

CURRICULUM VITAE

Deborah Lynn Jaramillo
114 University Rd. Apt. 3
Brookline, MA 02445
Home: 617-487-5579
E-mail: dlj@bu.edu

EDUCATION

Ph.D. The University of Texas at Austin. Department of Radio-Television-Film. May 2006.

Dissertation Title: *Ugly War, Pretty Package: How the Cable News Network and the Fox News Channel Made the 2003 Invasion of Iraq 'High Concept'*

Dissertation Co-Chairs: Dr. John Downing, Southern Illinois University and Dr. Mary Kearney, The University of Texas at Austin

M.A. The University of Arizona. Department of Media Arts. May 2001.

B.S. The University of Texas at Austin. Department of Radio-Television-Film. May 1998.

PROFESSIONAL EXPERIENCE

Assistant Professor. Department of Film and Television. Boston University. 2009-Present.

Visiting Assistant Professor. Department of Media Studies. The Catholic University of America. 2008-2009.

Coordinating Producer, SILVERDOCS: AFI/Discovery Channel Documentary Festival. Silver Spring, MD. March 2008-July 2008 (seasonal position).

Lecturer. Department of English. Georgetown University. Summer 2007, Fall 2007.

Lecturer. Department of Philosophy. Georgetown University. Fall 2006-Summer 2007.

BOOKS

Jaramillo, Deborah L. 2009. *Ugly War, Pretty Package: How CNN and Fox News Made the Invasion of Iraq 'High Concept'*. Bloomington: Indiana University Press.

JOURNAL ARTICLES

Jaramillo, Deborah L. 2013. "Narcocorridos and Newbie Drug Dealers: The Changing Image of the Mexican Narco on US Television." Forthcoming in *Ethnic and Racial Studies*. (Published online January 2013. DOI: 10.1080/01419870.2012.758862)

Jaramillo, Deborah L. 2013. "AMC: Stumbling Toward a New Television Canon." *Television and New Media*, 14:2, 167-183.

Jaramillo, Deborah L. 2012. "9/11 as Real Estate Tragedy: *Selling New York* and the Future of the Financial District." *Critical Studies in Television: An International Journal of Television Studies* 7:1, 82-85.

Jaramillo, Deborah L. 2006. "Pills Gone Wild: Medium Specificity and the Regulation of Direct-to-Consumer Prescription Drug Advertising on Television." *Television and New Media* 7:3, 261-281.

Jaramillo, Deborah L. 2002. "The Family Racket: AOL Time Warner, HBO, *The Sopranos*, and the Construction of a Quality Brand." *Journal of Communication Inquiry* 26: 59-76.

BOOK CHAPTERS

Jaramillo, Deborah L. 2013. "Rescuing Television from 'The Cinematic': The Perils of Dismissing Television Style." In Jason Jacobs and Steven Peacock, eds., *Television: Aesthetics and Style*. New York and London: Bloomsbury.

Jaramillo, Deborah L. 2010. "It's Not All Talk: Editing and Storytelling in *As The World Turns*." In Sam Ford and Abigail Derecho, eds., *The Survival of the Soap Opera*. Jackson: University Press of Mississippi. p. 175-179.

Jaramillo, Deborah L. 2007. "The Family Racket: AOL Time Warner, HBO, *The Sopranos*, and the Construction of a Quality Brand." In Horace Newcomb, ed., *Television: The Critical View*, 7th ed. New York: Oxford University Press. p. 579-594.

