

Curriculum Vitae
James Shanahan, Ph. D.

10/30/2013

Associate Dean, Professor
College of Communication

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Education:

Ph. D. in Communication, 1991, University of Massachusetts at Amherst

Dissertation: *Argentine television and the problem of democracy*

M. S. in Broadcasting, 1985, Boston University

B. A. in Political Science, 1982, Tufts University

Professional experience:

Associate Dean (2012-) Boston University, College of Communication.

Professor (2009-) Boston University, Department of Mass Communication Advertising and Public Relations. Teaching Mass Communication Research, Communication Theory, Public Opinion and Persuasion.

Associate Professor, Professor/Chair (2007-2009) Fairfield University, Department of Communication. Teaching American Media/American History; Communication and the Environment; Mass Media and Society; Mass Media and Public Opinion Research Methods; Communication Philosophies, Theories and Research Traditions (graduate).

Assistant/Associate/International Professor (1994-2007) Cornell University, Department of Communication. Teaching Environmental Communication, Communication Theory, Advanced Communication Theory, Communication Institutions, Contemporary Mass Communication, Research Methods, Terrorism and Global Conflict.

Assistant Professor (1990-1994) Boston University College of Communication. Teaching Communication Process, Research Methods, Mass Media Effects, Media and the

Environment, Social Impact of the Mass Media, Communication and National Development, Public Opinion and Propaganda.

Graduate Teaching Assistant (1987-1990) University of Massachusetts/Amherst. Teaching Intro to Mass Media, Social Impact of Mass Media, Television Production. Assisting in Media Programming, Social Impact of Mass Media.

Assistant Director/Acting Director (1985-1987) Audiovisual Center, New Hampshire College¹. Responsible for all aspects of audiovisual service to academic community. Instructor-Business Communication Department, Mass Communication.

Honors:

2002	Top three ICA paper, Mass Communication Division
2000	Top three paper, AAPOR
1998	Young Faculty Teaching Excellence Award (College of Agriculture and Life Sciences, Cornell University)
1996	Top three AEJMC paper, Theory and Methodology Division
1994	Fulbright fellow, alternate candidate
1989-90	University Fellowship, UMass /Amherst
1988-89	Nominated for University Fellowship, UMass/Amherst
1989-90	Departmental research commendation
1988-89	Departmental teaching commendation
1989	Top ten ICA paper, Mass Communication Division
1989	Top three ECA paper, Mass Communication Division

Research interests:

Cultural indicators, media effects, media and society, media and public opinion; science and environmental communication; communication and biotechnology

Editor: *Mass Communication and Society* (2005-2007)

Member editorial board: *American Journal of Media Psychology*; *Communication Quarterly*; *Communication Research*; *Environmental Communication: A Journal of Nature and Culture*; *Learning, Media & Technology*; *Journal of Communication*

Manuscript reviewer (selected): *Agriculture and Human Values*, *Appetite*, *Climate Policy*, *Communication Theory*, *Electronic Journal of Communication*, *Human Communication Research*, *Human Dimensions of Wildlife*, *ILAR Journal*, *International*

¹ Now known as Southern New Hampshire University.

Communication Gazette, International Journal of Communication, International Journal of Press/Politics, Journal of Applied Communication Research, Journal of Broadcasting and Electronic Media, Journal of Consumer Policy, Journal of Environmental Management, JAMA, Journalism and Mass Communication Quarterly, Media Psychology, Poetics, Political Communication, Public Understanding of Science, Society and Natural Resources, Sociological Quarterly, Western Journal of Communication

Publications

Books:

Morgan, M., Shanahan, J., & Signorielli, N. (Eds.) (2012). *Living with television now: Advances in cultivation theory and research*. New York: Peter Lang.

Brossard, D., Shanahan, J. & Nesbitt, T. C. (Eds.) (2007). *The public, the media, and agricultural biotechnology*. CABI: London.

Shanahan, J. & Messere, F. (Eds.) (2002). *Pro/Con: Media*. Danbury, CT: Grolier, 2002.

Shanahan, J. (Ed.) (2001). *Propaganda without propagandists?* Cresskill, NJ: Hampton Press.

Shanahan, J. & Morgan, M. (1999). *Television and its viewers: Cultivation theory and research*. Cambridge: Cambridge University Press.

Shanahan, J. & McComas, K. (1999). *Nature Stories: Depictions of the Environment and their Effects*. Cresskill, NJ: Hampton Press.

Morgan, M. & Shanahan, J. (1995). *Democracy Tango*. Cresskill, NJ: Hampton Press.

Articles:

Shanahan, J. (2013). "Environmental Communication." In *Oxford Bibliographies in Communication*. Ed. Patricia Moy. New York: Oxford University Press.

Kim, S., Shanahan, J., & Choi, D. (2012). TV news framing supports societal poverty solutions. *Newspaper Research Journal*, 33(1): 101-112.

Hudacek D., Kuruvilla S., Kim N., Semrau K., Thea D., Qazi, S., Pleasant, A. & Shanahan, J. (2011). Analyzing media coverage of the Global Fund diseases

compared with lower funded diseases (childhood pneumonia, diarrhea and measles). *PLoS ONE* 6(6): e20438. doi:10.1371/journal.pone.0020438.

Kim, S. H., Scheufele, D., Shanahan, J. & Choi, D. H. (2011). Deliberation in spite of controversy? News media and the public's evaluation of a controversial issue in South Korea. *Journalism and Mass Communication Quarterly*, 88(2): 320-336.

Hart, P., Nisbet, E. & Shanahan, J. (2011). Environmental values and the social amplification of risk: An examination of how environmental values and media use influence predispositions for public engagement in wildlife management decision-making. *Society & Natural Resources*, 24(3): 276 - 291.

Dudo, A., Brossard, D., Shanahan, J., Scheufele, D. A., Morgan, M., & Signorielli, N. (2011). Science on television in the 21st century: Recent trends in portrayals and their contributions to public attitudes toward science. *Communication Research*, 38(6): 754-711.

Morgan, M. & Shanahan, J. (2010). The state of cultivation. *Journal of Broadcasting and Electronic Media*, 54(2): 337-355.

