campaigns |
| <input type="checkbox"/> CM 506 Governmental Public Affairs (formerly CM 444) (pre-req CM 215) | <input type="checkbox"/> CM 539 Health Campaigns |
| <input type="checkbox"/> CM 513 Investor Relations (pre-req CM 215) | <input type="checkbox"/> CM 548 International Public Relations (formerly CM 448) (pre-req CM 215) |
| <input type="checkbox"/> CM 519 Interactive Marketing Strategy (pre-req CM 215 or CM 217) | <input type="checkbox"/> CM 580 PR Lab / COM CM 581 PR Lab E-Board (formerly CM473/475 (pre-req CM 215 & CM 331, junior standing) (only a max of 4 credits can count here) |
| <input type="checkbox"/> CM 522 Crisis Management and Communication (pre-req CM 215) | |
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NOTES:

- All 24 required credits must be completed with a minimum grade of a C- or better.
- Students will need to be aware of and meet any course pre-requisites when registering for courses.
- Courses taken outside Boston University cannot count toward a COM minor.
- Students in the B.S. Advertising, B.S. Public Relations, or B.S. Media Science degree program are NOT eligible to declare this minor.
- If you have taken a course under the previous number/title, it counts for the same requirement here.
- Students cannot take a course under the previous number/title and under the new number/title. This is a duplication of work.