

# WILLIAM MCKEEN

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## ACADEMIC EMPLOYMENT

- *Boston University* College of Communication / Chair, Department of Journalism, August 2010--; Professor, August 2010--
- *The University of Florida* College of Journalism and Communications / Chair, Department of Journalism, July 1998 – August 2010 ; Professor, June 1994 – August 2010 ; Associate Professor, August 1990-June 1994; Assistant Professor, August 1986-August 1990
- *The University of Oklahoma* H.H. Herbert School of Journalism and Mass Communication / Assistant Professor, August 1982-August 1986; Assistant Director, June 1984-August 1986
- *Western Kentucky University* Department of Journalism / Assistant Professor, May 1981-August 1982; Instructor, August 1977-May 1981

## NEWSPAPER AND MAGAZINE EMPLOYMENT

- *The St. Petersburg Times*, Copy Editor, May-June 1991; May-June 1992 \*
- *The Courier-Journal* (Louisville, Ky.), Copy Editor, May-August 1990 \*
- *The Gainesville (Fla.) Sun*, Copy Editor, April-December 1987; June-July 1991; August 1992-June 1993 \*
- *The Norman (Okla.) Transcript*, Reporter, May 1983-September 1983 \*
- *The Saturday Evening Post*, Staff Editor, January 1975-June 1976
- *The American Spectator*, Production Editor, August 1974-December 1974
- *The Palm Beach Post*, Copy Editor, Columnist, May 1974-July 1974
- *The Courier-Tribune* (Bloomington, Ind.), Reporter, Weekend Editor, Copy Editor, September 1971-December 1973

\* Since I began my teaching career, I've taken several short-term jobs. Some of these were supported by university or private grants.

## EDUCATION

- *The University of Oklahoma*, Ph.D., higher education administration, 1986
- *Indiana University*, M.A., journalism, 1977; B.A., history, 1975

## BOOK PUBLICATIONS

- *Homegrown in Florida* (Gainesville: University Press of Florida, 2012)
- *Mile Marker Zero: The Moveable Feast of Key West* (New York: Crown Books, 2011).
- *Outlaw Journalist: The Life and Times of Hunter S. Thompson* (New York: W.W. Norton and Company, 2008; Published in the UK by Aurum in 2008 and in France by Tristram in 2010)
- *Highway 61: A Father-And-Son Journey through the Middle of America* (New York: W.W. Norton and Company, 2003)
- *Rock and Roll is Here to Stay* (New York: W.W. Norton and Company, 2000)
- *Literary Journalism: A Reader* (Belmont, Calif.: Wadsworth Publishing Company, 2000) Edited with Jean C. Chance
- *Tom Wolfe* (New York: Macmillan, 1995)
- *Bob Dylan: A Bio-Bibliography* (Westport, Conn.: The Greenwood Press, 1993)
- *Hunter S. Thompson* (Boston: Twayne Publishers, 1991)
- *The Beatles: A Bio-Bibliography* (Westport, Conn.: Greenwood, 1989)
- *A Treasury of Saturday Evening Post* (Indianapolis: Curtis Publishing Company, 1979) Assistant Editor
- *The American Story* (Indianapolis: Curtis Publishing Company, 1975) Assistant Editor; earlier edition of the treasury above.

### As contributor:

- *Whole Lotta Led Zeppelin* by Jon Bream (Minneapolis: Voyageur Press, 2008). Wrote an essay on Led Zeppelin's third album
- *Pilgrim in the Land of Alligators* by Jeff Klinkenberg (Gainesville: University Press of Florida, 2008). Wrote the introduction.
- *The Scribner Encyclopedia of American Lives* Edited by Arnold Markoe (New York: Thomson / Gale, 2006). Contributed the essay on Hunter S. Thompson.
- *Orange Journalism*, Edited by Julian Pleasants (Gainesville: University Press of Florida, 2003). Contributed the interview with David Lawrence Jr., former editor and publisher of the Miami Herald.
- *Kingdom of Fear* by Hunter S. Thompson (New York: Simon and Schuster, 2003). The chapter "Yesterday's Weirdness is Tomorrow's Reason Why" is a portion of my 1990 interview with Thompson.
- *The World Book Encyclopedia* (Chicago: World Book Encyclopedia, 2003--). I'm a member of the board of advisers and have served as a contributing editor for popular culture, rock music, country music and journalism. My contributions include the extensive entry on

rock'n'roll music as well as shorter articles on Marvin Gaye, Berry Gordy, Michael Jackson, rap and hip-hop music, Art Buchwald, Richard Harding Davis, Ann Landers, Don Marquis, Adolph S. Ochs and Ernie Pyle.

- *The Encyclopedia of U.S. Popular Culture*, Edited by Ray and Pat Browne (Bowling Green, Ohio: The Popular Press, 2001). I wrote entries on Tom Wolfe and Hunter S. Thompson.
- *The Biographical Dictionary of American Journalism*, Edited by Joseph McKerns (Greenwood, Conn.: The Greenwood Press, 1989). I wrote entries on George Horace Lorimer, Josiah Flynt, Philip Graham, Jacob Riis and I.F. Stone.
- *The Encyclopedia of American Humorists*, Edited by Steven Gale (New York: The Garland Press, 1988). I wrote entries on Mike Royko, Terry Southern, Bennett Cerf and John Kennedy Toole.
- *Springboard to Journalism*, Edited by James F. Paschal (New York: Columbia University Press, 1985). I wrote the chapter on feature writing.