Siemer, W., Hart, P., Decker, D. & Shanahan, J. (2009). Factors that influence concern about human-black bear interactions in residential settings. *Human Dimensions of Wildlife*, 14(3):185-197.

Nisbet, E. & Shanahan, J. (2008). Anti-Americanism as a communication problem? Foreign media and public opinion toward the United States in Europe and the Middle East. *American Journal of Media Psychology*, 1(1/2): 7-35.

Glynn, C., Huges, M., Reineke, J., Hardy, B. & Shanahan, J. (2007). When Oprah intervenes: Political correlates of daytime talk show viewing. *Journal of Broadcasting and Electronic Media*, 51(2): 228-244.

Siemer, W., Decker, D. & Shanahan, J. (2007). Media frames for black bear management stories during issue emergence in New York. *Human Dimensions of Wildlife*, 12(2): 89-100.

Gore, M., Knuth, B., Curtis, P. & Shanahan, J. (2007). Factors influencing risk perception associated with human-black-bear conflict. *Human Dimensions of Wildlife*, 12(2): 133-136.

Gore, M., Knuth, B., Curtis, P. & Shanahan, J. (2007). Campground manager and user perceptions of risk associated with negative human-black bear interactions. *Human Dimensions of Wildlife*, 12: 31-43.

- Brossard, D. & Shanahan, J. (2006). Do they know what they read? Building a scientific literacy measurement instrument based on science media coverage. *Science Communication* 28(1): 47-63.
- Gore, M. L., Knuth, B. A., Curtis, P. D. & Shanahan, J. (2006). Education programs for reducing human-bear conflict: Indicators of success? *Ursus* 17(1): 75 - 80.
- Gore, M. L., Knuth, B. A., Curtis, P. D. & Shanahan, J. (2006). Stakeholder perceptions of risk associated with human-black bear conflicts in New York's Adirondack Park campgrounds: Implications for theory and practice. *Wildlife Society Bulletin* 34 (1): 36 - 43.
- Hayes, A., Glynn, C. & Shanahan, J. (2005). Willingness to self-censor: A construct and Measurement tool for public opinion research. *International Journal of Public Opinion Research*, 17(3): 298-323.
- Hayes, A., Glynn, C. & Shanahan, J. (2005). Validating the Willingness to Self-Censor Scale: Individual differences in the effect of the climate of opinion on opinion expression. *International Journal of Public Opinion Research*, 17: 443 - 455.
- Kim, S., Scheufele, D. & Shanahan, J. (2005). Who cares about the issues? Issue voting and the role of news media during the 2000 US presidential election. *Journal of Communication*, 55(1): 103-121.
- Besley, J., & Shanahan, J. (2005). Media attention and exposure in relation to support for agricultural biotechnology. *Science Communication*, 26(4): 347-367.
- Gore, M. L., Siemer, W. F., Shanahan, J., Scheufele, D. & Decker, D. (2005). Effects on risk perception of media coverage of a black bear-related human fatality. *Wildlife Society Bulletin*, 33 (2): 507-516.
- Shanahan, J. (2004). A return to Cultural Indicators. *Communications*, 29(4): 277-294.
- Besley, J. C. & Shanahan, J. (2004). Skepticism about media effects concerning the environment: Examining Lomborg's hypotheses. *Society and Natural Resources*, 17(10): 861-880.
- Brossard, D., Shanahan, J. & McComas, K. (2004). Are issue-cycles culturally constructed? A comparison of French and American coverage of global climate change. *Mass Communication & Society*, 7(3): 359-378.

- Shanahan, J., Scheufele, D., Yang, F. & Hizi, S. (2004). Cultivation and spiral of silence effects: The case of smoking. *Mass Communication and Society*, 7(4): 413-428.
- Kim, S., Han, M., Shanahan, J. & Berdayes, V. (2004). Talking on 'Sunshine' in North Korea: A test of the spiral of silence as a theory of powerful mass media. *International Journal of Public Opinion Research*, 16: 39-62.
- Nisbet, E., Nisbet, M., Scheufele, D. & Shanahan, J. (2004). Public diplomacy, television news, and Muslim opinion. *The Harvard International Journal of Press/Politics*, 9(2):11-37.
- Butler, J. S., Shanahan, J. & Decker, D. J. (2003). Public attitudes toward wildlife are changing: A trend analysis of New York residents. *Wildlife Society Bulletin*, 31(4), 1027-1036.
- Kim, S. H. & Shanahan, J. (2003). Stigmatizing smokers: Public sentiment toward cigarette smoking and its relationship to smoking behaviors. *Journal of Health Communication*, 8(4), 343-367.
- Yang, F. & Shanahan, J. (2003). Economic openness and media penetration. *Communication Research*, 30(5), 557-573.
- Brossard, D. & Shanahan, J. (2003). Do citizens want to have their say? Media, agricultural biotechnology, and authoritarian views of democratic processes in science. *Mass Communication and Society*, 6(3): 291-312.
- Nisbet, M. C., Scheufele, D. A., Shanahan, J., Moy, P., Brossard, D. & Lewenstein, B. V. (2002). Knowledge, reservations, or promise? A media effects model for public perceptions of science and technology. *Communication Research*, 29(5), 584-608.
- Pleasant, A., Good, J., Shanahan, J. & Cohen, B. (2002). The literature of environmental communication. *Public Understanding of Science*, 11(2), 197-205.
- Scheufele, D. A., Shanahan, J. & Kim, S. H. (2002). Who cares about local politics? Media influences on local political involvement, issue awareness, and attitude strength. *Journalism & Mass Communication Quarterly*, 79(2), 427-444.
- Kim, S. H., Scheufele, D. A. & Shanahan, J. (2002). Think about it this way: Attribute agenda-setting function of the press and the public's evaluation of a local issue. *Journalism & Mass Communication Quarterly*, 79(1), 7-25.

Shanahan, J., Scheufele, D. & Lee, E. (2001). The polls-trends-Attitudes about agricultural biotechnology and genetically modified organisms. *Public Opinion Quarterly*, 65(2), 267-281.