ACADEMIC BLOG PUBLICATIONS

Jaramillo, Deborah L. 2012. "Young Faces, Fast Cars, and the Other NBCs." *Antenna: Responses to Media and Culture*, April 15. <http://blog.commart.wisc.edu/2013/04/15/young-faces-fast-cars-and-the-other-nbcs/>

Jaramillo, Deborah L. 2012. "Secretarial Work and Women's Clubs: Finding Women in the Archive." *Antenna: Responses to Media and Culture*, November 12. <http://blog.commart.wisc.edu/2012/11/12/secretarial-work-and-womens-clubs-finding-women-in-the-archive/>

Jaramillo, Deborah L. 2011. "Occupy TV?" *Antenna: Responses to Media and Culture*, October 12. <http://blog.commart.wisc.edu/2011/10/12/occupy-tv/>

Jaramillo, Deborah L. 2011. "Fighting Ephemerality: The 9/11 TV News Archive." *Antenna: Responses to Media and Culture*, October 10. <http://blog.commart.wisc.edu/2011/10/10/fighting-ephemerality-the-911-television-news-archive/>

CONFERENCE PRESENTATIONS

"Public vs. Private: The Fight to Control Early Television Content." Presented at the Society for Cinema and Media Studies conference. Chicago, IL. March 2013.

"Genre Killers: The FCC, the NARTB, and the Evils of Astrological Television." Presented at the Society for Cinema and Media Studies conference. Boston, MA. March 2012.

"Rescuing Television from the 'Cinematic': Why We Need to Take Television Form Seriously." Presented at International Communication Association Pre-Conference: "Placing the Aesthetic in Popular Culture: Quality, Value, and Beauty in Communication and Scholarship." Emerson College. Boston, MA. May 2011.

"Suburban Narcos: Border Violence, Cable TV, and the New Vision of the Mexican Drug Dealer." Presented at the Society for Cinema and Media Studies conference. New Orleans, LA. March 2011.

"Agenda Setting in a Volatile Political Environment: Content Analysis of Press Coverage in the Massachusetts Special Senate Election." Panel presentation at the National Communication Association Conference. San Francisco, CA. November 2010.

"War and the Quality Audience: The Invasion of Iraq as seen on HBO." Global Media and the War on Terror Conference. London, England. September 2010.

"Cable News Brands and the Crafting of a Televisual War." War, Literature, and the Arts Conference. Colorado Springs, CO. September 2010.

"It's Not All Talk: Editing and Storytelling in *As the World Turns*." American Culture Association/Popular Culture Association National Conference. St. Louis, MO. April 2010.

"Enclosure by Narrative: Iraqi Citizens in the Imagination of Cable News." Union for Democratic Communications Conference. Vancouver, British Columbia, Canada. October 2007.

"High Concept Reimagined: CNN, FNC, and the 2003 Invasion of Iraq." Conference of Ford Fellows. Washington, DC. September 2005.

"It's like High Noon meets True Lies...with a Heart: Making Iraq High Concept." Union for Democratic Communications Conference. St. Louis, MO. April 2003.

"Pharmaceutical Advertisements in Print and Visual Media: History and Beyond." Presented with Rosamar Torres, M.P.H., B.S.N. Southern Association of History of Medicine and Science Conference. Durham, NC. February 2003.

"The Case of Low Power Radio and National Public Radio." Union for Democratic Communications Conference. State College, PA. October 2002.

"All in the Family: AOL Time Warner, HBO, *The Sopranos*, and the Construction of a Quality Brand." Union for Democratic Communications Conference. Ottawa, Ontario, Canada. May 2001.

INVITED PRESENTATIONS

"Black Stories/White Series: Finding the African-American Narrative in *Mad Men*." African American Studies Lecture Series. Boston University. December 2011.

"Fighting Ephemerality: Seeing TV News Through the Lens of the Archive." Learning from Recorded Memory: 9/11 TV News Archive Conference. New York University. New York, NY.

August 2011.

“Keeping News Inside the Box: The Containment of Information, Interpretation, and Dissent on Cable Television.” Keynote Address for A 20th Century Journey: The influence of William L. Shirer: Symposium on World Politics, Journalists and Their Impact on Society. Coe College. Cedar Rapids, IA. October 2010.

“American Popular Culture: Class and Entertainment throughout U.S. History.” Beijing Culture Industry Project. Georgetown University. Washington, DC. October 2006.