## JOURNAL PUBLICATIONS

- *Literary Journalism Studies*, guest editor for special issue devoted to Hunter S. Thompson. Selected and edited manuscripts and produced two original pieces about Thompson, Spring 2012.
- *Journalism Quarterly*, "Journalism Ethics Goes to the Movies" (book review), Fall 2008
- *Political Communication*, "Journalism in the Movies" (book review), Spring 2007
- *Journalism Quarterly*, "Ruthless Criticism: New Perspectives in U.S. Communication History" (book review), Summer 1995.
- *Journalism Educator*, The Association for Education in Journalism and Mass Communication, "Coaching Editors to Coach Writers," Summer 1992 [Glen L. Bleske, co-author]\*
- *American Journalism*, The American Journalism Historians Association, "Democracy Without Citizens" (book review), Autumn 1991
- *The Bulletin*, American Society of Newspaper Editors, "Heroes, Villains and Bad-News Guys," September 1990
- *The Bulletin*, American Society of Newspaper Editors, "Journalism's Greatest Hits," September 1990
- *The Quill*, The Society of Professional Journalists, "Get Thee to the Shredder," March 1990 [H. Sidney Pactor, Jon Morris, co-authors]

- *Journalism Educator*, The Association for Education in Journalism and Mass Communication, "Students' Ethics Require New Ways to Cope With Cheating," January 1990 [H. Sidney Pactor, Jon Morris, co-authors]\*
- *Graduate Teaching Assistant Handbook*, The University of Florida, "Developing a Teaching Style," Fall 1988
- *American Journalism*, The American Journalism Historians Association, "Worldly Power" (book review), Fall 1987
- *The Bulletin*, The Columbia Scholastic Press Advisers Association, "As a Teacher," Summer 1987
- *The Bulletin*, The Columbia Scholastic Press Advisers Association, "How to Write" (book review). Summer 1987
- *Southwestern Mass Communication Journal*, Southwest Education Council for Journalism and Mass Communication, "Justice William Brennan's Struggle With Obscenity Law: The Evolution of Supreme Court Doctrine, 1957-1973," Autumn 1985 \*
- *The Bulletin*, The Columbia Scholastic Press Advisers Association, "Featurize Your News Leads," Winter 1984
- *The Bulletin*, The Columbia Scholastic Press Advisers Association, "Basic News Writing" (book review), Fall 1983
- *American Journalism*, The American Journalism Historians Association, "Hollywood as Historian" (book review), Summer 1983
- *The Bulletin*, The Columbia Scholastic Press Advisers Association, "Taking Them By the Collar," Winter 1983
- *The Bulletin*, The Columbia Scholastic Press Advisers Association, "Sometimes You Just Have to Stand Naked" (book review), Winter 1983
- *Faculty Research Bulletin*, Western Kentucky University, "Justice Brennan and the First Amendment," Autumn 1980\*
- *Studies in Popular Culture*, The Popular Culture Association in the South, "Tough Guys With Typewriters," Spring 1980\*
- *Journalism Educator*, The Association for Education in Journalism, "Vaudeville Tactics," January 1980

\* *refereed article*

## PART-TIME MEDIA EMPLOYMENT

- *Creative Loafing* (Tampa), Book Editor, October 2008
- *The St. Petersburg Times*, Contributing Writer, November 2003
- *The Satellite Magazine*, Book Critic, June 2002 – August 2009
- *Moon Magazine*, Book Critic, May 1997 – February 2002
- *The Orlando Sentinel*, Book Critic, June 1989 – August 2010

- *Capitol News Bureau* (Oklahoma City), Legislative/Political Reporter, January 1983-May 1986
- *Indiana University School of Journalism*, Associate Instructor, August 1976-May 1977
- *The Examiner* (Bloomington, Ind.), Contributing Editor, August 1976-February 1977
- *The Courier-Tribune* (Bloomington, Ind.), Reporter, September 1969-September 1971

## MAGAZINE PUBLICATIONS

- *American History, The American Spectator, Creative Loafing, The Florida Engineer, Gainesville Magazine, Holiday, Lakeland Magazine, The Saturday Evening Post*, and many others.

## MAJOR BROADCAST APPEARANCES

- *Travel with Rick Steves*, National Public Radio, Dec. 11, 2011. Interviewed about Key West and *Mile Marker Zero*.
- *On Point with Tom Ashbrook*, National Public Radio, Oct. 5, 2011. Interviewed about *Mile Marker Zero*.
- *On the Media*, National Public Radio, Nov. 1, 2008. Interviewed by host Bob Garfield about the political journalism of Hunter S. Thompson.
- *The Right Hook*, News Radio Ireland, Oct. 24, 2008. Interviewed by host George Hook about Hunter S. Thompson.
- *The Book Show*, Australian Broadcasting Corporation, Oct. 22, 2008. Interviewed by host Ramona Koval about Hunter S. Thompson.
- *The O'Reilly Factor*, Fox News Channel, May 6, 2005. Interviewed by host Bill O'Reilly about the decline of network television news, May 6, 2005.
- *CNN Latin America Evening Report*, March 8, 2005. Interviewed by anchor Orlando Rivera about the life and death of Hunter S. Thompson.
- *More to the Point*, Public Radio International, Feb. 21, 2005. Interviewed by host Warren Olney about Hunter S. Thompson.
- *British Broadcasting Corporation*, news report, Feb. 21, 2005. Interviewed by correspondent Julia Sartre about Hunter S. Thompson.
- *CBS News*, news report, Feb. 21, 2005. Interviewed by correspondent Robert Goodman about Hunter Thompson's life and work.