Scheufele, D. A., Shanahan, J. & Lee, E. (2001). Real talk-Manipulating the dependent variable in spiral of silence research. *Communication Research*, 28(3), 304-324.

Hayes, A. F., Shanahan, J. & Glynn, C. J. (2001). Willingness to express one's opinion in a realistic situation as a function of perceived support for that opinion. *International Journal of Public Opinion Research*, 13(1), 45-58.

McComas, K. A., Shanahan, J. & Butler, J. S. (2001). Environmental content in prime-time network TV's non-news entertainment and fictional programs. *Society & Natural Resources*, 14(6), 533-542.

Shanahan, J. & Good, J. (2000). Heat and hot air: influence of local temperature on journalists' coverage of global warming. *Public Understanding of Science*, 9(3), 285-295.

Trumbo, C. W. & Shanahan, J. (2000). Social research on climate change: where we have been, where we are, and where we might go. *Public Understanding of Science*, 9(3), 199-204.

Shanahan, J. (1999). Meta-analysis and mass communication criticism. *Critical Studies in Mass Communication*, 16(3), 370-373.

Loker, C., Decker, D. & Shanahan, J. (1999). The mass media and stakeholders' beliefs about suburban wildlife. *Human Dimensions of Wildlife*, 4(2): 7-26.

Morgan, M., Leggett, S. & Shanahan, J. (1999). Television and "family values": Was Dan Quayle right? *Mass Communication and Society*, 2(1/2): 47-63.

Shanahan, J., Pelstring, L. & McComas, K. (1999). Using narratives to think about environmental attitude and behavior: An exploratory study. *Society & Natural Resources*, 12(5), 405-419.

McComas, K. & Shanahan, J. (1999). Telling stories about global climate change - Measuring the impact of narratives on issue cycles. *Communication Research*, 26(1), 30-57.

Shanahan, J. (1998). Television and authoritarianism: Exploring the concept of mainstreaming. *Political Communication*, 15(4), 483-495.

Mathios, A., Avery, R., Bisogni, C. & Shanahan, J. (1998). Alcohol portrayal on prime-time television: Manifest and latent messages. *Journal of Studies on Alcohol*, 59(3), 305-310.

Avery, R. J., Mathios, A. Shanahan, J., & Bisogni, C. (1997). Food and nutrition messages communicated through prime-time television. *Journal of Public Policy & Marketing*, 16(2), 217-227.

Shanahan, J., Morgan, M. & Stenbjørre, M. (1997). Green or brown? Television and the cultivation of environmental concern. *Journal of Broadcasting & Electronic Media*, 41(3), 305-323.

Glynn, C. J., Hayes, A. F. & Shanahan, J. (1997). Perceived support for one's opinions and willingness to speak out - A meta-analysis of survey studies on the "spiral of silence." *Public Opinion Quarterly*, 61(3), 452-463.

Shanahan, J. & McComas, K. (1997). Television's portrayal of the environment: 1991-1995. *Journalism & Mass Communication Quarterly*, 74(1), 147-159.

Morgan, M. & Shanahan, J. (1997). Two decades of cultivation research: An appraisal and meta analysis. *Communication Yearbook*, 20, 1-45.

Shanahan, J. (1995). Television viewing and adolescent authoritarianism. *Journal of Adolescence*, 18(3), 271-288.

Shanahan, J. & Morgan, M. (1992). Adolescents, families and television in 5 countries: Implications for cross-cultural educational research. *Journal of Educational Television*, 18(1), 35-55.

Morgan, M. & Shanahan, J. (1992). Television viewing and voting 1972-1989. *Electoral Studies*, 11(1), 3-20.

Morgan, M. & Shanahan, J. (1991). Do VCRs change the TV Picture: VCRs and the cultivation process. *American Behavioral Scientist*, 35(2), 122-135.

Morgan, M. & Shanahan, J. (1991). Television and the cultivation of political attitudes in Argentina. *Journal of Communication*, 41(1), 88-103.

Morgan, M., Alexander, A., Shanahan, J. & Harris, C. (1990). Adolescents, VCRs, and the family environment. *Communication Research*, 17(1), 83-106.

Shanahan, J. & Morgan, M. (1989). Television as a diagnostic indicator in child therapy. *Child and Adolescent Social Work Journal*, 6(3): 175-191.

Book chapters:

Shanahan, J., M. L. Gore & D. J. Decker. (2012). Communication for effective wildlife management. Chapter 12 in D. J. Decker, S. J. Riley and W. F. Siemer (eds.) *Human Dimensions of Wildlife Management*. Johns Hopkins University Press. Baltimore, MD.

Morgan, M., Shanahan, J. & Signorielli, N. (2009). Growing up with television: Cultivation processes. In Bryant, J. & Oliver, M. (Eds). *Media effects: Advances in theory and research*. New York: Routledge. Third edition

Nisbet, E.C., Ostman, R. & Shanahan, J. (2008). Public opinion toward Muslim Americans: Civil liberties and the role of religiosity, ideology and media use. In A. Sinno (Ed.) *Muslims in Western Politics*. Bloomington: Indiana University Press, pp. 161-199.

Brossard, D. & Shanahan, J. (2007). Perspectives on communication about agricultural biotechnology. In Brossard, D., Shanahan, J. & Nesbitt, T. (Eds.) *The public, the media and agricultural biotechnology*. Wallingford, UK: CABI, (pp. 3-20).

Shanahan, J., Glynn, C. & Hayes, A. (2006). The Spiral of Silence: A meta-analysis and its impact. In R. Preiss, B. Gayle, N. Burrell, M. Allen & J. Bryant (Eds.), *Mass Media Effects Research: Advances through meta-analysis*. LEA: Mahwah, NJ.

Gerbner, G., Gross, L., Morgan, M., Signorielli, N. & Shanahan, J. (2002). Growing up with television: Cultivation processes. In J. Bryant & D. Zillman (Eds.) *Media effects: Advances in theory and research*, (2002). Mahwah, NJ: LEA. *Second edition*

Shanahan, J. (2002) Messages in global climate change: Using the Diction program to analyze news coverage. In: *Applications of Computer-Aided Text Analysis in Natural Resources*, David N. Bengston (technical editor). General Technical Report. St. Paul, MN: USDA Forest Service, North Central Research Station, pp. 29-33.

