

## Eligibility

- First time to China
- Capability of shooting, editing and producing short video
- Respect Chinese culture
- Working proficiency in English
- Answering annual theme ***Craftsmanship, Inheritance, Innovation***
- Senior students, Alumni in Film Studies or relevant majors preferred
- Candidates with basic shooting and editing facilities preferred



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## AICCC PROVIDES:



- Round trip from participant's home institute to the destination cities in China, economy class
- Accommodation in destination cities, student dormitory
- One-day tour to know local culture
- Local volunteers, acting as both interpreter and assistant producer
- Basic facilities of shooting and editing
- Daily expenses in destination cities, averagely between 100 and 200 RMB per day
- Mobile phone chip with number and 50 RMB prepaid, for local communication
- Program T-shirt

# CALL FOR APPLICATIONS



China through international young filmmaker's lenses at their first glances at the culture





## Task

- A ten-minute short documentary about the culture in the destination, with English&Chinese subtitles
- A poster
- A synopsis
- A photo of the film maker
- 5 still captures from the film
- 5 behind-the-scenes photos during this project

## THEME AND AWARDS

### *THEME: Craftsmanship, Inheritance, Innovation*

Craftsmanship represents something more than just the skill that the artisan possesses - it's also about the spirit. It's not just certain quality of the individual, but also reflects a nation's civilization. The Spirit of the Craftsman involves both inheritance and innovation. It reflects how a country or society handles its industrial production and implies the culture of its people. Honored brands, century-old stores, legendary artisans, corporate culture, high-speed rail, the hanging tunnel highways in China... No matter huge projects or handcrafted pieces, these can all reflect the culture of the country, its social psychology and values, and so on. Pursuit of perfection, passion and dedication, spiritual legacy, preservation and innovation, these are some of the key features of the Spirit of the Craftsman.

We encourage our creative participants to interpret the idea of the “Spirit of the Craftsman” of China, and its inheritance and innovation with your best artistic means of expression and your unique perspective of cultural discovery.

### *AWARDS: Golden Lenses*

Since 2014, *Looking China* started the **Golden Lenses** awards for all the short films produced during the project, judged by three marking criterions : **Best Cultural Discovery**, **Best Artistic Presentation** and **Best Internet Reach**.

# DESTINATIONS AND DURATIONS



## Project Timeline

- **January 2017**, Call for applications open
- **Ten weeks before**, Candidate's applications sent to AICCC
- **Eight weeks before**, Participants, including teachers and students, confirmed by AICCC
- **Two weeks before**, Confirmation of travel details
- **Day 1, Arrival**, Meeting with Local Partners
- **Day 2**, Opening ceremony
- **Day 3**, Cultural tour, including the most important tourist attractions or cultural highlights in the destination cities
- **Day 4**, Topic finalized, shooting test
- **Day 5 - 9**, Shooting
- **Day 10 - 14**, Post Production
- **Day 15**, Internal Screening
- **Day 16**, Modification, and Final Screening
- **Day 17**, Departure
- **After** the project in China, Screenings, Awards, festival entering and online promotion...

visit [lookingchina.cn](http://lookingchina.cn) for more information.