- *Here and Now*, National Public Radio, Aug. 17, 2004. Interviewed by anchor Frank Stasio about the absence of black artists on beer cans commemorating 50 years of rock'n'roll.
- *The Today Show*, Feb. 3, 2004. Interviewed on the historical importance of the Beatles on the occasion of the 40<sup>th</sup> anniversary of the group's arrival in America.
- *The Radio Factor with Bill O'Reilly*, Fox News, April 29, 2003. Discussed press coverage of the Laci Peterson murder case.
- *Connor Calling*, WUFT-FM, March 28, 2003. Interviewed with my son Graham about the *Highway 61* book.
- *The Great Books*, The Learning Channel, May 18, 2001. Interviewed on camera and served as a consultant for a documentary on Tom Wolfe's *The Right Stuff*.
- *CBS News*, May 2001. Five-part radio series with correspondent Peter King on the occasion of Bob Dylan's 60th birthday.
- *The CBS Evening News*, Feb. 7, 1994. Interviewed on camera, along with Tom Wolfe, for a story commemorating the 30th anniversary of the Beatles' arrival in America.
- *WUFT-FM* (Gainesville, Fla.) (National Public Radio Affiliate), creator, host and writer of "Rock of Ages," an hour-long weekly limited series on the history of rock'n'roll music. Pilot created in November 1994.
- *WUFT-FM* (Gainesville, Fla.) (National Public Radio affiliate), Book Critic, September 1991-May 1993
- *KGOU-FM* (Norman, Okla.) (National Public Radio Affiliate), Reporter, July-August, 1984 (Special assignment covering the Democratic and Republican national conventions.)
- *WKY-AM* (Oklahoma City), Reporter, July-August, 1984 (Special assignment covering the Democratic and Republican national conventions.)

## PUBLISHED FICTION

- *Homegrown in Florida*, University Press of Florida, 2012, "Why Chuck Wouldn't Get Out of the Car" and "Arsenal."
- *Ground Water Review*, Colorado State University, "Radio Sermon," Spring 1984
- *Ground Water Review*, Colorado State University, "All U Can Eat," Spring 1984
- *Snapdragon*, The University of Idaho, "Chevrolet," Spring 1982
- *Wind/Literary Journal*, Pikeville College, "Youth and Time," December 1981

- *Snapdragon*, The University of Idaho, "The Barber's Lament," September 1981
- *The Webster Review*, Webster University, "The New Mall," Autumn 1981
- *The Malahat Review*, The University of Victoria, British Columbia, "Garage Sale," July 1981

## AWARDS

- *Gold Medal for Nonfiction*, Florida Book Awards, 2012
- *Sustained Performance Award*, The University of Florida College of Journalism and Communications, 2009
- *Gold Medallion*, in recognition of contributions to scholastic journalism, the Florida Scholastic Press Association, April 18, 2008.
- *World Technology Network*, named a fellow at the World Technology Summit in San Francisco, Nov. 3, 2006
- *Hunter Thompson's Honor Roll* (along with Bob Dylan, Jack Nicholson and Marilyn Chambers) in *Hunter Thompson's Kingdom of Fear* (Simon and Schuster, 2003).
- *Sustained Performance Award*, The University of Florida College of Journalism and Communications, 2002
- *Research Supplement Grant*, The University of Florida College of Journalism and Communications, 2002
- *Who's Who in the South and Southwest*, A.N. Marquis Publications, Inc., 1999 Edition
- *Who's Who in Media and Communications*, A.N. Marquis Publications, Inc. 1998 Edition
- *One of America's Eight Most Fun Professors*, Playboy magazine, 1994
- *Research Supplement Grant*, The University of Florida College of Journalism and Communications, 1994
- *Teaching Improvement Program Award*, The State of Florida, 1993
- *Research Supplement Grant*, The University of Florida College of Journalism and Communications, 1993
- *Teacher of the Year*, The University of Florida College of Journalism and Communications, 1990
- *Professional Development Grant*, The University of Florida, 1990
- *National Award for Excellence in the Teaching of Writing*, The Poynter Institute for Media Studies, 1987
- *Teacher of the Year*, The University of Florida College of Journalism and Communications, 1987
- *Outstanding Faculty Member*, The University of Oklahoma Student Press Association, 1986

- *Outstanding Faculty Member*, The University of Oklahoma Student Press Association, 1984
- *Gridiron Foundation Professor-in-Residence Grant*, The Gridiron Club of Oklahoma City, 1983
- *Outstanding Young Man of America*, The Junior Chamber of Commerce, 1981
- *Gannett Teaching Fellowship*, The Gannett Foundation, 1979
- *Mark of Excellence*, The Society of Professional Journalists, second place in the regional magazine writing competition, 1978
- *Mark of Excellence*, The Society of Professional Journalists, second place in the regional magazine writing competition, 1977