Shanahan, J., Decker, D. & Pelstring, L. (2001). Communication for effective wildlife management. Pages 171-190 (Chapter 10) in Decker, D. J., T. L. Brown, and W. F. Siemer (eds.) *Human Dimensions of Wildlife Management in North America*. The Wildlife Society. Bethesda, Md.

Shanahan, J. & Jones, V. (1999). Cultivation and social control. In *Mass media, social control, and social change* (D. Demers & K. Viswanath, eds.), Iowa State University Press, pp. 1-50.

Shanahan, J. (1996). Green but unseen: Marginalizing the environment on television. In M. Morgan & S. Leggett (Eds.) *Mainstream(s) and Margins: Cultural Politics in the 90s*, Greenwood Press, pp. 176-193.

Shanahan, J. (1993). Television and the cultivation of environmental concern: 1988-1992. In A. Hansen (Ed.), *The Mass Media and Environmental Issues*: Leicester: Univ. of Leicester Press, pp. 181-197.

Morgan, M. & Shanahan, J. (1992). Comparative cultivation analysis: Television and adolescents in Argentina and Taiwan. *Mass Media Effects Across Cultures: International and Intercultural Communication Annual*, v. 16. Newbury Park, CA: Sage, pp. 173-197.

Morgan, M., Shanahan, J. & Harris, C. (1990). VCRs and the effects of television: New diversity or more of the same? In Julie Dobrow (Ed.) *Social and Cultural Aspects of VCR use*. Hillsdale, NJ: Lawrence Erlbaum Assoc., 1990.

Encyclopedia and Handbook Entries:

Shanahan, J. & McComas, K. (in progress). Cultivation analysis and environmental concern. In *Handbook of Environment and Communication* (A. Hansen & R. Cox, eds.).

Shanahan, J. & McComas, K. (in progress). Entertainment television representations of the environment and environmental issues. In *Handbook of Environment and Communication* (A. Hansen & R. Cox, eds.).

Morgan, M., Shanahan, J. & Signorielli, N. (forthcoming). Effects and Cultivation. *Sage Handbook of Television Studies*, edited by Toby Miller, Milly Buonanno and Herman Gray

Morgan, M., Shanahan, J. & Signorielli, N. (forthcoming). Cultivation in the 21st Century
International Handbook of Media and Mass Communication Theory, edited by Robert Fortner & Mark Fackler. Wiley Blackwell (Malden, MA)

Morgan, M., Shanahan, J. & Signorielli, N. (forthcoming). Cultivation theory. In *International Encyclopedia of Political Communication*. (G. Mazzoleni, K. Barnhurst, K. Ikeda, R. Maia, H. Wessler, eds.) Wiley-Blackwell.

Morgan, M., Shanahan, J. & Signorielli, N. (forthcoming). Cultivation theory and health. In *Encyclopedia of Health Communication* (T. Thompson, ed.) Sage Publications.

Shanahan, J. (2010). Agenda setting and science. In *Encyclopedia of Science and Technology Communication* (S. Hornig-Priest, Ed.). Thousand Oaks, CA: Sage Publications, pp. 11-12.

Shanahan, J. (2010). Muir, John. In *Encyclopedia of Science and Technology Communication* (S. Hornig-Priest, Ed.). Thousand Oaks, CA: Sage Publications, pp. 482-484.

Shanahan, J. (2010). Narrative in science communication. In *Encyclopedia of Science and Technology Communication* (S. Hornig-Priest, Ed.). Thousand Oaks, CA: Sage Publications, pp. 493-496.

Shanahan, J. (2009). Broadcasting theories. In *Encyclopedia of Communication Theory* (S. Littlejohn & Karen Foss, Eds.). Thousand Oaks, CA: Sage Publications.

Shanahan, J. (2009). Cultivation. In *Encyclopedia of Communication Theory* (S. Littlejohn & Karen Foss, Eds.). Thousand Oaks, CA: Sage Publications.

Shanahan, J. (2009). Cultural Indicators. In *Encyclopedia of Communication Theory* (S. Littlejohn & Karen Foss, Eds.). Thousand Oaks, CA: Sage Publications.

Shanahan, J. (2009). Learning Theory. In *Encyclopedia of Communication Theory* (S. Littlejohn & Karen Foss, Eds.). Thousand Oaks, CA: Sage Publications.

Shanahan, J. (2004). Media portrayals of energy. In *Encyclopedia of Energy* (C. Cleveland, Ed.). Amsterdam: Elsevier.

Proceedings:

Curtis, P., Siemer, W. & Shanahan, J. (2004). The role of educational intervention in community-based deer management. *Transactions of the 68th American Wildlife and Natural Resources Conference*.

Siemer, W. F., D. J. Decker, M. D. Lowery & J. Shanahan. (2000) The Islip Deer Initiative: a collaborative approach to suburban deer management. Pages 247-264 in Brittingham, M. C., J. Kays, and R. J. McPeake (eds.) *Proceedings of the 9th Eastern Wildlife Damage Management Conference*, October 5-8, University Park,

Pennsylvania. College of Agricultural Sciences, The Pennsylvania State University: University Park, PA.

Shanahan, J. & Morgan, M. (1992). Political change and media structures: The privatization of television in Argentina (with M. Morgan), *Proceedings of the 19th Annual International and Intercultural Communication Conference*, Miami: Univ. of Miami, pp. 36-40.

Book Reviews:

Shanahan, J. (2009). Creating a climate for Change: Communicating Climate Change and Facilitating Social Change. *Society and Natural Resources*, 22(4):392-394

Shanahan, J. (2002). A grain of truth: The media, the public, and biotechnology. *Public Opinion Quarterly*, 66(1), 137-139.

Shanahan, J. (2000). Television and common knowledge. *Public Understanding of Science*, 9(4), 463-464.