BU COLLEGE OF COMMUNICATION INVITED PRESENTATIONS AND LECTURES

“Moving Image Archives.” Guest Lecture for JO 530/HI 502. Boston University. Boston, MA. March 28, 2013.

“Progressive and Regressive Images of LGBT Characters on Network TV.” Guest Lecture for CM 101. Boston University. Boston, MA. October 25, 2012.

“*Modern Family* and the History of the Sitcom”. Guest Lecture for CM 101. Boston University. Boston, MA. October 25, 2011 and March 6, 2012.

“Television Style and War Coverage.” Guest Lecture for FT 360. Boston University. Boston, MA. April 27, 2011.

“CNN, Fox News, and the 2003 Invasion of Iraq.” Guest Lecture for Media Criticism. Boston University. February 2011.

“Nonfiction Television.” Guest Lecture for CM 101. Boston University. Boston, MA. November 2010.

“Dead Mexican!: The Traumatized Suburbanite and the Violent Narcotrafficante in *Breaking Bad* and *Weeds*”. Communication Research Center Colloquium Series. Boston University. Boston, MA. September 2010.

“Killing TV: How You and Your Friends are Destroying a 70-year-old Industry”. Presented at BU Resident Life function. Boston University. Boston, MA. April 5, 2010.

Excerpt from *Ugly War Pretty Package*. Presented at College of Communication Writing Center Speaker Series. Boston University. Boston, MA. March 17, 2010.

“Television Studies”. Guest Lecture for CM 101. Boston University. Boston, MA. October 22, 2009.

PANEL DISCUSSIONS

Invited Panelist, “Contemporary Issues of Black Masculinity in the Media.” Panel discussion organized by Boston University African American Studies Program. Boston, MA. February 8, 2011.

Organizer and Panelist, Social Justice Film Series: *Un Poquito De Tanta Verdad*, directed by Jill Irene Freidberg. Catholic University of America. Washington, D.C. April 2, 2009.

Invited Panelist, "Aliens in America: Considering Post 9/11 Tensions through Television Comedy." Panel discussion organized by Georgetown University and CBS/Paramount. Washington, DC. October 2, 2007.

MEDIA APPEARANCES/INTERVIEWS

Douban, Gigi. ABC's newest ratings pitch: Celebrities on a high dive! *Marketplace*. NPR. (Interviewed for the story)
<http://www.marketplace.org/topics/life/abcs-newest-ratings-pitch-celebrities-high-dive>

Chronicle HD. WCVB. "What are you?" January 16, 2012. (Interviewed for the story)
<http://www.wcvb.com/chronicle/thursday-july-4-what-are-you/-/12523032/20742208/-/b2xppey/-/index.html>

Page One: Inside the New York Times. Directed by Andrew Rossi. 2011. New York, NY: Magnolia Pictures. (Interview with Brian Stelter appears in the film)

Maass, Peter. "The Toppling: How the media inflated a minor moment in a long war." *The New Yorker*. January 10, 2011. (Book cited in the article)
http://www.newyorker.com/reporting/2011/01/10/110110fa_fact_maass

Heldt, Diane. "24-hour news about brand too." *The Gazette*. Cedar Rapids, IA. October 15, 2010. (Lecture cited in the article)

Stelter, Brian. "For the Pullout, NBC Dusts Off the Bloommobile." *NYTimes.com*. August 18, 2010. (Interviewed for the story)
<http://mediadecoder.blogs.nytimes.com/2010/08/18/for-the-pull-out-nbc-dusts-off-the-bloommobile/>

Shanahan, Jim and Deborah L. Jaramillo. "*Ugly War, Pretty Package*." Communication Research Center Podcast. Boston University. Boston, MA. December 2009. (Interviewed for the podcast)

Quershi, Bilal. "Aliens in America Pits Stereotypes, Humor." National Public Radio. October 6, 2007. (Interviewed for the story) <http://www.npr.org/templates/story/story.php?storyId=15067649>

PROFESSIONAL SERVICE AND DEVELOPMENT

Reviewer, Refereed Conference Papers. Association for Education in Journalism and Mass Communication Conference, Entertainment Studies Division. May 2013.