## READINGS, SPEECHES AND PRESENTATIONS

- *The Times Festival of Reading*, St. Petersburg, Oct. 19-20, 2012. Shared a panel with Michael Connelly, Jeff Klinkenberg and Craig Pittman, talking about my book *Homegrown in Florida*.
- *The Florida Heritage Book Festival*, St. Augustine, Sept. 23-24, 2012. Led a workshop on writing nonfiction and made a presentation about my book *Mile Marker Zero*.
- *The Times Festival of Reading*, St. Petersburg, Oct. 21-22, 2011. Delivered a presentation about my book *Mile Marker Zero*.
- *The Florida Heritage Book Festival*, St. Augustine, Sept. 11-13, 2009. Discussed writing biographies and appear as a featured author at the festival banquet.
- *The Miami International Book Fair*, Miami, Nov. 15-16, 2008. Discussed writing biographies, followed by a signing for *Outlaw Journalist*.
- *The Times Festival of Reading*, St. Petersburg, Oct. 24-25, 2008. Delivered a speech and multimedia presentation about Hunter S. Thompson, followed by a signing for *Outlaw Journalist*.
- *The National Writers Workshop*, Fort Lauderdale, Sept. 21, 2008. Delivered a speech on writing and publishing books, followed by a signing for *Outlaw Journalist*.
- *Books & Books*, Miami, Aug. 15, 2008. Reading and signing for *Outlaw Journalist*.
- *Inkwood Books*, Tampa, Aug. 14, 2008. Reading and signing for *Outlaw Journalist*.
- *The Book Mark*, Atlantic Beach, Fla., Aug. 7, 2008. Reading and signing for *Outlaw Journalist*.
- *57<sup>th</sup> Street Books*, Chicago July 28, 2008. Reading and signing for *Outlaw Journalist*.



- *Border's Bookstore*, Bloomington, Ind., July 26, 2008. Reading and signing for *Outlaw Journalist*.
- *Carmichael's Books*, Louisville, Ky., July 24, 2008. Reading and signing for *Outlaw Journalist*, featuring poet Ron Whitehead and the band Southside.
- *Boulder Bookstore*, Boulder, Colo., July 22, 2008. Reading and signing for *Outlaw Journalist*.
- *The Tattered Cover*, Denver, July 21, 2008. Reading and signing for *Outlaw Journalist*.
- *Explore Books*, Aspen, Colo., July 18, 2008. Reading and signing for *Outlaw Journalist*.
- *The World Technology Summit*, San Francisco, Nov. 3, 2006. Delivered the luncheon speech drawn from my article "Serendipity"
- *The National Writers Workshop*, Fort Lauderdale, Oct. 1, 2006. Delivered a speech on writing and publishing books.
- *The Florida Humanities Council*, "Gainesville Rocks," Aug. 19, 2006. Moderated a panel about Gainesville's music history.
- *The Times Festival of Reading*, St. Petersburg, Nov. 1-2, 2003. Signed *Highway 61* and helped moderate a discussion of Tom Wolfe's *The Right Stuff*, as scholar-in-residence for the Tampa Bay Library Association's "One Book, One Bay" project.
- *B.O.'s Fish Wagon*, Key West, May 8, 2003. Read several selections from *Highway 61* to the blues piano accompaniment of Barry Cuda.
- *Barnes and Noble Booksellers*, Orlando, April 24, 2003. Question and answer session about *Highway 61*, followed by a signing.
- *Goering's Book Store*, Gainesville, Fla., April 16, 2003. Read two excerpts from *Highway 61*.
- *Border's Books*, St. Louis, March 14, 2003. Read a lengthy excerpt from *Highway 61*. Took questions and answers with my son Graham.
- *Davis-Kidd Bookstore*, Memphis, March 12, 2003. Reading and signing for *Highway 61*.
- *Octavia Books*, New Orleans, March 11, 2003. Reading from *Highway 61*, followed by a question-and-answer session.
- *The Florida First Coast Writers Conference*, Jacksonville, May 17-18, 2001. Read my short story "Why Chuck Wouldn't Get Out of the Car" at the All-Florida Writers night (with Tim Dorsey, Shelley Fraser Mickle and Randy Wayne White). Also led two workshops on publishing non-fiction.
- *The Book Mark*, Atlantic Beach, Fla., Jan. 7, 2001. Signing for *Rock and Roll is Here to Stay*.