Shanahan, J. (1993). Contra-Flow in Global News - International and Regional News Exchange Mechanisms. *Journal of Educational Television*, 19(3), 173-174.

Reports:

Shanahan, J. (2012). Bt brinjal in India: English-language press coverage of a political and scientific controversy. Final Technical Report to the Agricultural Biotechnology Support Project II (GDG-A-00-02-00017-00).

National Cancer Institute. (2008). The role of media in promoting and reducing tobacco use. Tobacco Control Monograph No. 19. Bethesda, MD: National Cancer Institute. *contributing author*

Shanahan, J. & Nisbet, E. (2007). The communication of anti-Americanism: Media influence and anti-American sentiment. Report to the United States Institute of Peace, in fulfillment of USIP grant #SG-158-04S

Nisbet, E. & Shanahan, J. (2004). MSRG Special Report: Restrictions on civil liberties, views of Islam and Muslim Americans. Media and Society Research Group.

Nisbet, E. & Shanahan, J. (2004). MSRG Special Report: US war on terror, US foreign policy and anti-Americanism. Media and Society Research Group.

Pleasant, A., Kuruvilla, S., Zarcadoolas, C. Shanahan, J. & Lewenstein, B. A Framework for Assessing Public Engagement with Health Research. (2003). Report to the WHO Health Research Utilisation Assessment Project.

Shanahan, J. & Nisbet, M. (2002). Analysis of Media Coverage of Climate Change. Report to NASA/Goddard Space Flight Center.

Shanahan, J. Siemer, W & Pleasant, A. (2001). Community Attitudes About Deer Management in the Village of Cayuga Heights, New York. HDRU Publ. 01-7. Dept. of Nat. Resour., N.Y.S. Coll. of Ag. and Life Sci., Cornell Univ., Ithaca, NY. 18 p.

Conference papers and presentations:

Morgan, M. & Shanahan, J. (2013, forthcoming). Guns on television: Frequency, and relationships to attitudes about gun control. Paper presented to the National Communication Association (Washington, DC).

Signorielli, N. & Shanahan, J. (2013, forthcoming). Violence in Prime Time on Broadcast and Cable TV. Paper presented to the National Communication Association (Washington, DC).

Shanahan, J., Blumberg, D., Galle, A., Hamel, J., Lospennato, E., Mielenhausen, J. Prieto, P., Rick, S., & Southwick, L. (2012). Images in cable programs, 2011. Presentation to the Eastern Communication Association (Cambridge, MA).

Shanahan, J. (2012). The disembodiment of expertise in press coverage of a biotechnology controversy: The case of bt brinjal. Paper presented to Great Plains Society for the Study of Argumentation (Ames, IA).

Shanahan, J. (2011). Cultivation in the “New” New Media Environment: Observations on the evolution of theory and technology. Presentation to the National Communication Association (New Orleans, LA).

Tasy, M. & Shanahan, J. (2011). The Violence Profile: Alienation, gloom and the mean world. Presentation to the National Communication Association (New Orleans, LA).

Shanahan, J., Blumberg, D., Galle, A. & Neir, O. (April, 2011). Images relating to power in Fall 2010 prime time network and cable TV: Images in cable programs in Fall 2010. Presentation to the Eastern Communication Association (Arlington, VA).

Shanahan, J. & Signorielli, N. (April, 2011). Images relating to power in Fall 2010 prime time network and cable TV: Comparison of network and cable programs. Presentation to the Eastern Communication Association (Arlington, VA).

Vigil, T. & Shanahan, J. (March, 2011). A tale of two campaigns: Framing and agenda setting in the 2010 Massachusetts Special Election for Senate. Paper presented to the Midwest Political Science Association. Chicago, IL.

Tsay, M. & Shanahan, J. (November, 2010). The cultivation of privacy: Television, social media, perceptions of privacy and tendencies to self-disclose. Paper presented to the National Communication Association (San Francisco, CA).

Kim, S., Shanahan, J. & Choi, D. (August, 2010). Talking about poverty: News framing of responsibility and the public's support for government aid to the poor. Paper presented to the Association for Education in Journalism and Mass Communication (Denver, CO).

Scheufele, D. & Shanahan, J. (May, 2010). Cultivation and the Spiral of Silence: Theoretical and empirical intersections and their implications for public opinion research. Presentation to World Association for Public Opinion Research (Chicago, IL).

Kim, S., Scheufele, D. & Shanahan, J. (November, 2009). News media use and informed decision making: News media and the public's evaluation of a controversial issue in South Korea. Paper presented to the Midwest Association for Public Opinion Research (Chicago, IL).

Dudo, A., Brossard, D., Shanahan, J., Scheufele, D., Morgan, M., & Signiorelli, N. (August, 2009). Science on television in the 21st century: Recent trends in portrayals and their contributions to public attitudes toward science. Paper presented to the Association for Education in Journalism and Mass Communication (Boston, MA).

Hart, P., Nisbet, E. & Shanahan, J. (May, 2009). The influence of environmental values and media use on predispositions for public engagement in wildlife management decision making. Paper presented at the International Communication Association (Chicago, IL).

Shanahan, J., Signorielli, N. & Morgan, M. (May, 2008). Television and sex roles 30 years hence: A retrospective and current look from a Cultural Indicators

perspective. Panel presented at the International Communication Association (Montreal, CA).

Nisbet, E. & Shanahan, J. (May, 2008). Anti-Americanism as a communication problem? Media effects, public opinion, and public diplomacy in Europe and the Middle East. Panel presented at the International Communication Association (Montreal, CA).

Hart, P., Nisbet, E. & Shanahan, J. (December, 2007). Environmental values and the social amplification of risk: An examination of how environmental values and media use influence predispositions for public engagement. Paper presented to the Society for Risk Analysis (San Antonio, TX).

Besley, J., Shanahan, J., & Nisbet, E.C. (February, 2006). The agricultural biotech debate: Competing messages and diverging views on genetically modified organisms. Paper presented at the American Association for the Advancement of Science (St. Louis, MO).

