

Stephen Quigley, APR

Boston University
College of Communication
Boston, MA 02215
617-358-0066
squigley@bu.edu

ACADEMIC APPOINTMENTS

*Boston University
College of Communication*

- | | |
|--|-----------------------|
| <i>Associate Professor</i> | <i>2000 - present</i> |
| • Faculty Coordinator, Public Relations Program | <i>2004 – 2008</i> |
| • Teaching: Principles and Practices of Public Relations, Media Relations, Contemporary Public Relations, Communication Internship, PRLab, Corporate Communication, New Media and Public Relations, Social Activism and Public Relations | |
| • Member, College of Communication Academic Affairs Committee | |
| • Faculty Advisor, Boston University Chapter, Public Relations Student Society of America | <i>2001-present</i> |
| • Co-Director, Boston University Master of Science Health Communication program | <i>2008-present</i> |
| • Director, Boston University/Università Cattolica del Sacro Cuore Summer Program | <i>2008-present</i> |
| <i>Visiting Associate Professor</i> | <i>1999 - 2000</i> |

PROFESSIONAL EXPERIENCE

Steve Quigley Communications *1997 - Present*
Consultant

- Provide public relations consulting services to business-to-business and public affairs clients including strategic planning, media relations, community relations, and crisis communication.
- Clients include: Partners Healthcare, Fidelity Investments, Corporate Realty Investment Corp., Davis Malm & D'Agostine

Schneider & Associates *1989 - 1997*
Partner

- Partner responsible for Business-to-Business and Public Affairs Divisions, responsible for approximately \$1 million in annual billings.
- Member of three-person agency executive committee

- Bentley College, Center For Continuing Education* 1982 - 1989
Director, Continuing Education
- Responsible for the design, marketing and administration of professional development courses and programs for over 6,000 students per year
 - Managed annual budget of approximately \$1 million
- Concord-Carlisle High School* 1981 - 1982
Teacher
- Taught grades 10-12 social studies courses
 - Selected as faculty advisor
- Natick High School* 1978 - 1981
Teacher
- Taught grades 10-12 social studies courses
 - Varsity volleyball coach
- U.S. Department of Labor* 1974 - 1978
Program Director
- Designed and managed youth employment and training programs
 - Published "Do It Yourself Job Training Manual," Trainer/conference speaker
- Volunteers In Service To America/ACTION* 1973 - 1974
VISTA Volunteer
- Managed inner-city youth outreach, employment and training program
 - Selected as trainer for new VISTA Volunteers

DISTINCTIONS

- Outstanding Educator of the Year, Public Relations Society of America, 2011
- Beacon Award for Outstanding Service to the Profession, Public Relations Society of America, Boston Chapter, 2010
- Professor of the Year, Boston University Student Activities Organization, 2008
- John J. Molloy Crystal Bell Award for lifetime achievement in public relations, 2006
- Honorary Member, Golden Key International Honour Society, 2005
- Book reviewer, *Journal of Consumer Marketing*, 2005
- Lyndon Baines Johnson College of Communication Faculty Advisor of the Year, 2004
- College of Communication Faculty Advisor of the Year (selected by the College of Communication Student Assembly) 2004
- Recipient, three College of Communication Faculty Legacy Gift Awards, 2004
- President, Public Relations Society of America Boston Chapter, 2004
- Secured major software donation for the College of Communication from Vocus, Inc., a leading global provider of public relations and government relations services, 2004
- Nominated, Outstanding Boston University Faculty Member, Boston University Fraternity Sorority Council, 2004
- Received three Bellringer Awards from the Publicity Club of New England for excellence in public relations campaigns, 1992, 1993, 1996

EDUCATION

M.Ed.	Boston University School of Education	1986
B.A.	University of Massachusetts at Amherst	1973

PUBLICATIONS

- *Managing Corporate Communication: A Cross-Cultural Perspective*, (Co-Edited with Professor Rossella Gambetti), Palgrave-Macmillan, 2012
- “New Code of Public Relations Ethics,” *National Investor Relations Institute Boston Chapter Newsletter*, May 2001
- “Standing Out From The Crowd,” *News & Views* (PRSA Boston Chapter Newsletter) November 2001
- “Business Editors Plead For Substance, Complexities, Issues,” *News & Views* (PRSA Boston Chapter Newsletter) June 2001
- “PRSA Launches New Code of Ethics,” *News & Views* (PRSA Boston Chapter Newsletter) April 2001

AFFILIATIONS

- National Assembly Delegate, Public Relations Society of America
- Newsletter Editor, Public Relations Society of America Boston Chapter
- Chair, Communications Committee, Public Relations Society of America Boston Chapter
- Town Meeting Member, Town of Reading, Massachusetts
- Coach, Reading Youth Athletics

INVITED PRESENTATIONS

- *The Career Choice Paradox*, Keynote Presentation, Golden Key International Honors Society Induction Ceremony, 2005
- *Politics, Public Relations and the Democratic National Convention*, Panel Moderator, Public Relations Society of America, 2004
- *Career Opportunities in Public Relations*, Jewish Vocational Foundation, 2002
- *Public Relations Strategies To Support Fundraising*, Women In Development, Central Massachusetts Chapter, 1999
- *Public Relations as a Business Development and Reputation Management Tool*, Boston Bar Association, Young Lawyers Group, 1998, 1999
- *Crisis Communication Workshop*, Public Relations Society of America, Central Massachusetts Chapter, 1997
- *Media Relations Strategies For Higher Education*, Council For The Advancement and Support of Education Annual Conference, 1997
- *Litigation Public Relations*, National Law Firm Marketing Administrators, Boston Chapter, 1996