- *Barnes and Noble Booksellers*, Atlanta, Dec. 1, 2000. Reading and signing for *Rock and Roll is Here to Stay*, accompanied by the combo Widespread Hispanic.
- *Inkwood Books*, Tampa., Nov. 17, 2000. Reading and signing for *Rock and Roll is Here to Stay*.
- *Barnes and Noble Booksellers*, Gainesville, Fla., Nov. 6, 2000. Reading and signing for *Rock and Roll is Here to Stay*.
- *The Popular Culture Association/The American Culture Association*, National Convention, Philadelphia, April 11-13, 1995. My paper "Truth is Never Told in Daylight," about 20 years of Hunter S. Thompson's political reporting, was presented.
- *Florida Press Club*, Annual Convention, Gainesville, Fla., Oct. 1, 1994. Delivered the keynote address, "The Human Cost of the Information Revolution."
- *The Florida Magazine Association*, Annual Convention, Sanibel Island, Fla., Sept. 9-13, 1993. Led a half-day session on the emergence of literary journalism.
- *The Popular Culture Association/The American Culture Association*, National Convention, Louisville, Ky., March 18-21, 1992. Presented a paper titled "Metajournalism," about Hunter S. Thompson's work, which uses the process of journalism as the centerpiece of his writing.
- *The Santa Fe Health Care District*, Editorial Board Meeting, Gainesville, Fla., March 5, 1991. Made a presentation about design and headline writing.
- *The Association for Education in Journalism and Mass Communication*, Southeast Colloquium of the law and history divisions, Orlando, March 2, 1991. Moderated a panel discussion of media coverage of the Walt Disney Corporation.
- *The Florida Magazine Association*, Spring Convention, Orlando, April 20-21, 1990. Led a session devoted to eliminating clutter in writing.
- *The Association of Railroad Communicators*, Annual Convention, Longboat Key, Fla., Oct. 9-13, 1989. Led a session devoted to editing and design of corporate publications.
- *The American Journalism Historians Association*, National Convention, Las Vegas, Oct. 5, 1985. Served as a panelist discussing the portrayal of journalists in popular culture.
- *The Southwest Education Council for Journalism and Mass Communication*, Annual Convention, Baton Rouge, Oct. 7, 1984. Presented a paper on First Amendment law.

- *The Southern Newspaper Publishers Association*, Seminar on newspaper editing, Raleigh, N.C., Aug. 12-16, 1984. Led a daylong session on editing longer newspaper and magazine articles.
- *Radio and Television News Directors Association*, Regional Conference, Norman, Okla., Aug. 27, 1983. Moderated a panel on news judgment.
- *The University of Oklahoma*, 45th Annual Short Course in Professional Writing, Norman, Okla., June 1-3, 1983. Led two daylong sessions on writing short fiction.
- *The Readers Digest Foundation*, Workshop on Magazine Writing, Norman, Okla., Sept. 11, 1982. Moderated a discussion on magazine editing.
- *The Association for Education in Journalism and Mass Communication*, Southeast Colloquium of the law and history divisions, Atlanta, April 10, 1980. Presented a paper on First Amendment law.

## SELECTED INTERVIEWS, REVIEWS AND CITATIONS

- Christopher Hitchens, "King of the Lost Frontier," *The Sunday Times* (London), Oct. 12, 2008, Culture magazine, p. 39. A review of *Outlaw Journalist*.
- Stephen Amidon, "The Wild Bard of Woody Creek," *The Literary Review* (London), October 2008, p. 31. A review of *Outlaw Journalist*.
- David Gates, "Some Kind of Journalist," *Columbia Journalism Review*, September / October 2008, p. 58. An essay-review of *Outlaw Journalist*.
- Steve Bertrand, "Meet the Writers: William McKeen," BarnesandNoble.com, September 2008
- Piper Jones Castillo, "What's William McKeen Reading?" *The St. Petersburg Times*, Sept. 14, 2008, p. E-10. Discussion of my reading habits.
- Jonathan Yardley, "The Gonzo Writer Who Kept New Journalism New," *The Washington Post Book World*, Aug. 17, 2008, p. 15. A review of *Outlaw Journalist*.
- Brett Sokol, "Gonzo Lives," *The Miami Herald*, July 27, 2008. A review of *Outlaw Journalist*.
- John Leonard, "New Books," *Harper's*, July 2008, p. 82. A review of *Outlaw Journalist*.
- Amy Reinick, "Diana's Mystique Will Never Die," *The Gainesville Sun*, Oct. 12, 2007, p. B-1. Interviewed about celebrity journalism.
- Amy Reinick, "Blogging Blooming at Age 10," *The Gainesville Sun*, Oct. 11, 2007, p. A-1. Interviewed about blogging's effects on journalism.