Nisbet, E.C., Shanahan, J., & Ostman, R.E. (August, 2005). Mass media, religion, and support for civil liberties: The case of Muslim Americans. Paper presented at the Association for Education in Journalism and Mass Communication (San Antonio, TX).

Nisbet, E.C. & Shanahan, J. (May, 2005). Developing cultural indicators of social change: The case of homosexuality. Paper presented at the International Communication Association, (New York, NY).

Shanahan, J., Nisbet, E. C., Diels, J., Hardy, B., & Besley, J. (2005). Cultural Indicators: Integrating measures of meaning with economic and social indicators. Paper presented at the International Communication Association (New York, NY).

Diels, J. & Shanahan, J. (2004). Exploring cognitive mechanisms behind agenda setting, priming, and framing. Paper presented to Mass Communication and Society Division of AEJMC (Toronto, CA).

Besley, J. & Shanahan, J. (2004). Media attention and exposure in relation to support for agricultural biotechnology. Paper presented to the International Communication Association (New Orleans, LA).

Shanahan, J. (2004). A Return to Cultural Indicators. Paper presented to International Communication Association (New Orleans, LA).

Chong, M., Shanahan, J., Brossard, D., Ngo, N., Dalrymple, K., & Westgate, C. (2004). Elite Asian newspaper coverage of agricultural biotechnology. Paper presented to International Communication Association (New Orleans, LA).

Hayes, A., Shanahan, J., Glynn, C., & Uldall, B. (2003). Individual differences in willingness to self-censor. Paper presented at the annual meeting of the American Association for Public Opinion Research (Nashville, TN).

Nisbet, E.C., Nisbet, M.C., Scheufele, D.A., & Shanahan, J. (2003, September). The effects of television news in the Muslim world on public perceptions of the United States. Paper presented at the annual meeting of the World Association for Public Opinion Research (WAPOR) (Prague, CZ).

Diels, J., Shanahan, J., & Scheufele, D. (2003). Mass media and opinion formation: The cognitive mechanisms behind agenda-setting and framing. Paper presented at World Association for Public Opinion Research Conference (WAPOR) (Prague, CZ).

Shanahan, J., Diels, J., Nisbet, E., & Chong, M. (2003). Local science media and public perceptions of science: A comparison of two New York communities. Paper presented at World Association for Public Opinion Research Conference (Prague, CZ).

Gore, M., Shanahan, J., Scheufele, D., Siemer, W., Decker, D., & Berchielli, L. (2003). Does media coverage of a wildlife-related human fatality affect risk perception? Eastern Black Bear Workshop (Mt. Olive, NJ).

Hayes, A. F., Glynn, C. J., Shanahan, J., Scheufele, D., Moy, P., Domke, D., & Stamm, K. (2002). Fear of isolation and the climate of opinion: Moderating the spiral of silence? Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication (Miami, FL).

Kim, S., Scheufele, D., & Shanahan, J. (2002). Who cares about the issues? Issue voting and the role of news media during the 2000 presidential election. Paper presented to Midwest Association for Public Opinion Research (Chicago, IL).

Kim, S., Han, M., Shanahan, J. (November, 2002). The spiral of silence and the issue of Korean unification: Normative vs. informational influences of public opinion. Paper presented to Midwest Association for Public Opinion Research (Chicago, IL)

Pleasant, A., Siemer, W., Decker, D., & Shanahan, J. (November, 2002). Assessing the impact of information in relation to individual and media Frames:

A suburban case study of wildlife issues. Paper presented to the National Communication Association (New Orleans, LA).

Hayes, A., Glynn, C, Shanahan, J. & Uldall, B. (2002) Individual differences in Willingness to Self-Censor. Paper presented at the American Psychological Association, (Chicago, IL).

Hayes, A. F., Glynn, C. J., Shanahan, J., Scheufele, D., Moy, P., Domke, D., & Stamm, K. (2002, August). Fear of isolation and the climate of opinion: Moderating the spiral of silence? Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication (Miami, FL).

Brossard, D., & Shanahan, J. (2002, July). Do they want to have their say? Media, agricultural biotechnology, and authoritarian views of democratic processes in science. Paper presented to the Mass Communication Division of the International Communication Association Annual Meeting (Seoul, KOR). *Top Three Faculty Paper*.

Nisbet, M., Scheufele, D., & Shanahan, J. (2002, May). When science meets morality: Tapping the origins of public opinion on genetic engineering. Paper presented to the annual convention of the American Association for Public Opinion Research (AAPOR) (St. Pete Beach, FL).

Scheufele, D. A., Shanahan, J. E., & Yang, F. (2002, May). Is smoking still acceptable? Mass media and public opinion on cigarette smoking. Paper presented to the annual convention of the World Association for Public Opinion Research (WAPOR)(St. Pete Beach, FL).

Dunlap, S., Glynn, C. J., & Shanahan, J. (May, 2001). Reference groups and pluralistic ignorance. Paper presented at the American Association of Public Opinion Research (AAPOR), (Montreal, CA).

Shanahan, J., Brossard, D., & N. Signorelli (2001, April). Cultivation trends. Paper presented to the Mass Communication Division of the International Communication Association, (Washington, DC).

Hayes, A. F., Glynn, C. J., & Shanahan, J. (2001, May). The role of personality factors and accuracy in predicting opinion expression. Paper presented at the annual conference of the International Communication Association (Washington, DC).

Kim, S. & Shanahan, J. (2001, May). Stigmatizing smokers: Public sentiment toward cigarette smoking and its impact on smoking behaviors. Paper presented at International Communication Association, (Washington, DC.)

Nisbet, M., Scheufele, D., Shanahan, J., Brossard, D., Moy, P. & Lewenstein, B. (2001, May). Knowledge or negativity? Mass media and public perceptions of science. Presentation at the International Communication Association (Washington, DC).

Hayes, A. F., Glynn, C. J., & Shanahan, J. (2001, May). The role of personality factors and accuracy in predicting opinion expression. Paper presented at the annual conference of the International Communication Association (Washington, DC).

Brossard, D., Shanahan J., Lewenstein, B.V., & Radin J. (2001, February). Scientific literacy: Scientific and technical vocabulary in the media. Paper presented to the 6th International Conference on Public Communication of Science & Technology (Geneva, SW).