Reviewer, Manuscript for Peter Lang Publishing. January 2013.

Chair, Conference Panel. "Controlling the Infant Prodigy: Debates on the Form and Content of Early Television." Society for Cinema and Media Studies conference. Chicago, IL. March 2013.

Blackboard Learn Training. Boston University IS&T. October 2012.

Reviewer, Referred Journal Article. *Communication, Culture, and Critique*. August 2012.

Member, Board of Directors. Console(ing) Passions: International Conference on Television, Audio,

Video, New Media, and Feminism. July 2012-Present.

Chair, Conference Panel. "Nostalgia TV." Console(ing) Passions: International Conference on Television, Audio, Video, New Media, and Feminism. Boston, MA. July 2012.

Chair, Conference Panel. "Daytime TV and Lifestyle Media." Console(ing) Passions: International Conference on Television, Audio, Video, New Media, and Feminism. Boston, MA. July 2012.

Word Press Training. Boston University IS&T. July 2012.

Reviewer, Refereed Conference Papers. Association for Education in Journalism and Mass Communication Conference, Entertainment Studies Division. May 2012.

Respondent, Valente Center for Arts and Sciences Working Seminar. "The Changing Values of Popular Music" presented by Dr. Benjamin Aslinger. Bentley University. Waltham, MA. April 13, 2012.

Chair, Conference Panel. "Tuning Back In: Fifties American Television History." Society for Cinema and Media Studies Conference. Boston, MA. March 2012.

Reviewer, Refereed Journal Article. Television and New Media. March 2012.

Member, Conference Organizing Committee. Console(ing) Passions: International Conference on Television, Audio, Video, New Media, and Feminism. Boston, MA. 2011-2012.
Served as Exhibitor Coordinator and Program Committee Member

Reviewer, Book Proposal for Routledge. October 2011.

Reviewer, Book Revision Proposal for BFI. October 2011.

Member, Screening Committee. Society for Cinema and Media Studies Conference. Boston, MA. Fall 2011.

Reviewer, Refereed Conference Papers. Association for Education in Journalism and Mass Communication Conference, Entertainment Studies Division. 2011.

Reviewer, Book Proposal for Peter Lang Publishing. August 2010.

Reviewer, Refereed Conference Papers. Association for Education in Journalism and Mass Communication Conference, Entertainment Studies Division. 2010.

Reviewer, Refereed Journal Article. Democratic Communique. 2009.

Member, Screening Justice Film Series. The Catholic University of America. Washington, D.C. 2008-2009.

Member, Screening Committee, SILVERDOCS: AFI/Discovery Channel Documentary Festival. 2008-2009.

Member, Board of Directors. Texas Archive of the Moving Image. 2006-Present.

Reviewer, Journal article. *Western Journal of Communication*. 2004.

Editor. *The Velvet Light Trap*. 2002.

Assistant to Program Committee Chair Dr. Justin Wyatt. Society for Cinema Studies Conference. Chicago, IL. 2000.

ADMINISTRATIVE AND COMMITTEE SERVICE TO THE COLLEGE OF COMMUNICATION AND BOSTON UNIVERSITY

Faculty Adviser, Women of Color Coalition. January 2013-Present.

Co-manager, Communication Research Center Website. Summer 2012-Present.

Member, Boston University Learning Management Systems Steering Committee. February 2012-Present.

Member, College of Communication Emerging Media Studies Steering Committee. Spring 2012-Present.

Coordinator, Communication Research Center Research Website Team. Fall 2011.

Member, College of Committee Curriculum Committee. Spring 2011.

Member, Feld Endowed Chair Search Committee. Spring 2010, Spring 2011.

Member, Graduate Application Selection Committee for Film and Television Studies MFA Program. Spring 2010, Spring 2011, Spring 2012.

Co-chair and Chair, College of Communication Curriculum Committee. Fall 2009-Fall 2010.