- Mike Leonard, “Florida Professor Finds a Teachable Moment in Tasing of Student,” *The Herald-Times* (Bloomington, Ind.) Sept. 20, 2007, p. A-1.
- Anthony Violanti, “Taser Incident a Case Study in Newsmaking,” *The Ocala Star-Banner*, Sept. 20, 2007, p. A-1.
- Jonathan Foerster, “Rock’n’Roll: Analyzed and Annotated,” *The Naples Daily News*, Aug. 6, 2007. Interviewed about music blogs.
- Joel Hood, “Oddball Tabloid to Cease Publishing,” *The South Florida Sun-Sentinel*, Aug. 6, 2007. Interviewed about tabloid publishing.
- Andrew Tan. “Professor Gets Inside Scoop on Gonzo,” *The Independent Florida Alligator*, July 31, 2007, p. 4.
- Vanessa Garcia, “Songs of Summer,” *Gainesville Magazine*, June / July 2007. (Also reprinted in the *Gainesville Sun*, July 13, 2007, p. 5D). Interviewed about the quintessential rock’n’roll songs of summer.
- Bill Dean. “Then and Wow: The Influence of ‘Sgt. Pepper,’” *The Gainesville Sun*, June 1, 2007, p. D-1. Interviewed about the significance of the Beatles’ album on the 40<sup>th</sup> anniversary of its release.
- Chad Smith. “Study Finds the Popularity of Songs About Love Endures,” *The Gainesville Sun*, June 1, 2007, p. 3-B. Interviewed about the history of love songs in popular music.
- Charlie Carballo. “Style over Substance,” *The Gainesville Sun*, April 13, 2007, p. D-1. Interviewed about the changing hair styles of rock’n’roll stars over the years.
- Richard Sandomir, “Mickey Mantle by the Books,” *The New York Times*, April 5, 2007, p. C17. My review of the novel 7 by Peter Golenbock is quoted.
- Carol Fletcher. “Power and Vitality,” *American History*, February 2007, pp. 46-57. Interviewed about the photojournalism of Margaret Bourke-White.
- Jack Stripling and Deborah Ball. “The Chalkboard: Top Honors,” *The Gainesville Sun*, Dec. 5, 2006, p. B-1. A piece about my speech in San Francisco for the World Technology Summit
- Anthony Violanti, “Straddling a Fine Line,” *The Ocala Star Banner*, Nov. 22, 2006. Interviewed about racial and ethnic slurs in popular culture.
- Irene McGee, “No One’s Listening,” Nov. 15, 2006. Interviewed about the World Technology Summit.
- WRUF-AM 850, Nov. 13, 2006, interviewed about the new James Bond film

- Blake Fontenay, “How Long Can His Run Last?” The (Memphis) Commercial Appeal, Aug. 14, 2006, p. E-1. Interviewed about the enduring popularity of Elvis Presley.
- Anthony Violanti. “Right to Know Collides with Right to Fair Trial,” The Ocala Star-Banner, Friday, June 14, 2006, p. 1. Interviewed about the Jessica Lunsford case.
- Anthony Violanti. “Learning to Live in Front of Cameras,” The Ocala Star-Banner, Tuesday, June 11, 2006, p. 1. Interviewed about the Jessica Lunsford case.
- James Rosen. “Tom Wolfe’s Washington Post,” The Washington Post, July 2, 2006, p. B5. Quoted about Tom Wolfe’s career at the newspaper.
- Anthony Violanti, “Yesterday and Today,” The Ocala Star-Banner [Arts and Travel section], June 18, 2006, p. 1. Interviewed about the changing nature of fatherhood.
- Shem Fleenor, “A Keen Eye for the Craft,” The Independent Florida Alligator, May 31, 2006, p. 8. Profile of me and discussion of my writing career.
- “Serendipity Casts a Very Wide Net,” BBC News, May 26, 2006. Concerns the controversy kicked up by my essay on serendipity.
- Michael Hill, “Ages of Rock,” The Baltimore Sun, 29 January 2006, p. E-1. Interviewed about the phenomenon of the grandparent rock’n’roller.
- Nathan Crabbe, “Mine Story Turnaround Bites Newspapers,” The Gainesville Sun, Jan. 5, 2006, p. A1. Interviewed about press coverage of a West Virginia mine disaster.
- Sarah L. Stewart, “John Lennon’s Legacy Lives On, Even Among Younger Audience,” The Gainesville Sun, Dec. 8, 2005, p. A1. Interviewed on the 25<sup>th</sup> anniversary of Lennon’s assassination.
- Catherine Dolinski, “Beatle Touched Many in Marion,” The Ocala Star-Banner, Dec. 8, 2005, p. A1. Interviewed on the 25<sup>th</sup> anniversary of Lennon’s assassination.
- Lindsay Braun. Interview about Rosa Parks. WRUF-AM, Oct. 25, 2005. Interviewed as part of a piece aired on the passing of Mrs. Parks.
- Janine Sikes. “Cartoon’s Racial Epithet Sparks UF Fury, Debate,” an interview about an editorial cartoon in the Independent Florida Alligator, The Gainesville Sun, Oct. 3, 2005, p. A4.
- Amy Reinick, “Will Television News Ever Be the Same?,” The Gainesville Sun, Aug. 9, 2005, p. 1-A. An interview about the death of Peter Jennings.