Scheufele, D., Shanahan, J. & Kim, S. (2000). Who cares about local politics? Media influences on local political awareness, issue awareness, and attitude strength in a local community. Paper presented to the annual convention of the Midwest Association for Public Opinion Research (Chicago, IL).

Siemer, W. Decker, D. Lowery, M. & Shanahan, J. (2000). The Islip Deer Initiative: a strategy for stakeholder involvement in deer management. Paper presented to Eastern Wildlife Damage Management Conference.

Butler, J., Shanahan, J. & Decker, D. (2000, June). Trends in wildlife attitude and values. Paper presented at the eighth International Symposium on Society and Natural Resource Management (Bellingham, WA).

Lee, E. & Shanahan, J. (2000). Framing exotic invasive pest species: An analysis of media coverage of the Asian Longhorned Beetle. Paper presented at the 8th International Symposium on Society and Resource Management (Bellingham, WA).

Scheufele, D., Lee, E. & Shanahan, J. (2000). Biotechnology, GMOS, and public opinion: Factors that affect willingness to discuss an emergent environmental issue. Paper presented to International Symposium of Society and Resource Management, (Bellingham, WA).

Shanahan, J. (2000). Cycles upon cycles: media coverage of global climate change. Paper presented to Conference on Climate Change Communication (Kitchener, CA).

Brossard, D., Shanahan, J. & McComas, K. (2000). Is mass media coverage of global warming culturally bound? A comparison of French and American

coverage of global climate change. Paper presented to Conference on Climate Change Communication (Kitchener, CA).

Scheufele, D. Shanahan, J. & Lee, E. (2000). Real talk: Manipulating the dependent variable in spiral of silence research. Paper presented to American Association of Public Opinion Research (Portland, OR). *Top three paper*

Pelstring, L., Decker, D., Loker, C. & Shanahan, J. (1999). Using human dimensions research to improve agency public participation efforts-three cases. Paper presented to the Wildlife Society (Austin, TX).

Butler, J., Shanahan, J. & Decker, D. (1999). Wildlife attitudes and values: A trend analysis. Paper presented to the Wildlife Society (Austin, TX).

Shanahan, J. (1999). Wildlife in the public eye. Paper presented to Western Association of Fish and Wildlife Agencies (Durango, CO).

Butler, J. & Shanahan, J. (1999). Mass media, the New Environmental Paradigm, and environmental activism: A change in focus. Paper presented to Association for Education in Journalism and Mass Communication (New Orleans, LA).

Heat and hot air: Influence of local temperature on journalists' coverage of global warming (with Jennifer Good). Paper presented to Conference on Communication and our Environment (Flagstaff, AZ, July, 1999).

Tuning in to the environment on prime-time Television (with Katherine McComas & Jessica Butler). Paper presented to Conference on Communication and our Environment (Flagstaff, AZ July, 1999).

Using the web to teach environmental communication. Presentation to 1998 Northeast Regional Teaching Workshop. University of CT (Storrs, CT).

Voices and messages in global climate change coverage (with Craig Trumbo). Paper presented to International Symposium for Society and Resource Management (Columbia, MO, May, 1998).

Pelstring, L., Shanahan, J. & Perry, B. The press and citizen participation: A content analysis. Paper presented to the Eastern Wildlife Damage Management Conference, (Roanoke, VA, October, 1997).

The mass media and stakeholders' beliefs about suburban wildlife (with Cynthia A. Loker and Daniel J. Decker). Paper presented to the Eastern Wildlife Damage Management Conference, (Roanoke, VA, October, 1997).

Using narratives to think about environmental attitude and behavior (with Lisa Pelstring and Katherine McComas). Paper presented to Conference on Communication and our Environment (Cazenovia, NY, July, 1997).

Telling stories about global climate change: Measuring the impact of narratives on issue cycles (with Katherine McComas). Paper presented to Conference on Communication and our Environment (Cazenovia, NY, July, 1997).

Cultivation in the long term: Results from the General Social Survey: 1975-1994 (with Jessica Staples). Paper presented to the International Communication Association (Montreal, Canada; May, 1997).

Willingness to speak and the spiral of silence: A meta-analysis (with C. Glynn & A. Hayes). Paper presented to the Association for Education in Journalism and Mass Communication (Anaheim, CA; August 1996). *top three paper*

Alcohol portrayal on prime-time television: Manifest and latent messages. (with A. Mathios, R. Avery, & C. Bisogni). Paper presented to Marketing and Public Policy conference (Washington, DC May 1996).

Food and nutrition messages communicated through prime-time television. (with A. Mathios, R. Avery, & C. Bisogni) Paper presented to ACCI conference (Knoxville, TN March 1996)

Media exposure and environmental concern. Paper presented to Speech Communication Association, San Diego, CA (November, 1996).

Television's portrayal of the environment: A four-year update (with K. McComas). Paper presented to ISSRM conference, State College, PA (May, 1996).

TV Authoritarianism: Exploring the concept of mainstreaming. Paper presented to International Communication Association conference, Chicago, IL (May, 1996)

Green or brown? Television's cultivation of environmental concern (with Michael Morgan and Mads Madsen). Paper presented to AAPOR conference, Fort Lauderdale, FL (May, 1995).

Environmental Concern and Media Coverage: 1988-1994 (with Katherine McComas). Paper presented to Communication and Our Environment conference, Chattanooga, TN (March, 1995).

Television and the political socialization of children. Presentation to Children Now conference, Palo Alto, CA (March, 1995).

Television viewing and adolescent authoritarianism. Paper presented to International Communication Association conference, Washington, DC (May, 1993)

Environmental-topic television programming: The good, the bad, and the ugly, with D. Bousé and N. Smith-Sebasto. Presentation to Eastern Communication Association, New Haven, CT. (May, 1993).

Cultivation in Argentina: Intrafamily perspectives. Paper presented to International Communication Association conference, Miami, Fla. (May, 1992).