THESIS ADVISING

Catherine Martin (MA 2012). "The Detective Next Door: Industry, Culture, and Class in Radio Adaptations of Hardboiled Detective Fiction."

Yuming Wang (MA 2011). "One Ceremony, Two Narratives: A Comparative Analysis of CCTV and NBC's Coverage of the Beijing Olympic Opening Ceremony"

Roberto A. Santos (MA 2010). "Broadcast, Burden, and the Barrio: A Reading of *Chico and the Man*"

COURSES TAUGHT

Experimental TV (Boston University, Spring 2012)

Television Theory and Criticism (Boston University, Fall 2011, Fall 2012)

Understanding Television (Boston University, Fall 2011-Present)

History of Television (Boston University, Fall 2010-Summer 2011)

History of Cinema (Boston University, Fall 2010)

Uncensored TV (Boston University, Spring 2010, Spring 2011, Spring 2013)

Introduction to the Radio and Television Industries (Boston University, Fall 2009-Spring 2010)

Television Drama (Boston University, Fall 2009)

Criminals, Corpses, and Mad Men: The Evolution of Original Series on Cable Television (CUA, Spring 2009)

Media and History (CUA, Spring 2009)

Junior Seminar: Genre from Film to Television (CUA, Fall 2008)

Media and Rhetoric, Co-Taught with Dr. Stephen McKenna (CUA, Fall 2008)

Television Theory and Criticism (Georgetown University, Fall 2007, Summer 2008)

Film Genres and Genre Films (Georgetown University, Fall 2007)

Television Industry and Policy (Georgetown University, Summer 2007)

Philosophy of Film (Georgetown University, Spring 2007)

Film and Aesthetics (Georgetown University, Fall 2006)

FELLOWSHIPS, SCHOLARSHIPS, GRANTS, AWARDS, AND SPECIAL RECOGNITION

Becker Family Teacher of the Year Award. Boston University College of Communication. May 2012.

Curriculum Development Grant. Boston University Summer Term. May 2012.

I was awarded a \$2,000 grant by the Summer Term Academic Advisory Board to develop a new course for the Summer Term titled "Game Studies: History and Theory of Digital Games."

Academy of Television Arts and Sciences Faculty Seminar. Los Angeles, CA. November 2011.

From a nation-wide pool of applicants, I was one of twenty media professors selected to attend the Academy of Television Arts and Sciences Faculty Seminar in Los Angeles, CA in November 2011. The ATAS Faculty Seminar brings academics to Los Angeles to attend a series of panel discussions populated by industry professionals. The goal is to bridge the divide between the academic study of television and the industry. The ATAS pays all expenses for the entire week.

Ford Foundation Dissertation Fellowship. The National Academies. 2005.

David Bruton, Jr. Fellowship. The University of Texas at Austin. 2005.

Ford Foundation Pre-Doctoral Fellowship. The National Academies. 2002-2005.

University Preemptive Fellowship. The University of Texas Graduate School. 2001.

Outstanding Teaching Assistant. Department of Media Arts. The University of Arizona. 2001.

Beyond the Call of Duty Award. College of Fine Arts. The University of Arizona. 2001.

Albert Haldeman Scholarship. The University of Arizona. 2001.

Creative Achievement Award. College of Fine Arts. The University of Arizona. 2000.

Centennial Graduate Achievement Award. The University of Arizona. 2000.

Medici Scholar. The University of Arizona. 2000.

Graduate Fellowship. Department of Media Arts. The University of Arizona. 1999.

Texas Achievement Award. The University of Texas at Austin. 1994-1998.

ACADEMIC RESEARCH INTERESTS

Television Studies

Media Regulation

Media Industries

Social Justice

Political Economy of Communications

Advertising

Film Studies

MEMBERSHIPS/AFFILIATIONS

Console-ing Passions: International Conference on Television, Audio, Video, New Media, and Feminism

Society for Cinema and Media Studies

American Culture Association/Popular Culture Association

Boston University Communication Research Center

National Communication Association

Union for Democratic Communications