- Abby Goodnough, “Strange Brews are Created in Melting Pot that is Florida,” *The New York Times*, April 3, 2005, p. A-16. Interviewed about Florida’s status as the new capital of weirdness.
- Janine Young Sikes, “Thompson Expert is Loath to Lend His Book,” *The Gainesville Sun*, 8 March 2005, p. B-1. Concerned my appearances in the press as an expert on Hunter S. Thompson.
- Vickie Baine, “Goodbye: Hunter S. Thompson, 1937-2005” *People* magazine, March 7, 2005, p. 75. Interviewed about my relationship with Thompson.
- Howard Troxler, “We All Have Bull’s Eyes Painted on Our Heads,” *The St. Petersburg Times*, Feb. 27, 2005, p. 1B. Interviewed about the fickle media.
- Elaine Wu, “New Journalism’s Dark Prince,” *The Los Angeles Times*, Feb. 22, 2004, p. 1-A. Interviewed about Hunter S. Thompson’s suicide.
- John Woestendick, “An Enigma to Journalists, an Idol to Free Spirits,” *The Baltimore Sun*, Feb. 22, 2004. Interviewed about Hunter S. Thompson.
- David Kelly, “Gonzo Journalist Thompson Kills Self,” *The Los Angeles Times*, Feb, 21, 2004, p. 1-A.
- Patrick Reardon. “The Truth about ‘Charlotte,’” *The Chicago Tribune*, Feb. 15, 2005, p. C-1. Interviewed about Tom Wolfe’s *I am Charlotte Simmons* as a reflection of contemporary college life.
- Deborah Ball. “Heyday of Network News May be Over,” *The Gainesville Sun*, Dec. 1, 2004, p. 1-A. Interviewed about changes in network news following retirements of Dan Rather and Tom Brokaw.
- Janine Sikes. “Wolfe Did Some of His Book Research at UF,” *The Gainesville Sun*, Nov. 16, 2004, p. B-1. Interviewed about Tom Wolfe’s time at the University of Florida doing research for his book *I am Charlotte Simmons*.
- Jeff Lippman. “What Makes the Gator Growl?” *The Gainesville Sun*, Nov. 12, 2004, p. D-1. Interviewed about the history of Gator Growl, the University of Florida’s homecoming entertainment.
- Aileen Jacobson. “And is it True? Probably,” *Newsday*, Nov. 11, 2004. Interviewed about Tom Wolfe’s visit to the University of Florida and Wolfe’s status as a literary journalist and novelist.
- Justin Ewers. “Wolfe on Campus: A New Novel on Sex, Sports, Booze and the Culture of Cool,” *US News and World Report*, Nov. 15, 2004. Interviewed about Tom Wolfe’s *I am Charlotte Simmons*.
- Bob Arndorfer. “Politics with a Beat,” *The Gainesville Sun*, Oct. 8, 2004, p. A-1. Interviewed about the intersection of music in politics in light of the “Rock for Change” tour.

- Gina Vivinetto. “Loud, Fast, Beloved: The Ramones,” The St. Petersburg Times, Sept. 23, 2004. Interviewed about the recent series of deaths of punk rock musicians.
- Ron Word. “Readers Vent on Newspaper Web Sites about Florida’s Hurrance Hex,” Sept. 18, 2004. Interviewed for Associated Press story about participatory journalism. Appeared in the Miami Herald, the Sun-Sentinel, the Ledger, the Sarasota Herald-Tribune and other Florida newspapers.
- Jim Abbott. “Legendary punk guitarist loses battle with cancer,” The Orlando Sentinel, Sept. 16, 1954. . Interviewed for a piece marking the death of Johnny Ramone of the punk group The Ramones.
- Juliet Williams, “It’s Miller Time with a single shade of Color,” The Associated Press (national wire). Interview with the Associated Press about Miller Brewing Company’s series of commemorative rock’n’roll beer cans. In all, 77 newspapers and several broadcast outlets ran the story.
- Michael Hill, “Thirty-five Years After, Woodstock Lingers in Popular Imagination,” The Associated Press (national wire). Interview about the 35<sup>th</sup> anniversary of the Woodstock festival, Aug. 3, 2004. Story appeared in Newsday, The Chicago Tribune, The San Jose Mercury News, The Kansas City Star, The Miami Herald, and the news sites of NBC and ABC. In all, 51 newspapers ran the story.
- Dan Reid, “The 50<sup>th</sup> Anniversary of Rock’n’Roll,” Classic 89, during “Morning Edition” and “All Things Considered,” July 5, 2004. Interviewed for a piece on the 50<sup>th</sup> anniversary of rock’n’roll.
- Cindy Swirko, “One Teacher Sex Case Nabs Much Bigger Spotlight,” The Gainesville Sun, July 4, 2004, p. 1A. Interviewed about press coverage of the sex scandal involving a high school teacher and one of her students.
- Bill DeYoung, “Rock and Roll Celebrates 50 Years (Sort Of),” The Vero Beach Press Journal, July 3, 2004, p. D-1. Interviewed for an article on the 50<sup>th</sup> anniversary of rock’n’roll.
- Ryan Graham. “Ray Charles to Be Laid to Rest Today,” AM 850, June 18, 2004. Interviewed for a piece on Ray Charles’ musical legacy.
- Bob Fichenberg. Interviewed for an article about Gonzo journalism for the publication of the National District Attorneys Association.
- Kevin Lollar. “German Radio First to Report Allied Invasion,” The Fort Myers News-Press, June 6, 2004. Interviewed about press coverage of Operation Overlord for a story on the 60<sup>th</sup> anniversary of D-Day.