Political change and media structures: The privatization of television in Argentina (with M. Morgan). Paper presented to International and Intercultural Communication Conference; Miami, Fla. (May, 1992)

Green but unseen: Marginalizing the environment on television. Paper presented to Mainstream(s) and Margins conference, Amherst, MA (April, 1992).

Television and environment (with M. Morgan). Paper presented to the American Psychological Association, Boston, MA (August, 1990).

News reading and perceived political efficacy (with Leslie Good, Amy Loomis and Carlos Fontes). Paper presented to Conference on Culture and Communication, Philadelphia, PA. (October, 1989)

Videocassette recorders and the television household (with M. Morgan, Alison Alexander, and Cheryl Harris). Report to the National Association of Broadcasters (July, 1989).

Reading News: A reader-based strategy for defining the 'unit of analysis' in national network news (with Leslie Good, Carlos Fontes, and Amy Loomis). Paper presented to the Mass Communication division of the International Communication Association, San Francisco (May 1989).

Television as a diagnostic indicator in child therapy (with Michael Morgan). Paper presented to the Mass Communication division of the International Communication Association, May 1989, San Francisco. *Top ten paper*

Dimension, kinematics, and communication (with Susan Parrish Sprowl and Leslie Good). Paper presented to the Theory and Methodology division of the Eastern Communication Association, Ocean City, MD (May 1989).

The clean world syndrome: Television's cultivation of environmental concern. Paper presented to the Mass Communication division of the Eastern Communication Association Ocean City, MD. (May 1989). *top three paper*

Invited talks and presentations²

Strange Fruit?: Coverage of BT Eggplant in the English-language Indian Press Talk at the Department of Life Sciences Communication, University of Wisconsin-Madison (March 2011).

Sex role traditionalism and generational change: The role of television. Presentation to Communication Research Center Colloquium (February, 2010; Boston, MA).

Committee and Administrative work

Boston University: Member Graduate Council, Undergraduate Council, Faculty Affairs Committee, University Council Committee on Faculty Policies (2012-) Chair, Dean Search Advisory Committee (2013) co-Chair, Committee on Appointment, Promotion and Tenure (2009-).

Fairfield University: Chair, Department of Communication (2007-2009); member, Undergraduate Curriculum Committee (2008-2009); member, Undergraduate Curriculum Committee (2008-2009); member Arts and Sciences Curriculum Committee (2008-2009).

Cornell University: Chair, CALS Faculty Senate (2000-2001); Secretary, CALS Faculty Senate (2001); member, CALS Faculty Senate (1997-2002); Director of Graduate Studies, Department of Communication (2001-2003), Faculty Fellow (2000-2007).

Boston University: Chairman, Budget Committee, University Faculty Council (1993-1994); Executive secretary and treasurer, University Faculty Council (1992-1993); Member, University Faculty Council (1991-1994); Member, Faculty Council Committee on Research (1991-1994).

Membership on advisory boards

² Does not include talks before 2010.

Communication and Media Studies Alumni Advisory Board, Tufts University (2010 -)

Grants -- Funded³

RULE Grant (with P. Oppliger) - Oral Presentation and Communication Theory in the COM curriculum: A redesign and evaluation for the “medium term” future

Boston University

2010

\$24,000

GUTS Grant - The Cultural Indicators Project

Boston University

2010

\$1,500

RULE Pre-Grant (with P. Oppliger) - Oral Presentation and Theory and Process of Communication

Boston University

2010

\$7,000

Content Analysis of Media Coverage of bt Eggplant in India

Agricultural Biotechnology Support Project II (USAID)

2010

\$15,322

Global Indicators of Anti-Americanism: Lessons for Public Diplomacy

United States Institute of Peace

2005-2006

\$45,000

Agricultural Biotechnology Support Project

USAID Agency for International Programs

2002 - 2007

\$226,669

Evaluation of Dialogue-Based Methods for Biotechnology Communication

Cornell Institute for Biotech and Life Science

2002 - 2003

\$36,000

³ This section does not include proposals that were not funded.

Earth Science Contribution to Media Discourse

NASA

2000-2001

\$28,000

Evaluation of Dialogue-based Methods in Facilitating Public Discussion about Genetic Engineering

Federal - Smith-Lever

2000-2005

\$225,000

Mass Communication Promoting Informed Citizen Participation for Environmental Management

Federal - Hatch

1999-2004

\$100,000

Mass Communication and the Environment: Ideologies and Identities

Federal - Hatch

1994 - 1999

\$120,000

Theses advised at Boston University

Kamal, M. (2010). Anti-Americanism in Pakistan: Examining the Impacts of Media Use on Conceptions of the United States.

Daniel, S. (2011) Beauty as a producer of social capital in Brazil: Marginalized women's experiences.

Theses advised at Fairfield University

Hallett, A. (2009). Media bias: What is the perception of bias in the Presidential election?

Takacs, E. (2009). Chrysler Corporation: A case study in crisis attribution and image restoration.

Tallcouch, V. (2009). The interaction between and communication by women within organizations.

Dissertations advised at Cornell (major adviser)⁴

Nisbet, E. (2008). The parallax effect: The roles of media and identity in shaping international conflict. (Nisbet is now an Assistant Professor at Ohio State University)

Diels, Janie. (2006). A Cultural Indicators approach to understanding the impact of media images of Arab people on public opinion regarding civil liberties. (Diels is now an Assistant Professor at Alma College)

Lee, Eunjung. (2006). A social resource model of political participation: Mass media use, social capital, and political participation.

Good, Jennifer Ellen. (2003). Materialism, Internet use and cognitive processing in television's cultivation of environmental attitudes. (Good is now an Associate Professor at Brock University)

Nisbet, Matthew C. (2003). The controversy over stem cell research and medical cloning: Media, policy, and public opinion. (Nisbet is now an Associate Professor at American University)

Jones, Vicki Lynn. (2001). Consumer response to reference group symbols in Brazilian advertising.

Dokeniya, Anupama. (1999). Re-forming the state: An institutional analysis of telecommunications liberalization in India

⁴ Also served as advisor for numerous MS theses, and as secondary advisor on various Ph. D. and M. S. committees. Also advised numerous undergraduate honors' theses.