- Bob Arndorfer. “Friends’ Finale is an Example of a Cultural Phenomenon,” *The Gainesville Sun*, May 7, 2004, p. 1-A. Interviewed about the end of the long-running television show and its affect on popular culture.
- Hunter S. Thompson; edited by Douglas Brinkley, as yet untitled third volume of Hunter Thompson’s letters (New York: Simon and Schuster, to be published November 2005). My correspondence with Thompson will be included.
- “The Today Show,” Feb. 3, 2004. Part of a piece commemorating the 40<sup>th</sup> anniversary of The Beatles’ arrival in America.
- Hunter S. Thompson, *Kingdom of Fear* (Simon and Schuster, 2003). Named to Thompson’s ‘honor roll’ along with Bob Dylan and Jack Nicholson.
- *Contemporary Authors* (Detroit: Gale Research Inc., 1998). Profiled in this research source.
- British Broadcasting Corporation, Aug. 11, 1997. Interviewed for an assessment of Elvis Presley’s impact on American popular culture.
- Hunter S. Thompson; edited by Douglas Brinkley, *The Proud Highway: Saga of a Desperate Southern Gentleman* (New York: Villard Books, 1997). My book on Thompson is cited.
- Ian MacDonald, *Revolution in the Head* (New York: Henry Holt and Company, 1994). My book on The Beatles is cited.
- “The CBS Evening News,” Feb. 6, 1994. Part of a piece commemorating the 30th anniversary of The Beatles’ arrival in America. I was interviewed on camera and my book on the group was noted.
- *Playboy* (April 1993), “The Class of ’93.” Identified as one of America’s eight most-fun professors.
- E. Jean Carroll, *Hunter: The Strange Savage Life of Hunter S. Thompson* (New York: Dutton, 1993). My book on Thompson is cited four times.
- Don Nilsen, editor, *Humor in American Literature: An Annotated Bibliography*. (New York: Garland, 1992). My pieces on John Kennedy Toole, Terry Southern and Mike Royko are cited.
- Loren Ghiglione, *The American Journalist* (Washington: The Library of Congress, 1990). My work on the portrayal of journalists in popular culture is cited.

## GRADUATE RESEARCH



- *Field Day: Student Dissent at The University of Oklahoma, May 5-12, 1970.* Doctoral dissertation, The University of Oklahoma, 1986. President Emeritus Paul F. Sharp, adviser.
- *Heroes and Villains: A Study of Journalists in American Novels Published Between 1915 and 1975.* Master's thesis, Indiana University, 1977. Professor G. Cleveland Wilhoit, Jr., adviser.

## SERVICE

- *Member of the School Board, St. Patrick's Interparish School, Gainesville, Fla., 2006 - 2010*
- *Women and Minorities Lecture Series, The Society of Professional Journalists, The University of Florida, Feb. 16, 1989.* Director.
- *The University of Florida, Parents Day, March 12, 1988.* Speaker: "Whose First Amendment is it Anyway?"
- *Society of Newspaper Design, Workshop, The University of Florida, April 11, 1987.* Co-Director.
- *Prison Education Program, Florida Department of Corrections, Spring 1987.* Instructor, Media and Society course.
- *American Newspaper Publishers Association, Conference on Status of Journalism Education, Jan. 29, 1985.* Member, Education for Journalism Committee.
- *The University of Oklahoma, Newspaper Redesign Workshop, June 17, 1983.* Co-Director.

## MULTIMEDIA PRODUCTIONS / BLOGS

- *Bill McKeen's Book Blog, a weekly book column at creativeloafing.com*
- *The Farm Report, a personal blog at williammckeen.com*
- *Hunter S. Thompson: The Man Behind the Gonzo Mask, a words-pictures-film presentation prepared for talks on campuses, at libraries and before civic groups.*
- *Bob Dylan: A Flesh-and-Blood Work of American Art, an interactive historical site available through Tampabay.com, posted May 7, 2006*
- *Down Highway 61: A Father and Son Journey, a multimedia presentation for the University of Florida Student Honors Organization, Sept. 7, 2004.*
- *H.L. Mencken's Newspaper Days, a half-hour video presentation I wrote and adapted from Mencken's autobiographical writings. This was prepared for classroom use but also was presented to the annual Mencken meeting of the Falstaff Literary Society of Wichita, Kan., Sept. 12, 1983.*

## NEWSPAPER PUBLICATIONS

My articles and reviews have appeared in these newspapers, among others: *The Chicago Tribune*; *The Dallas Morning News*; *The Arizona Republic*; *The (Bergen, N.J.) Record*; *The (Lakeland, Fla.) Ledger*; *The St. Petersburg Times*; *The Courier-Journal* (Louisville, Ky.); *The Orlando Sentinel*; *The Gainesville (Fla.) Sun*; *The Independent Florida Alligator* (Gainesville, Fla.); *The Cleveland County Record* (Noble, Okla.); *The Ponca City (Okla.) News*; *The Ada (Okla.) Evening News*; *The Norman (Okla.) Transcript*; *The Stillwater (Okla.) News Press*; *The Oklahoma Daily* (Norman, Okla.); *The Madill (Okla.) Record*; *The Atoka (Okla.) County Times*; *The Hennessey (Okla.) Clipper*; *The Kingfisher (Okla.) Times*; *The McIntosh County Democrat* (Checotah, Okla.); *The Yukon (Okla.) Review*; *The Marlow (Okla.) Review*; *The Duncan (Okla.) Banner*; *The Green River Republican* (Morgantown, Ky.); *The Indiana Daily Student* (Bloomington, Ind.); *The Examiner* (Bloomington, Ind.); *The Indianapolis News*; *The Palm Beach Post*; *The Courier-Tribune* (Bloomington, Ind.); *The Herald-Telephone* (Bloomington, Ind.); also Oklahoma City bureaus of The Associated Press and United Press International.

## PERSONAL

I'm married to Nicole Cisneros McKeen and have seven children: Sarah (34), Graham (31), Mary Grace (27), Savannah Grace (17), Jack (11), Travis (10) and Charley (8).

*November 2013*